# **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



6 2 1 1 3

# Flecks Flecks JAN 3 0 1948 U.S. Department of Agriculture Seeds and Supplies

# For Particular Florists

Philadelphia's Only House Catering Exclusively To Wholesale and Retail Growers

1948

Our Fourth Year

Complete List of "Mum Cuttings" pages 55 to 59



Looking downward toward a field of Stocks, Fleck's White Improved No. 30 (see closeup view page 28)

# RAYMOND A. FLECK, Inc.

1042 Allengrove Street

Phone, Jefferson 5-0568

PHILADELPHIA 24. PA.

Warehouse 4341 Orchard St.



ASTER, Super Giant Los Angeles

Gram the House of Griendly Service



SALVIA, America

# INDEX

Annual and Greenhouse Flower Seeds (Alphabetically arranged)	Bulbs (Alphabetically arranged) 60 to 63 Soil Conditioners and Fertilizers 80 Items for Resale in Your Shop 70 Insecticides, Fumigants, Fungicides, Damping Controls, etc. 78 and 79 Pest and Rodent Exterminators 79 Weed Killers 79
INDEX TO FLORISTS SUPPLIES  Item Page Item Page Item	FOR SHOP AND GREENHOUSE  Page Item Page Item Page

INDEX	IO I FOWIGIO 2	OLL FIFT LOW 2	HOI AND WILL	HIOOOL
Item Page	Item Page	Item Page	Item Page	Item Page
A	Cuprinol	Goggles	Parafilm	Stakes72
Aeroil Burners77	Inside Back Cover	Gold Letters65	See Floratape	Stake Fasteners72
Applicators76	Crepe Paper66	Gold Script Words.65	Pearl Chips68	Staples69, 71
Aprons72	Crystal Sand67	Greeting Cards64	Pencils70	Stapling Machines 71
Artificial Flowers. 69	Curly-Q64	Gummed Paper71	Pencil Sharpeners.70	
	Cut Flower Boxes.70	Gaillinea Laper	Picks66	T
В	Cut Wire67, 76	$\mathbf{H}$	Pine Cones69	Tackers71
		Head Bands65	Pins 64, 67, 69	Taffeta
Beauty Corsage	D	Hose	Plain Cards64	Tape65, 67, 71
Containers64	Dish Garden Or-	Hose Couplings74	Plant Bands72	Thermometers76 Threads69
Bird Houses77 Bloomlife70		Hose Nozzles75	Plant Ties70	Thumb Protectors 76
Books71	naments67 Dusters73		Plastic Ribbons68	Tinsels68
Bouquet Holders 64	Dusters	J	Pot Covers66	Tint Dust67
Boutonniere Pins. 64	$\mathbf{E}$	Jimp	Pot Hangers75	Tissue Paper 68
Bracelets65		Inside Back Cover	Pot Wraps66	Tubs
Bulb Boxes66	Emblems65	K	Pottery Pencils68	Twines 69
Bull Dog Clips70	Envelopes64	Knee Pads75	Prepared Foliage. 69	Twist-Ems70
Bunching Aids70	Eyelet Envelopes. 64	Knives76	Puttirope76	I WISC-EIIIS
Dulling Has			TD.	U
C	$\mathbf{F}$	L	R CA CS	Unwired Picks66
Cards64	Fabric Preservative	Labels71	Radiance64, 68	Chwired Licks00
Carnations Mend-	Inside Back Cover	Lacenet68	Rayons68 Resale Items70	V
ers70	Fern Pins69	Lapel Pin Vases 67	Respirators72	Vases
Cedar Tubs77	Floratape64	$\mathbf{M}$	Ribbons68	, 4,505
Cellophane67	Floral Water Picks.66	Mats66	Roll Paper Cut-	$\mathbf{W}$
Centerpieces66	Florists Tape65	Metallines68	ters68	Water Picks66
Chenille64	Flower Dyes67	Moss69	Rooting Powders. 80	Watering Cans75
Chenille Stems64	Flower Wax67	N	Rubber Bands70	Waterproof Rib-
Clock Dials65	Foil Mats66		reasser Danasvo	bons68
Cloth House Ap-	Foliage69	Natural Foliage69	S	Wax Paper68
pliance72	Foliage Shields65	Nu-Flower Dyes	Sand	Waxed Flowers69
Combs65	Foilwraps66	and Wax67	Satins	Weed Burner77
Compartment Box 65		• 0	Scotch Tape67	Wire66, 67, 72
Copper Pots68	G	Orchid Tubes67	Shading Com-	Wired Picks66
Corsage Bags64	Galvanized Vases. 77		pounds76	Wire Snips68
Corsage Foil64	Galvanized Wire72	P	Soil Shredders74	Wood Preservative
Corsage Pins 64	Gardenia Collars 65	Paint	Soil Testers72	Inside Back Cover
Corsage Shoulder	Gardenia Shields 65	Paper Cutters68	Spool Wire67, 76	Wrapping Paper 68
Shields64	Glazing Supplies75	Paper Pots72	Spray Bulbs68	Wreathmaking
Corsage Thread69	Glitter Stems64	Papermache Con-	Sprayers73	Supplies69
Couplings74	Glue76	tainers66	Spruce Cones69	Wreath Wrap69

# Fleck's Flower Seeds

# FOR PARTICULAR FLORISTS

NOTE—On important items, we have noted the approximate number of seeds per ounce which may be helpful in ordering. For example: Acroclinium—8600 S means 8600 seeds per ounce. However, this does not mean that you will get that many plants. Under favorable germinating conditions, most large seeds may germinate fifty to sixty per cent. A good many growers consider it best to order at least double the quantity of seeds for the plants they desire. It is good business to have more seedlings than needed, rather than to be short. The cost of seed is little compared to other considerations.

# Seeds of Annuals and Greenhouse Plants

Arranged Alphabetically for Easy Reference.

# ACROCLINIUM

NEW LARGE FLOWERED, DOUBLE HYBRIDS 24 inches

Excellent cut flower, free flowering.

8600 S Tr. pkt.  $\frac{1}{2}$  oz. Oz.

Mixed, Sensation Giants. Bright colored, double Strawflowers for Spring cutting. When used for Winter bouquets, cut when buds

# AFRICAN DAISY

See DIMORPHOTECA—Page 12

# AGATHAEA (Blue Daisy)

Tr. pkt.  $\frac{1}{4}$  oz. Oz. 27,000 S

Coelestis. Exquisite, free flowering blue Marguerite.....\$0.25 \$0.50 \$1.85 Seeds germinate irregularly and slowly.

**AGERATUM** 

200,000 S Tr. pkt.  $\frac{1}{8}$  oz.  $\frac{1}{4}$  oz. Oz.

Blue Ball Improved. Dwarf, compact, rich blue. 5-10 in \$0.30 \$0.65 \$1.15 \$3.85 Blue Bedder. Uniform, dwarf. Lavender blue. 4-6 in..... .85 1.50 5.00

Blue Cap. Compact, uniform, dwarf. 4 in. .35 .60 1.00 3.50

Blue Perfection. Dark blue. 10-15 in... .25 .50 1.65Fairy Pink. Rose pink salmon

flowers. Dwarf, compact. 4-6 in. 1.10 2.00 6.95 .35

Little Blue Star. Fine for .25 1.00 3.50 .60

delicate foliage; blue flowers. 1.65 5.50 .35 .90

Purple Perfection. Rich deep .30 blue. 6 in..... .60 1.85

# ALOE (Succulent)

Variegata (Tiger Aloe). Thick, solid leaves, margined silver on deep marbled and dark green. Eventually tubular red flowers. Easy to grow. Makes nice, small pot plant for home, dishes,

# ALYSSUM

Fragrant. Does well even in poor soil.

90,000 S Tr. pkt.  $\frac{1}{4}$  oz. Oz.  $\frac{1}{4}$  lb. Carpet of Snow. White (Bouquet). 2 in.....\$0.15 \$0.30 \$0.75 \$2.20 Little Gem. White. 5 in.... .15 Sweet (Maritimum). Trail-1.25 .40 Snow Cloth. Flat, compact 3.00 mass of pure white flowers... .35 .95 Violet Queen. Dwarf, compact, rich deep shades of  $.40 \quad 1.25 \quad 4.25$ 

# **AMARANTHUS**

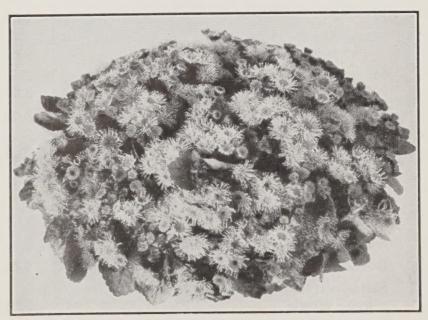
Tr. pkt.  $\frac{1}{4}$  oz. Oz.

Caudatus (Love-lies-bleeding). Red. \$0.15 \$0.30 \$0.80

Molten Fire (Summer Poinsettia). Variegated deep red foliage; plants do best when not transplanted. Prefer dry, open locations. Select

.35 1.20Tricolor splendens (Joseph's-coat).

Beautiful various colors. 3 ft.... .15 .35 1.20.75



AGERATUM, Midget Blue

# ANCHUSA (Annual)

Blue Bird. Compact, very attractive. Deep Forget-Me-Not blue flowers. 18-24 in......\$0.15 \$0.25 \$0.75 PERENNIAL ANCHUSA—Listed on page 36.

# **ASCLEPIAS**

(2 to 3 ft.) Tr. pkt. ¼ oz. Oz. Curassivica (Brazilian Butterfly-Flower). Produces clusters of orange-red flowers.....\$0.25 \$0.70 \$2.20

# ARCTOTIS (African Lilac Daisy)

Annual-30 in.

7700 S Tr. pkt. ¼ oz. Oz.

Grandis. Single, silvery white,
Daisy like flowers with lilac shading
and dark center.....\$0.15 \$0.30 \$1.00

Hybrids. Large flowered, many at-

# ALL THE BETTER SNAPS

# ANTIRRHINUM-Greenhouse Forcing Varieties

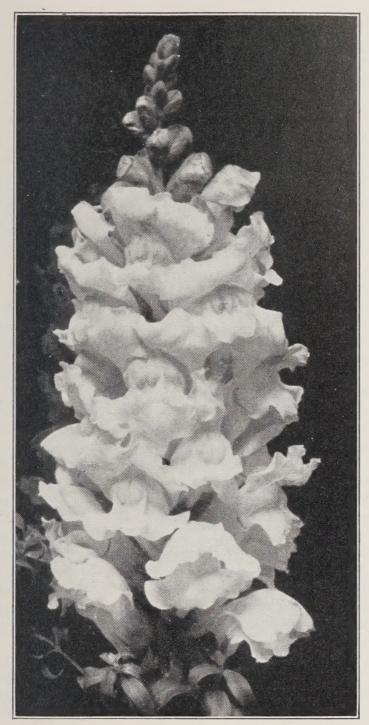
We were complimented by a number of growers last year on the excellent germinating quality of all our "Snap" seeds. Send us your order this year. Trade packets contain about 800 to 2000 seeds, depending on variety. Our own packets, 2000 seeds.

The Rockwood strains offered here are known for their well-formed flowers, with large, closely set florets, heavy, wiry stems. Greenhouse produced seeds under ideal conditions.

Special Note—Seed should be sown late June or July for Winter flowering in Northern States. Late July or early August in Southern States. High temperatures retard germination. Select a cool location for the seed flats where there is good air circulation. Water sparingly until seedlings are well established. We recommend using sterilized soil and it should not be fertilized. Dust seeds with Proliferol before sowing.

# We always send Originator's Packets if available.

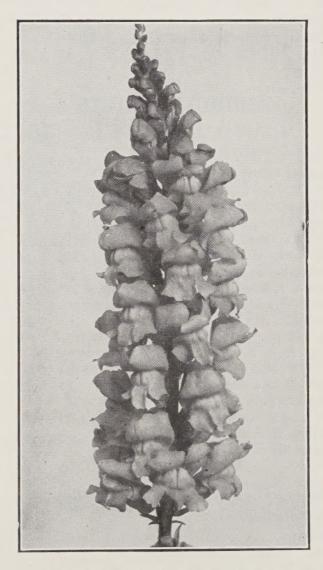
PINK AND ROSE SHADES Tr. pkt.	BRONZE AND ORANGE SHADES Tr. pkt.
Appleblossom. Salmon pink; midseason\$1.00	Afterglow. Early. Golden bronze\$1.50
Cheviot Maid Supreme. Deep rose pink; early. 1.00	Bronze "Christmas Cheer" (Schlegel). Rich
Christmas Cheer. Beautiful bright pink. Best	bronze. Early 2.00
for December cutting; comes back for fine second crop 3.00	Fleck's Bronze Betty. Early golden bronze of
Dorcas Jane (New) (Yoder Bros.) Brilliant rose	beautiful shade. A prize winner 2.50
pink	Glorious. Deep bronze shaded scarlet 1.00
Fleck's Pink Jewel (Betty's Pride). Early clear pink. Good second cropper 3.00	Lady Dorothy (Spivak). Perfect early bronze 3.00
Gilbert's Pink Supreme. A fine early pink 2.00	Silver Medal Winner, New York Florists Club, 1945
La France (Windmiller). True silvery pink.	Suntan. Rose and tan with lip tipped yellow,
Ruffled. Midseason	extra early Afterglow 1.00
Maiden's Blush. Early Appleblossom 1.00	Sunlite. Early golden bronze 1.00
Mary Ellen (J. S. Yoder). Hybrid early; light rose pink 2.50	Talisman. Bronze and golden shades 1.50
Marie Louise. Beautiful sea shell pink; early to midseason	Terry's Surprise. Improved orange 1.50
Maryland Pink. Early, light pastel pink 3.00	
Peggy Schumann (Schumann). Early. Medium	LAVENDER
rose pink	Bertha Baur (Schumann). Early\$1.50
shade of pink. The best early and All-Season	Rockwood's Lavender Rose. Fine for Easter
variety. Produces good flowers from September to June	and Mother's Day markets 2.00
Rockwood's Pink Supreme. Brilliant rose pink. 2.00	Rockwood's Winter Lavender (New, 1947).
Rose Queen. Medium early. Deep rose pink 1.00	Same color as Lavender Rose but much earlier.  Blooms with Rockwood's Winter Yellow 2.00
Schaffroth Pink Hybrid. Clear rose pink. A good variety. 2.00	Schumann's Lavender 2.00
Yoder's No. 33. Medium pink. Winter blooming. 1.50	Windmiller's Lilac. Early lilac lavender 1,50



ANTIRRHINUM, Rockwood's Early White

WHITE	Tr. pkt.
Fleck's White Jewel. Early clear white; comback fine for a second crop. A prize winner.	
Junglewood White. Early dazzling white	. 2.00
Koester's White. Early pure white	. 1.50
Lucky Strike. Medium early. White (improved	). 2.00
Margaret. Ivory white	. 2.00
Rockwood's Early White. About the best whi	te
on the market	. 2.00
Rockwood's Ivory. Rich ivory shaded whit	
Best white for the Mother's Day market	. 2.00
Schlegel's Early White	. 1.50
Snow White. Late	. 1.50
Westover's Fringed White. Medium early	. 1.00
White Marion. Midseason	. 1.50
White Rock. Early pure white	. 1.50
White Wonder. Improved pure white	. 2.00
Yuletide (Schlegel). Early	. 2.00

ANTIRRHINUM (Forcing Varieties)—Continued
YELLOW Tr. pkt.
Carol Jean (Dornacher). Shade lighter than Ethel. Large blooms\$2.00
Ceylon Court Yellow. Midseason 1.00
Ceylon Court Dark 1.00
Coates Yellow Perfection. Late 1.00
Ethel (Kramer). Large bright yellow; very early. 1.50
Fleck's Yellow Jewel. Early
Klondyke Supreme. Deep yellow 1.50
Peggy Schumann. Yellow (1945) 2.00
Rockwood's Winter Yellow (New in 1945). Beautiful yellow
Rockwood's Canary Yellow (1945). Slightly variegated
Schlegel's Early Yellow
Schumann's Yellow. Sturdy stems 2.00
Sunray (Witterstaetter). Large flowers; long spikes 1.50
Yellow Delight (Raasch). Deep clear yellow 2.00
RED
Better Times. Rich American Beauty Rose red (for Christmas)\$2.00
Crimson Queen
Rockwood's Crimson Queen. Velvety crimson or deep scarlet. Early sowings can be flowered for Christmas and New Year markets 2.00
Schumann's Velvet Red (New) 2.00
Velvet Beauty. Crimson



ANTIRRHINUM, Rosalie Majus

# FLECK'S OUTDOOR SNAPS

REAL MONEY MAKERS—SPRING POT PLANT SALES

# ANTIRRHINUM (Snapdragons) 175,000 S

Standard Outdoor Rust-resistant Strains

For early Summer cut outdoors sow taller varieties February 1st. For flat and pot sales sow early March

# TALLEST VARIETIES

MAXIMUM GRANDIFLORUM-34 in.

Tr.	pkt.	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	Oz.
Alaska (Snowflake). White \$6	0.25	\$0.45	\$0.80	\$2.80
Campfire. Luminous scarlet.	.25	.45	.80	2.80
Canary Bird. Canary yellow.	.25	.45	.80	2.80
Copper King. Coppery red	.25	.45	.80	2.80
Copper Queen. Coppery				
bronze blending to old gold	.25	.45	.80	2.80
Crimson King. Fiery crimson.	.25	.45	.80	2.80
Indian Summer. Coppery				
orange scarlet	.25	.45	.80	2.80
Loveliness. Soft rose pink	.25	.45	.80	2.80
Salmon. Rose shades	.25	.45	.80	2.80
Shasta. White throat, yellow				
nose	.25	.45	.80	2.80
Swing Time. Rose pink	.25	.45	.80	2.80
Yellow Giant(Golden Glory)	.25	.45	.80	2.80
Fleck's California Giants				
Mixture	.25	.45	.80	2.80
University of California Mix-				
ture. 30 to 34 in	.25	.45	.80	2.80

# **MEDIUM VARIETIES**

MAJUS GRANDIFLORUM-28 in.

Tr. ph	kt. 1/8 oz.	1/4 02.	Oz.
Autumn Glow Shades. Old			
rose, suffused amber\$0.	25 \$0.45	\$0.80	\$2.75
	35 .50	.85	2.75
Cherry Rose. Bright rose red.			
		2.00	6.85
	35 .50	.85	2.50
Harmony Shades. Terra cotta			
	35 .50	.85	2.50
Orange Shades. Deep to light			
	35 .50	.85	2.50
Pink Glory. New shade of			
deep salmon rose. Large		~ =	~ = =
	35 .50		2.75
	35 .50	.75	2.75
Revielle. Deep luminous yel-			
	50 .70	1.00	3.25
	35 .50	.85	2.50
Salmon Rose. Deep salmon			
	35   .50		2.50
	35 .50	.85	2.50
	35 .50	.85	2.50
Yellow Jacket. Deep yellow	35 .50	.85	2.75
Mixture	35 .45	.75	2.50
Tetra. Giant ruffled mixed.			
$\frac{1}{82}$ oz. \$1.25, $\frac{1}{16}$ oz. \$2.25	60		

# **DWARF VARIETIES**

NANUM GRANDIFLORUM-20 in.

Tr.	pkt.	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	Oz.
Amber and Gold. Golden amber, yellow lip\$	0.40	\$0.75 \$	\$1.25	\$4.25
Carmine Rose (Gypsy Girl). Bright carmine rose	.25	.55	.95	3.00
Du Barry. Flaming salmon rose	.25	.55	.95	3.00
Indian Girl. Old gold	.25	.55	.95	3.00
Light Salmon Pink. Dis-				
tinctive	.25	.55	.95	3.00
Madonna. Pure white	.25	.55	.95	3.00
Malmaison. Silvery pink	.25	.55	.95	3.00
Orange Pink. Orange suffused				
pink	.25	.55	.95	3.00
Red Boy. Rich velvety crim-				
son	.25	.55	.95	3.00
Saint George. Orange cerise.	.50	.80	1.25	4.95
Wildfire. Bright orange scarlet	.25	.55	.95	3.00
Yellow Gem. Clear yellow	.35	.75	1.25	4.50
Brilliant Mixture. Every color imaginable included in				
this mixture. $\frac{1}{4}$ lb. \$9.00	.25	.55	.95	3.00
Super Majestic Mixture	.35	.55	.95	3.00

# **MIDGETS**

Blood Red

TOM THUMB

6-10 in.

180,000 S

ANTIRRHINUM Alaska Maximum Grandifl. Brilliant. Scarlet and yellow
Copper Red
Orange Scarlet
Pink. True pink
Rose, "Baby Rose"
White
Yellow
Magic Carpet Mixed
Rock Hybrids Mixed

P	ric	e,	a	n	IJ	7	€	)f	-	tl	16	9	8	ıt.	)(	ove:	
Tr.	. pl	ct.				٠		0							٠	\$0.50	
1/8	oz						0			0	0		0	۰	٠	.85	
$\frac{1}{4}$	oz			۰						٠	٠				0	1.50	
$\frac{1}{2}$	oz			۰		0	٠									2.25	

# Asters

# Wilt-Resistant Strains

12,000 S

#### AMERICAN BEAUTY-30 in., Early

Tr. pkt. 40c., \( \frac{1}{4} \) oz. 60c., oz. \$1.80, \( \frac{1}{4} \) lb. \$6.50

Azure Blue or Dark

Silvery Rose Lavender

Crimson

September Beauty, shell

Deep Rose

pink White

Purple or Dark Blue

Choice Mixed

### CREGO, IMPROVED-24 in. W. R.

Tr. pkt. 40c., \( \frac{1}{4} \) oz. 60c., oz. \( \\$1.80, \frac{1}{4} \) lb. \( \\$6.50 \)

**Azure Blue** 

Pink

Blue Flame, royal blue

Purple or Dark Blue

Crimson Deep Rose Light Blue, lavender

Rose Violet White

Peach Blossom

Choice Mixed

# EARLY ROYAL BRANCHING

24 in., W. R.

Tr. pkt. 40c., \( \frac{1}{4} \) oz. 60c., oz. \$1.80, \( \frac{1}{4} \) lb. \$6.50

Azure Blue or Dark Lavender

Purple Rose Pink

Deep Rose Peach Blossom, laven-

Scarlet Shell Pink White

der pink Lavender

Choice Mixed

# EARLY GIANT-20 in. W. R.

	Tr. pk	t. 1/4 oz	Oz.	1/4 lb.
Light Blue	.\$0.50	\$0.80	\$2.75	\$9.50
Peach Blossom				
Rose Marie. Rich rose	50	.80	3.50	11.00
Choice Mixed	50	.80	2.75	9.50

#### SUPER GIANT

# Non-Resistant-30 in.

		Tr. pkt.	$\frac{1}{4}$ oz.	Oz.	1/4	lb.
El Monte.	Crimson	\$0.40	\$0.80	\$2.75		
Los Angele	s. Shell pink	40	.80	2.75		

### PRINCESS-24-30 in.

#### New Cutting Type—Tall, Branching W. R.

0 .1	,		0	
	Tr. pkt.	1/4 02.	Oz.	1/4 lb.
Anne. Peach blossom	. \$0.50	\$0.80	\$3.00	
Barbara. Orchid				
Bonnie. Soft salmon rose				
Marsha. Rich scarlet	50	. 80	3.00	
Golden Sheaf. Yellow. 2 f	t40	. 60	1.95	\$6.50
Mixed	50	.80	3.00	

# OUEEN OF THE MARKET-20 in.

Tr. pkt. 40c., \( \frac{1}{4} \) oz. 60c., oz. \$1.80, \( \frac{1}{4} \) lb. \$6.50

Azure Blue Peach Blossom, flesh pink Crimson

Rose Dark Blue or Purple Scarlet Light Blue or Lavender White

Choice Mixed

AMERICAN BRANCHING SEMPLE'S IMPROVED LATE BLOOMING-24 in. W.R.

Tr. pkt. 40c., \( \frac{1}{4} \) oz. 60c., oz. \$1.85, \( \frac{1}{4} \) lb. \$6.50

Azure Blue or Dark

Purple

Lavender

Rose, deep rose Rose Pink

Crimson Lavender

Sensation (Scarlet) Shell Pink (Mary Sem-

Light Rose Peach Blossom

ple) White

Peerless Pink

Choice Mixed

# GIANTS OF CALIFORNIA-30 in.

Curled and Interlaced Improved Tr. pkt. 40c., ¼ oz. 80c., oz. \$2.75

Carmine Rose Dark Purple

Peach Blossom

White

Mixed

# GIANT SUNSHINE (New)-36 in.

Mixture. Pink to rose, and lavender to blue shades Tr. pkt. 40c., ½ oz. 80c., oz. \$2.75

#### TILFORD'S ASTERS (Resistant)

New Aster developed by Dr. Tilford at Ohio State University. Royal type.

White. Only one available for 1948.

Originator's pkts. \$1.00 each

### VARIOUS WILT-RESISTANT VARIETIES

Tr. pkt. 1/4 oz. Oz. 1/4 lb.

Ball White. Early white; crested center; early

branching; 2-2½ ft. Mid-

August......\$0.40 \$0.60 \$1.95 \$6.50 **Ball White.** Late,  $2-2\frac{1}{2}$  ft.

long stems, early September Ball Deep Rose. Bright deep

.40 .60 1.95 6.50

.40 .60 1.95 6.50

purple; 2½-3 ft. Branching. Late August...... Early Phlox Pink. Clear

.40 .60 1.95 6.50

light rose pink; 2½-3 ft. Late August..... Heart of France. Intense

August.....

red; distinctive.

.60 1.95 6.50 .40

.60 1.95 6.50

# ALL DOUBLE SORTS, W. R.

.40

Late

Tr. pkt. 1/4 oz. Oz. 1/4 lb.

Finest Mixture......\$0.40 \$0.70 \$1.25 ....

#### SINGLES

Fleck's Rainbow Mixture. A colorful blend of single and semi-double flowers. Plants branch upright and make very even growth, for easy cutting and bunching. Fleck's Branching Rainbow Mixed.

Either of the above Mixtures:

Tr. pkt. 40c., ½ oz. 65c., oz. \$2.00

# Begonia

#### FIBROUS-ROOTED—ALL THE BEST

Everblooming types, especially adapted for bedding and border plantings. Seeds we offer here have been produced by Begonia specialists who introduced many of these varieties. January sowing will produce choice plants for Spring sales, but seeds may be sown any time.

GRACILIS TYPES, DWARF-6 to 10 in.	SEMPERFLORENS, TALL—10 to 14 in.
Adeline. Carmine rose pink. Green foliage. Dwarf, compact\$1.00 \$2.50 \$4.5	crimson of distinct shade. Large
Ball Red. Bright red; medium dwarf 1.00 2.75 5.0	Christmas Pink. Identical with
Carmen. Clear rose pink, greenish bronze foliage; 8 to 10 in. Makes a beautiful pot plant 1.00 2.25 4.0	the above, except its color. Rose pink
Indian Maid. Similar in habit of	(large), bright green foliage edged bronze
growth to Carmen, with reddish, dark bronze foliage; bright scarlet flowers	Ile de France. Snow white, exceedingly large flowers; light green foliage
King of the Reds. Glowing scarlet, foliage green with bronze edge. 1.00 2.50 4.5	Essen. Large scarlet red flowers:
Luminosa. Rich deep scarlet with	Fleck's White Lady. Pure white. 1.00 1.95 3.85
reddish dark bronze foliage. Very floriferous. Height 10 in 1.00 3.00 5.0	Masterpiece. Pure rose pink; large flowers; light green foliage 1.25 2.25 4.00
Luminosa compacta. Identical with Luminosa, but considerably more dwarf growing in perfect	Scandinavia Pink. Large flowers, green foliage. Bright rose pink.  Dwarf and bushy
little global plants; 6 to 8 in 1.00 3.00 5.5	Zahringer. Large flesh pink, edged
Prima Donna. Rose pink 1.00 2.00 3.5	
Snow Queen. Finest white for pot	Special Mixed 1.25 2.00 3.50
plant sales. Light green foliage. 8–10 in	BEGONIA, TUBEROUS-ROOTED
	0 Camellia-flowered

# **ASPARAGUS**

Seeds: 100 250 500 1000 5000 Plumosus nanus....\$0.50 \$1.25 \$2.25 \$3.95 \$14.50 

# BALSAMS, DOUBLE

#### DOUBLE BUSH FLOWERING-15 in.

3300 S  $Tr. pkt. \frac{1}{4} oz. \frac{1}{2} oz. Oz.$ Mixed. Dwarf flowers appear in clusters on top of stem...\$0.35 \$0.65 \$1.25 \$2.25 1.65 .25 2.25

# DOUBLE CAMELLIA-FLOWERED-18 in.

Mixed. All colors......\$0.20 \$0.30 \$0.55 \$1.00

# BARTONIA

BLAZING STAR-24 in. Tr. pkt. 1/4 oz. Oz. 

# BRACHYCOME

(Swan River Daisy)-8 to 12 in. 140,000 S Tr. pkt. 1/4 oz. Oz.

Iberidifolia. Special mixed. Plants bear a profusion of small single Cineraria like flowers. Blooms most of the growing season.....\$0.15 \$0.45 \$1.45

#### BROWALLIA

65,000 S Tr. pkt.  $\frac{1}{4}$  oz. Oz. Elata Blue (Blue Amethyst). Blue, 18 in.....\$0.20 \$0.35 \$1.30 Elata alba. White..... .35 1.30 Speciosa major. Rich blue, fine for potor basket work (1/16 oz. \$1.10).50 3.50 Viscosa compacta, Dark blue with white eye; 9 in. (1/16 oz. \$1.10) .50 3.50 ....

# **CACTUS**

Tr. pkt. 1/8 oz. 1/4 oz. Oz. All Sorts Mixed. Choice blend. \$0.40 \$0.65 \$1.00 \$3.50

# CALCEOLARIA

Approximately 10,000 S to 1/64 Oz.

Sow from June to September for Easter bloom. Calceolaria do not like direct sun but a light, airy place and temperature around 50 degrees.

Albert Kent Hybrids. Intermedi- Tr. pkt. 1/128 oz. 1/64 oz. ate in size. Delicate colors in graceful clusters......\$1.00 \$2.90 \$5.00

Grandiflora Mixture.1/32 oz.\$4.50 1.00 1.50 2.50

Multiflora Nana, Mixed. Flowers profusely; of medium size; gay colors. Very popular.

(1/32 oz. \$8.00), 1.00 2.35 4.35

Triumph Strain (Hybrid). Outstanding; bright shades of yellow, orange, red and rose. Large flowers, mostly tigered or spotted.... 1.00 1.75 2.75

# **CALENDULAS**

3000 S

### **GREENHOUSE VARIETIES**

Fleck's Orange. A fine, reselected strain for florists. Orange red with dark center. Very large, double flowers with long orange petals. Vigorous habit, long stems. 30 to 36 in.

Apricot Beauty (New). Superior in every way to Ball Apricot Improved.

Ball Apricot Improved. Buff color with dark eye.

Ball Gold. Deep golden yellow with light eye.

Ball Lemon Queen. Lemon yellow with brown eye.

Ball Improved Long Orange. Long stemmed; large flowered variety. Golden orange with light eye.

Ball Masterpiece. Deep glowing orange with dark eye.

Ball Supreme. Light orange with brown eye.

Campfire. Improved florist strain; deep orange.

Campfire Sensation. Intense orange.

Tr. pkt. 40c.,  $\frac{1}{4}$  oz. 60c., oz. \$1.95, 2 ozs. \$3.50,  $\frac{1}{4}$  lb. \$6.25

Fleck's Special Florists' Mixture. Fleck's Art Shades Mixture.

Tr. pkt. 35c., ¼ oz. 50c., oz. \$1.50, 2 ozs. \$2.75, ¼ lb. \$5.00

#### DWARF BEDDING VARIETIES

Chrysantha (Sunshine). Clear yellow.
Lemon Queen. Sulphur yellow, with light eye.
Orange King. Deep orange with dark eye.
Radio. Quilled orange scarlet.

Tr. pkt. 15c.,  $\frac{1}{4}$  oz. 25c., oz. 80c.,  $\frac{1}{4}$  lb. \$2.30, lb. \$7.00

# CAMPANULA

Blooms in 6 months from seed. (Annual Canterbury Bells, 2½ ft.)

50,000 S	r. pkt	1/4 oz.	Oz.
Blue Bells. Cambridge blue\$	0.20	\$0.40	\$1.35
Mission Bells. Bright pink	.20	. 40	1.35
Wedding Bells. Pure white	.20	.40	1.35
Mixture. Blend of the above	.20	. 40	1.35

BIENNIAL AND PERENNIAL CAMPANULA—Listed on page 38.



CAMPANULA, Annual

# **CALLIOPSIS**

90,000 S	Tr. pkt.	Oz.
Dwarf Goblin. 6 in. Dwarf, compact, f pot sales. Mixture of Yellows, Red Browns and Bicolors(1/4 oz. \$1.00	ls,	<b>\$</b> 3.65
Gold Crest. 18 in. Rich golden yellowith a reddish brown zone; semi-double flowers 21/2 to 2 in cores.	le;	C.F.
flowers $2\frac{1}{2}$ to 3 in. across		.65
		.55
Dwarf Single Mixed. 18 in		.65
Tall Single Mixed. 30 in		.55
Tall Double Mixed. 30 in	20	.65

# **CANDYTUFT**

(Coronaria—12 in.—Annual)

9500 S Tr. pkt. Oz. ¼ lb. Lb. Giant Hyacinth-flowered.
White.....\$0.20 \$0.80 \$2.85 \$8.50

#### UMBELLATA-12 in.

Crimson Lavender Rose
Flesh Pink Rose Cardinal White
Choice Mixed

Tr. pkt. 15c., oz. 50c., ½ lb. \$1.40, lb. \$4.85

PERENNIAL CANDYTUFT—Listed on page 38.



CANDYTUFT Giant Hyacinth-flowered

# CARNATION

14,000 S

Extra large flowers; long, stiff stems.

ENFANT DE NICE-Everblooming, 20 in. Red Mixed Salmon White Rose

Tr. pkt. 50c., ½ oz. \$2.00, ¼ oz. \$3.50

#### CHABAUD'S GIANT IMPROVED-16 to 20 in. Early and Perpetual Flowering—Clove-scented

These Carnations bloom five months from time seed is planted and continue throughout the Summer. The plants are of robust, upright habit; form 10 to 20 stalks, bearing huge flowers of fine form. They come about 95 per cent double, are true and are clove-scented.

Cardinal Red	Deep Salmon	White
Crimson Deep Rose	Flesh Pink Rose Pink	Yellow Special Mix
Deep Rose	Salmon Rose	Special Mia

Tr. pkt. 35c., ½ oz. 65c., ¼ oz. \$1.00, oz. \$3.45

#### MARGUERITE

Fleck's Top Notch Double Mixture. Free flowering Summer Carnation.

Tr. pkt. 25c., ½ oz. 45c., ¼ oz. 75c., oz. \$2.50

PERENNIAL CARNATIONS—Listed on page 38.

# CENTAUREA

#### CYANUS (Double Cornflower, 30 in.)

For Spring greenhouse flowering or outdoors in June and July from a Fall sowing.

6500 S	Tr. pk	t. $Oz.$	$\frac{1}{4} lb.$	Lb.
Blue Boy. Good forcer	\$0.15	\$0.45	\$1.50	\$5.00
Pinkie	15	.45	1.50	5.00
Red Boy	. 15	.45	1.50	5.00
Snow Queen	. 15	.45	1.50	5.00
Fleck's Special Mixed. Flo-	-			
rist strain	.15	.45	1.50	5.00
Jubilee Gem. Dwarf for	r			
pots and borders	25	1.00		

# GIANT IMPERIALIS

#### Sweet-scented Cut Variety-30 in.

Thistle-like flowers and larger than the Cyanus type. 7500 S Tr. pkt.  $\frac{1}{2}$  oz. Oz. Amaranth Red......\$0.20 \$0.45 \$0.75 Brilliant Rose.... .75 .75 .20 .45 20 Deep Lavender..... .45Purple..... .20 .45 .75 .20 White.. .75 .45 Lavender Beauty. Light lavender with creamy white center...... .45 .75 Suaveolens. Yellow Sweet Sultan. .20 .45 20 in..... .20 Mixed..... .45 .75

# CENTAUREA (Dusty Miller)

Fine for borders, vase and basket work. 7500 S Tr. pkt.  $\frac{1}{4}$  oz. Oz. Candidissima. Silver gray foliage; slow grower; start early. 6 in....\$0.50 \$1.00 \$3.50 Cineraria maritima. Diamond white leaved. .15 .25 .80 Gymnocarpa. Fine silvery foliage; fern-leaved, strong grower. 24 in. ½ lb. \$2.50, .15 .25.75

CENTAUREA MONTANA-Listed on page 38.

# CELOSIA

#### CRISTATA, DWARF-12 in.

28,000 S	Tr. pkt	$\frac{1}{4}$ oz.	Oz.
Dwarf Golden Yellow	.\$0.30	\$0.60	\$2.25
Dwarf Empress. Scarlet, bronze	е		
green foliage	30	. 60	2.25
Dwarf Mixed. Fine blend	25	. 50	1.75
Gilbert's Maple Gold. Pink shad	les		
tipped gold. Very attractive. Pr	ro-		
duces 8 to 12 flower heads, more	if		
center is pinched. Height 30-36	in50	)	

#### PYRAMIDALIS-12 to 15 in.

Fiery Feather. Fine for pots	.40	1.25	4.00
Flame of Fire	.50	1.50	4.50
Golden Feather. Fine for pots	.40	1.25	4.00
Pride of Castle Gould. Deep crim-			
son	. 35	.60	2.00
Thompsoni magnifica, Mixed.			
2 ft	. 35	. 60	2.00

#### SPICATA-3 to 5 ft.

This type has many uses. Good filler for baskets, bouquets and for drying. Flowers bright rose which changes to silvery white.

Tr. pkt. 25e., ½ oz. 70e., oz. \$2.50

# CHEIRANTHUS

### HARDY ANNUAL-12 in.

20,000 S	Tr. pkt.	Oz.
Allioni (Siberian Wallflower). Deep	or-	
ange $\frac{1}{2}$ oz.	30c.\$0.15	\$0.50
Golden Bedder (New). Golden yel	llow	
and sweet-scented. Very desirable		
$\frac{1}{2}$ oz.	45c20	.75
Kewensis (Winter Wallflower). Prim	rose	
changing to mauve $\frac{1}{4}$ oz.	80c35	2.50
Linifolius (Alpine Wallflower).	Pale	
lilae	35c25	1.00

# **CHRYSANTHEMUMS**

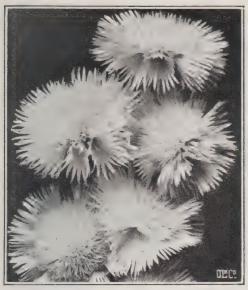
(Annual—2 ft.)

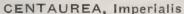
9000 S

Good cut varieties. Space at least 12x12 in. Responds well to electric light forcing. Germination little slow and irregular.

#### CARINATUM—SINGLES

Tr. pi	kt.	$\frac{1}{4}$ oz.	Oz.	½ lb.
Atrococcineum. Bright crim-				
son\$0.	20	\$0.30	\$0.85	\$2.80
Burridgeanum. White and				
rose	20	.30	.85	2.80
	20	.30	.85	2.80
Eastern Star. Yellow, with				
	20	.30	.85	2.80
	20	.30	.85	2.80
	20	.30	.85	2.80
Northern Star. Giant white,				
light yellow center with black				
disc	20	.30	.85	2.80
	20	.30	.85	2.80
All Singles, Choice Mixture.	15	.25	.60	2.25
CHRYSANTHEMUMS—Continu	ued	next	page	







CINERARIA, Gold Center



CENTAUREA, Candidissima

#### CHRYSANTHEMUMS—Continued

### CARINATUM—DOUBLES

Fine Spring cut for the retail grower.

* 0				
Tr	pkt.	$\frac{1}{4}$ oz.	Oz.	$\frac{1}{4}$ lb.
Double Golden Yellow	\$0.25	\$0.70	\$1.25	\$3.85
Double Purpureum	.25	.70	1.25	3.85
Double Scarlet	.25	.70	1.25	3.85
Double White	.25	.70	1.25	3.85
Double Hybrid Rainbow				
Mixed	.25	.70	1.25	3.85
CORONAR	IUM			
Double Mixed. 4 ft	.20	.35	1.00	3.30
INODORU	JM			
Bridal Robe. Pure white, extra double	.35	.85	2.50	
Snowball. Compact, dwarf, white	.40	.90	3.25	
Korean Hybrids. Single and semi-double in fine range of colors. Early flowering \( \frac{1}{16} \) oz. \\$1.60, \( \frac{1}{8} \) oz. \\$2.75,	1.00	5.00		

# SPECIAL MIXTURE

Fleck's Rainbow. Contains				
all Single and Double Annual				
Mums	.20	.50	1.00	3.00

For Hardy "MUMS" see page 38.

# **CLARKIA**

### ELEGANS DOUBLE-24 in.

Popular Spring cut flower. Sow in January and grow in shallow soil, disbudding to 2 or 3 spikes for longstemmed flowers. Keep fairly dry after plants are foot high to prevent soft lanky growth. Do not feed.

mgn to prevent sold lanky	grow on.	DO 110	o iccu.
90,000 S	Tr. p	$kt. \frac{1}{4} oz$	. Oz.
Albatross. Pure white	\$0 . 1	5 \$0.35	\$1.25
Brilliant. Double salmon	3	5 .65	2.25
Orange King. Bright salmon	orange .1	5 .35	1.25
Purple Prince. Rosy purple	e1	5 .35	1.25
Salmon Queen. Salmon pin	nk1	5 .35	1.25
Salmon Rose	1	5 .35	1.25
Scarlet Queen. Glowing sea	arlet1	5 .35	1.25
Double Mixed	1	5 .35	1.25

# **CINERARIA**

#### Greenhouse Produced Seeds by Specialists

Berlin and Siters run about 3600 S to ½2 ounce. Others about 5600 S to ½2 ounce. Sow from June on for Christmas and later flowering. Sow in sterilized soil.

Tr. pkt. 1/64 oz. 1/32 oz. 1/16 oz

Berlin or Potsdam Strain
Mixed. Fine strain produc-
ing large rounded heads;
medium large flowers, com-
pact plants\$

act plants......\$1.00 \$1.75 \$3.20 \$6.20

### Cremer's Prize Strain Mixture. Excellent florists mixture; about half light

# 

# 

ter. Attractive shades with

# Siter's Rainbow Mixture. Large-flowered, compact; mostly white eyed and

# CLEOME (Spider Plant) 4 ft.

12,000 S  $Tr. pkt. \frac{1}{4} oz. Oz.$  Pink Queen. Brilliant rose pink

fading to clear white......\$0.30 \$0.50 \$1.75

# COBAEA

# SCANDENS (Cathedral Bells)

380 S  $Tr. pkt. \frac{1}{4} oz. Oz.$ Annual Climber. Strong grower; violet blue purple.....\$0.15 \$0.25 \$0.75

# COCKSCOMB

See CELOSIA

# Cyclamen

# OUTSTANDING FINE STRAINS SELECTED FOR GIANT FLOWERS AND BEAUTIFUL FOLIAGE Originator's Seed-American Grown

Sow from May to January in sterilized soil. Grow cool and shaded. Always shift to larger pots before any chance of plants becoming pot bound. This prevents stunting. Discounts same as on all Flower Seeds.

Seeds: Fleck's Silver Foliage. Salmon red bloom. Makes	100	200	500	1000
a beautiful and unique pot plant. Outstanding	\$3.40	\$6.30	\$14.50	\$28.00
Dark Red. Christmas red	1.95	3.60	8.50	16.00
Bright Red	1.95	3.60	8.50	16.00
Pure Rose. Very large and beautiful.	1.95	3.60	8.50	16.00
Rose of Marienthal. Rose	1.95	3.60	8.50	16.00
with carmine eye  Pure White. Very large	1.90	5.00	0.00	10.00
bloom	1.95	3.60	8.50	16.00
White with Carmine Eye.	1.95	3.60	8.50	16.00
Lavender	1.95	3.60	8.50	16.00
Deep Dark Red. Extra fine	9.90	4.10	0.70	10.00
variety  Neulachsrosa. New salmon-	2.20	4.10	9.50	_18.00
rose, very striking	2.20	4.10	9.50	18.00
Perle of Zehlendorf. Dark salmon improved	2.20	4.10	9.50	18.00
Rose of Zehlendorf. Light				
salmon improved	2.20	4.10	9.50	18.00
Saffron Red. Red, with salmon glow	2.20	4.10	9.50	18.00
Saffron Red. Silver edged.	2.20	4.10	9.50	18.00
Victoria. White, tipped red,	2.20	1.10	0.00	10.00
fringed border	2.20	4.10	9.50	18.00
	0.00	4.50	11.00	01.00
American. Salmon scarlet.	2.30	4.50	11.00	21.00
Bonfire, or Leuchtfeuer. Brilliant salmon red	2.30	4.50	11.00	21.00
Mozart. Deep pink, exqui-		2,00	22100	
site	2.30	4.50	11.00	21.00
Salmon Queen. Scarlet with shiny black eye	2.30	4.50	11.00	21.00
Salmon Rose. With deep white border; beautiful	2 30	4.50	11.00	21.00
Fringed Mixed		4.50		21.00 $21.00$
TIME WILLIAM TO THE TENTON	2.00	1.00	11.00	<b>=</b> 1.00
Fleck's Special Mixture. All the above varieties	2.50	4.50	10.50	20.00
VOGT'S DOUB	I E S	TRAI	N	
				773
Double flowers in very	attrac	cuve s	mades.	Free



CYCLAMEN, Silver Foliage



CYCLAMEN, Fringed

Tr. pkt.  $\frac{1}{4}$  oz. Oz.  $\frac{1}{4}$  lb.

colors.....\$3.50 \$6.25 \$13.00 \$25.00

Mixture—of all the best

# COLEUS

7000 S per 1/16 oz.

Giant Rainbow Mixture. Wonderful range of endless brilliant colors. Easy to grow this superb blend. Tr. pkt. 80c., 1/16 oz. \$1.50,  $\frac{1}{4}$  oz. \$4.00

# CONVOLVULUS

Tr. pkt.	Oz.
Major. Finest mixed\$0.15	\$0.80
Minor, Royal Ensign. 6 in. Bright ultra-	
marine blue, golden throat. Very compact45	1.90

# COSMOS

# Single Early Flowering-40 in.

3000 S	Tr. pkt.	$\frac{1}{4}$ oz.	Oz.
Orange Ruffles (New). Semi-dou'			
orange	\$0.15	\$0.35	\$1.00
Orange Flare. Vivid orange; bloc	oms		
in 90 days	15	.35	.90
Yellow Flare. Bright yellow		.35	.90

# SENSATION, SINGLE-40 in.

Blooms in 10 weeks after sowing. Very early and true to color. Extra large flowers. Fine for cut. Suitable for outdoors even in northern climates.

	5000 S	Tr. pkt	$\frac{1}{4}$ oz. Oz.
Crimson	Dazzler	\$0.20	\$0.35 \$1.00
Pinkie		20	.35 1.00
Purity.	White	20	.35 1.00
Mixed		20	.35 1.50

# NEW DOUBLE PEERLESS-36 in.

Tr. pkt.  $\frac{1}{8}$  oz.  $\frac{1}{4}$  oz. Oz.

Improved Peerless Mixed. Sensation, contains Salmon pink, velvet white and dark crimson of crested and fluted type flowers. A fine blend. \$0.40 \$0.90 \$1.50 \$4.50

# LATE MAMMOTH FLOWERING SINGLE

Not recommended where early frost is possible Tr. pkt. 1/4 oz. Oz. Giant Perfection Mixed. 4 ft.....\$0.20 \$0.35 \$1.00

# **CUPHEA** (Cigar Plant)

7000 S-12 in.

Firefly. Bright scarlet flowers. This makes a nice, bushy compact pot plant for Spring sales. Excellent for bedding or borders, window boxes, etc. March sowing. Blooms all Summer. Tr. pkt. 25c., ½ oz. 65c., ¼ oz. \$1.00

Dwarf Hybrids.

Tr. pkt. 40c., ½ oz. 90c., ¼ oz. \$1.50

# CYNOGLOSSUM (Chinese Forget-Me-Not)

5000 S	Tr. $pkt$ . $\frac{1}{4}$ oz. Oz.
Firmament. Beautiful clear ble	
15 in., bushy, compact; fine be	ed-
ding plant	\$0.20 \$0.35 \$1.25
Deep Blue. Ultramarine blue. 24:	in20 .30 1.00

# DAHLBORG DAISY

A very attractive, compact, 6-8 in. edging plant, lacelike leaves. Produces a profusion of small golden flowers until frost. Forms an even row, 12 to 14 in. across. Germinates best during Spring months.

Tr. pkt. 50c., ½ oz. \$1.25, ½ oz. \$2.25, oz. \$8.00



DAHLIA, Unwin's Ideal Dwarf

# **DAHLIAS**

#### Blooms in 3 to 4 months

Diodilo III o to I months	
2800 S $Tr. pkt. \frac{1}{4} oz. Oz. \frac{1}{4}$	lb.
Unwin's Dwarf Hybrids	
Mixed. Semi double, early	
flowering. Height 18 in\$0.25 \$0.65 \$2.40 \$7.	40
Unwin's Ideal Bedding	
Mixture. Improved early	
flowering double and semi-	
double. Attractive color	
range; 24 in	00
Coltness Hybrids Mixed.	
Dwarf single. 18 in25 .45 1.50 5.	50

# **DELPHINIUM** (Annual)

20,000 S

#### CHINENSIS, TALL—3 ft.

While the Chinensis type of Delphinium is classified as perennial, they will, if planted early, bloom the first year from seed. Late Spring cutflowers from January sowing. Seeds produced by specialist with special emphasis on true strain. Tr. pkt.  $\frac{1}{8}$  oz.  $\frac{1}{4}$  oz. Oz. . . \$0.20 \$0.30 \$0.45 \$1.20 Alba. White..... Cambridge Blue. Rich Bella-2.50donna blue.... .20 Liberty. Dark blue..... .30 .45 1.20 .45 1.20 .20 .30 .45Mixture.... CHINENSIS, DWARF-20 to 24 in. Azure Blue. Soft azure blue. \$0.20 \$0.35 \$0.45 \$1.20 Blue Mirror. Bright navy blue 1.20 .85 3.50 flowers without spurs..... .20 .35 .45 1.20 White.... .20 .45 1.20 Mixed....

PERENNIAL DELPHINIUM—Listed on page 39.

# DAISY

See the following in Annual or Perennial Sections under Bellis, Agathea, Arctotis, Brachycome, Chrysanthemum, Dimorphotheca, Pyrethrum and under Daisy in Perennials.

# DIANTHUS (Annual Sweet William)

•				
25,000 S	I	rr. $pkt$ .	$\frac{1}{4} oz.$	Oz.
Chinensis, Double M	<b>lixed</b> , 20 in			
ŕ	1/4 lb. \$2.50	\$0.20	\$0.35	\$0.85
Chinensis, Single M	lixed, 20 in.			
,	1/4 lb. \$2.00,		.30	.75
Heddewigi, Double	e Fireball.			
Deep scarlet, 12 in.		. 30	.40	1.25
Heddewigi, Gaiety.	Large, single			
fringed mixed, 12 in.		.30	. 40	1.25
Heddewigi, Double N	Mixed, 12 in.	.20	.35	1.20
Heddewigi, Single M	Mixed, 12 in.	. 20	.35	1.00
Sweet Wivelsfield, Si	ingle Mixed.			
Beautiful markings;	$1\tilde{2}$ in	. 15	.30	1.00
Sweet Wivelsfield, Do	ouble Mixed.			
12 in		.35	. 60	2.00
Annual Single Mixed	d	. 15	.25	.75

# DIANTHUS, BARBATUS

(Hardy Biennial Sweet William)

`				
	Tr. pkt.	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.	Oz.
Single White. 18 to 24 in.	\$0.30	\$0.75	\$1.30	\$2.40
Single Giant White. Enor	·m-			
ous trusses which give the				
pearance of Perennial Phl				
Flowers almost twice size		.80	1.50	2.90
ordinary varieties. 24 in.		.00	1.50	4.90
Single Newport Pink. 18-	0 =	0.0	1 50	9.00
in		.80	1.50	2.80
Single Purple Beauty. 18	0.8	0.0	4 80	0.00
in	35	.80	1.50	2.80
Single Scarlet Beauty. 18	-24			
in	35	.80	1.50	2.80
Single Dwarf Alpine Mixe	ed.			
Compact. 4 to 6 in	50	1.75	3.40	5.85
Double Dwarf Alpine Mixe	ed.			
Compact. 4 to 6 in		1.85	3.60	6.25
Tall Singles Mixed. 18-24	in35	.80	1.50	2.80
Tall Doubles Mixed. 18-24	in40	.90	1.75	3.10
For PERENNIAL DIANT	HUS (H	ardy	Pinks)	)—see
page 40.				

# **DIDISCUS**

10,000 S	Tr. pkt.	$\frac{1}{4}$ oz.	Oz.
Caerulea (Blue Lace Flower). 2	ft.		
See also "Queen Anne's La	ace .		
Flower"	\$0.15	\$0.30	\$1.00

J	DIMU	KPHOTH	EGA		
	(Afr	cican Daisy	)		
	9600 S		Tr. pkt	1/4 oz.	Oz.
Aurantiaca.	Golden	orange Afri-			
can Daisy.					
riety. 1 ft			\$0.20	\$0.30	\$1.00
Aurantiaca, I	Hybrids	Mixed	.20	.30	1.00
Aurantiaca,	Salmon	Beauty	.25	.35	1.25



DOUBLE DIANTHUS

# **DOLICHOS**

AUSTRALIAN PEA VINE

		Tr. pkt.	$\frac{1}{4}$ oz.	Oz.
Lignosus.	Purple	(Greenhouse		
plant)		\$0.25	\$0.85	\$1.50

# **DRACAENA**

Tr. $pkt$ . Oz. $\frac{1}{4}$ lb.
Indivisa. 1500 S. Narrow-leaved
variety (Lb. \$5.00)\$0.15 \$0.50 \$1.50
Australis. 1000 S. Broad-leaved
variety

DUSTY MILLER—See Centaurea, page 8.

# **ECHIUM**

12 in.

6600 S	Tr. pkt.	$\frac{1}{4}$ oz.	Oz.
Blue Bedder (Annual).	Blue, bell		
shaped flowers. Early			
frost	\$0.15	\$0.30	\$1.00

# ESCHSCHOLTZIA (California Poppy)

12 111.			
20,000 S	Tr.	pkt.	Oz.
Aurantiaca. Orange (True Californ			
Poppy)			\$0.50
Carmine King. Deep carmine		.20	.60
Golden West. Golden yellow, best yellow	W.	.15	.50
Mandarin. Orange and scarlet		.20	.60
Rose Queen. Rose pink		.20	.60
Vesuvius. Coppery red		.15	.50
White		.15	.40
Mixed. Blend of above		.15	.40

# **EUPHORBIA** (Mexican Fire Plant)

2500 S Tr. pkt. ¼ oz. O	z.	Lb.
Heterophylla (Annual Poin-	~ 0	
settia)\$0.15 \$0.50 \$1. Variegata (Snow-on-Moun-	50	
	50	\$5.00

# **EXACUM**

	28,000	S per	$\frac{1}{32}$ (	OZ.	Tr. pkt
Affine.	Fragrant,	violet	blue	flowers.	Makes
a fine,	neat pot pl	ant		$1.\frac{1}{2}$ tr. pk	t. 60c., \$1.00

# FEVERFEW (See Matricaria)

# **FELICIA**

2 in.	Tr. pkt.	Oz.
Bergeriana. Dwarf blue, star-shaped		
flower. A gem for the rock garden	\$0.35	\$1.00

# FOUR O'CLOCK (See Mirabilis)

# **GAILLARDIA**

(Annual)—20 in.

14,000 S	Tr. pkt	1/4 oz	Oz.
Indian Chief. Single bronze red.	.\$0.15	\$0.25	\$0.85
Double Mixed	15	. 25	.85
Single Mixed	15	.25	.85
Lorenziana, Double Mixed	15	.25	.85
For PERENNIAL GAILLARDIA	A—See	page 3	4.

# GERBERA (Transvaal Daisy)

Greenhouse Perennial Seeds: 100 1000 Jamesoni Hybrids. Bright colors. 18 in. \$0.50 \$3.50

# **GILIA** (Thimble Flower)

		Tr. pkt.	Oz.
Capitata. Reselected see	ds, fine cutting	,	
2 ft. Azure blue		.\$0.15	\$0.60

# **GODETIA**

(Dwarf Single Variety)—15 in.

40,000 S	Tr. pkt.	$\frac{1}{4}$ oz.	Oz.
Duke of York. Rose carmine	.\$0.20	\$0.50	\$1.50
Kelvedon Glory. Deep salmon orange		. 50	1.50
Sybil Sherwood. Brilliant salmon pink	n		1.50
Purity. Clear white		.70	2.50
Finest Mixed	20	. 50	1.50
(Tall Double Grandiflo	ra30	in.)	
	Tr. pkt.	$\frac{1}{4}$ oz.	Oz.

	Tr. pkt	1/4 oz.	Oz.
Carmine Improved	 .\$0.15	\$0.45	\$1.25
Mixed	 15	. 45	1.25

(Dwarf Doub	ole—12 in.)	Tr. pkt.	$\frac{1}{4}$ oz.	Oz.
Maidens Blush.	Salmon	\$0.25	\$0.60	\$2.00
Sybil Sherwood.	Salmon pink, v	ery		

# GOMPHRENA (Globe Amaranth)

5500 S		$\frac{1}{4}$ oz.	Oz.	1/4 lb.
<b>Buddy.</b> Bright reddish pur	ple.			
Dwarf; compact	\$0.30	\$0.50	\$1.90	\$5.90
Globosa. Purplish red				
Orange. 12 in	20	.40	1.30	4.00
Mixed	15	.35	1.00	2.80

# GOURDS, ORNAMENTAL

450 S	Tr. pkt.	Oz.
Large Mixed	\$0.15	\$0.35
Small Mixed Fancy Sorts	15	.35
Large and Small Mixed	15	.35
Ornamental Mixed. Perfumed	15	.35

# GREVILLEA (Silk Oak)

			Tr. pkt.
D 1 /	T3: 10 1: 1 /	0 1 1:1	
Kobusta.	Fine foliage plant	for holiday	baskets,
Poinsetti	a pans		\$0.50

# GYPSOPHILA (Baby's Breath)

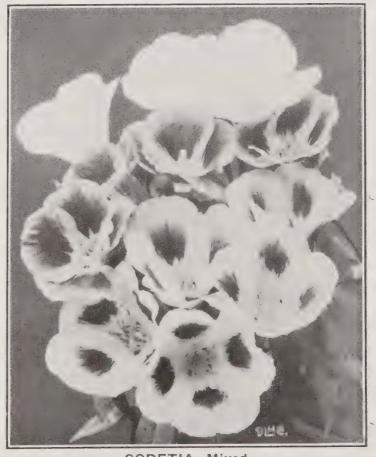
**24 in.—Annual—**24,000 S

True Strains

Easy grower, free blooming. Every florist should grow this to fill in with cut flowers, etc.

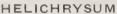
grow this to fill in with cut flower	s, etc.		
Oz.	$\frac{1}{4} lb.$	Lb.	5 lbs.
Covent Garden Strain.			
White; immense\$0.25	\$0.75	\$2.25	\$9.50
London Market Improved.			
White	.50	1.95	8.00
New York Market. White			
Grandiflora, large flower-			
ing type. Special strain35	. 90	2.75	11.50
Paris Market. Grandiflora			
white	.70	2.00	8.50
Carminae $\frac{1}{4}$ oz. 40c. 1.25	3.50		
Crimson			
Rosea 1/4 oz. 40c. 1.25			

HARDY GYPSOPHILA—Listed on page 41.



GODETIA, Mixed







LANTANA



HELIOTROPE

# **HELIANTHUS** (Double Sunflower)

4 to 5 ft.—650 S

Seeds sown outdoors in early May will produce a profusion of double flowers like Chrysanthemums during August. Fine for cutting and shipping to market or for basket work.

Tr. pkt.  $\frac{1}{4}$  oz. Oz.

# HELICHRYSUM MONSTROSUM (Double Strawflower)

**36** in.—35.000 S

00 111: 00,000	$\sim$		
Also used for drying	Tr. pkt.	$\frac{1}{4}$ oz.	Oz.
Brown	.\$0.25	\$0.45	\$1.50
Canary Yellow	25	.45	1.50
Copper Red	25	.45	1.50
Crimson or Fireball	25	.45	1.50
Golden Globe	25	.45	1.50
Rose Carmine Shades	25	.45	1.50
Rose Queen. Rich rose pink	25	.45	1.50
Salmon Queen. Salmon pink	25	.45	1.50
Silver Ball. Silvery pink	25	.45	1.50
Violet	25	.45	1.50
White	25	.45	1.50
Choice Mixed	20	.35	1.25
Tom Thumb. Dwarf Double Mixed	d .25	.50	1.50

# HELIOTROPE

50,000 S	Tr. pkt	. Oz.	$\frac{1}{4}$ lb.
Dark Blue Shades	\$0.50	\$1.25	\$3.95
Regale Mixture Dwarf. This			
about the best strain for evenne	ess		
of color with large flower heads	350	1.25	3.95

# HUNNEMANNIA, Fumariaefolia

(Bush Eschsche	oftzia of Teno	M I	ump	ropp	<i>y)</i>
8000	S	Tr.	pkt.	$\frac{1}{4}$ oz.	Oz.
Sunlite. Brilliant	canary yellow	9			
Sunlite. Brilliant semi-double, gray	green foliage.	\$0.	25 \$	80.45	\$1.65
Sindle Vellow			20	20	95

### **IBERIS**

See CANDYTUFT in Annual and Perennial Sections.

# HOLLYHOCK

(Annual, 4 to 5 ft.) (New)
13,000 S Tr. pkt. ½ oz. Oz.

Indian Spring. Semi-double, light
pink and rose flowers. Starts to
bloom in 5 months.........\$0.25 \$0.50 \$1.75

PERENNIAL HOLLYHOCK—See page 41.

# **IMPATIENS**

Holsti Hybrids.	Tr. pkt. \( \frac{1}{32} \) oz. \( \frac{1}{16} \) oz. Mixture of taller
growing sorts	Dwarf\$0.50 \$1.00
IDOM	OEA/II

# IPOMOEA (Morning Glory)

II OMIOTAL AMOUNT	, Oldij	/	
Tr. pkt.	$\frac{1}{4}$ oz.	Oz.	$\frac{1}{4}lb.$
Cornell. Red bordered white,			
heavy growth, attractive,			
bright green foliage\$0.25	\$0.45	\$1.50	
Heavenly Blue, Clarke's			
Early. 800 S	.30	.65	\$2.00
Noctiflora. Large-flowered			
white. 110 SLb. \$4.40 .15		40	1.40
Pearly Gates. White	.45	1.40	4.95
Scarlett O'Hara. Brilliant			
carmine red. 650 S	.40	1.10	4.00

# KALANCHOE (Succulent)

# **KOCHIA**

# (Mexican Fire Bush or Summer Cypress)

(Mexican The Dush of	building Cypress)
45,000 S	Tr. pkt. Oz.
Childsi, Improved	\$0.10 \$0.35

# LANTANA

12 in.—1300 S  $Tr. pkt. \frac{1}{4} oz. Oz.$ Dwarf Hybrids Mixed. Must be sown early and with bottom heat. \$0.25 \$0.55 \$1.80

# Larkspur

(Annuals) 8000 S

A January sowing of Larkspur will flower about May, depending on temperatures. While it is sown outdoors to advantage in the Fall, Spring sowings do about as well if sown the first day the ground can be prepared. To get best germination results in hot weather, chill the seeds in an ice box for several days before sowing. To draw up long-stemmed flowers use fairly enriched deep soil and water when quite dry.

# COCKADE TYPES-4 ft.

Tall, symmetrical plants, long branches of full, double flowers.

Blue. Rich lilac blue Cinnabar. Brilliant rose red

Rose. Salmon rose Salmon Pink Sapphire. Deep lilac Violet. Rich violet purple White. Pure white

Finest Mixed of all vari-

Pastel Shades, Mixed

Tr. pkt. 25e., ¼ oz. 40e., oz. \$1.10, ¼ lb. \$3.25, lb. \$11.00

# EARLY GIANT HYACINTH-FLOWERED IMPROVED-3 ft.

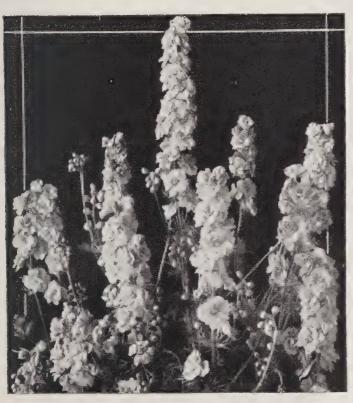
Produces one long non-branching spike. A bit earlier than other types.

Dark Blue Lilac

Pink Purple White

Mixed, blend of above

Tr. pkt. 40c., ½ oz. 60c., oz. \$1.80, ½ lb. \$5.00



LARKSPUR, Rosamond

#### GIANT IMPERIAL-4 ft.

Base branching, tall, upright grower.

Blue Bell. Azure blue Blue Spire. Dark blue

Carmine King. Rosy carmine

Dazzler. Bright carmine early

Exquisite Pink Impr.

Exquisite Rose. Rose

Gloria Improved. Deep rose on salmon

Sweet Lavender. Light lavender blue

Lilac Queen. Rich lilac

Lilac King. Brilliant Li-

Los Angeles Improved.

Miss California. Salmon

lac shade

pink

Salmon rose

shading to lavender blue

White King. Large, double pure white

Tr. pkt. 25c.,  $\frac{1}{4}$  oz. 40c.,  $\frac{1}{2}$  oz. 65c., oz. \$1.10, 1/4 lb. \$3.50, lb. \$11.00

Imperial Florists Mixture.

1/4 oz. 30c., oz. 95c., 1/4 lb. \$3.00, lb. \$9.85

# TALL DOUBLE STOCK-FLOWERED-4 ft.

Dark Blue. Violet purple

Lilac Supreme. Bright

shade of lilac Lustrous Carmine Pure White Sky Blue

Empress Rose. Rich salmon pink, mam'th florets Fleck's Special Florists'

**Exquisite Pink** Mixture.

Tr. pkt. 25c., ¼ oz. 35c., oz. 95c., ¼ lb. \$2.95, lb. \$9.50

Rosamond. Pure deep rose

Tr. pkt. 25e.,  $\frac{1}{4}$  oz. 35e.,  $\frac{1}{2}$  oz. 60e., oz. 95e.,  $\frac{1}{4}$  lb. \$3.20, lb. \$10.50

#### SUPER MAJESTIC-5 ft.

A new class. Taller and stronger in growth than the base branching types. Long tapering laterals branch from base of each plant and grow close to main stem. Free bloomer.

Rose Pink

Lavender Mixed

White

.60

Tr. pkt. 40c., ½ oz. 60c., oz. \$1.80, ½ lb. \$5.00, lb. \$15.00

# LAVATERA, SPLENDENS 3 ft.

4500 S

Attractive, early flowering annual with 2 inch, Hollyhock-like flowers.

Rosea. Rose pink Alba. White Loveliness. Bright pink Mixed

Tr. pkt. 15c., ¼ oz. 30c., Oz. \$1.00

# LINARIA, Maroccana (Baby Snapdragon)

10 to 18 in.

600,000 S  $Tr. pkt. \frac{1}{4} oz. Oz.$ Brilliant fairy Fairy Bouquet.

shades, distinct and attractive,

free flowering, early......\$0.25 \$0.45 \$1.50 .20 Fairy Rose....  $.40 \ \ 1.45$ .20 .40 21.45 Golden Gem.

Hybrids Excelsior, Mixed..... .15 .25 PRICES SUBJECT TO CHANGE WITHOUT NOTICE



LEPTOSYNE, Golden Rosette

# LEPTOSIPHON (Gilia)

6 in. Tr. pkt. ½ oz. Oz. French Hybrids. Pleasing, beautiful shades.....\$0.20 \$0.35 \$1.00

# **LEPTOSYNE**

# LILIUM

# LILIES FROM SEED

Bloom in 12 to 15 months.

Fleck's White Queen. Dark glossy foli- pkt. pkt.

age. Immense, perfumed trumpets of pure white flowers. Fine for pots or cut and perfectly hardy outside in latitude of Pennsylvania.

Tr. pkt. ½ oz. Oz. ¼ lb.

Regale. White flowers with lemon tinting on inside, rosy suffusions near base on outside. Excellent for outdoors growing for cut.

6500 S............\$0.25 \$0.50 \$1.50 \$5.00

# LINUM

	Annual—18	in.		7	r. pkt.	Oz.
Rubrum.	Scarlet flax		 	 	\$0.15	\$0.50
Siberian	Blue		 	 	. 15	. 65

# LOBELIA 4 in.

710,000 S

, 20,000			
Early sowing recommended	Tr. pkt	$\frac{1}{4}$ oz.	Oz.
Fleck's Blue Stone. Dwarf brigh rich blue, compact		\$0.85	\$2.95
Cambridge Blue. Clear blue	35	.85	2.95
Crystal Palace Compacta. Dark blue, dark foliage		.85	2.95
Mrs. Clibran. Dwarf blue, white eye	4.0	.85	2.95
Emperor William. Dwarf gentian blue		.80	2.85
Sapphire. Deep blue, white eye trailing		.85	2.95
Mixture	25	. 65	2.00

# LUPINUS (Hardy Annuals)

1400 8

HARTWEGI GIANTS-24 in. to 3 ft.

Giant King Blue. Oxford blue.

Giant King Sky Blue. Light blue.

Giant King Heliotrope. Rosy purple.

Giant King White. Pure white.

Giant King Mixed.

Tr. pkt. 20c., ¼ oz. 35c., oz. 80c., ¼ lb. \$2.65, lb. \$8.00

# HARTWEGI (STANDARDS)—24 in.

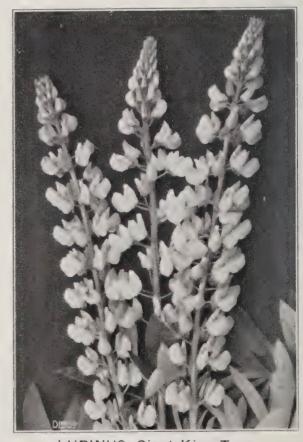
Albus Roseus Choice Mixed Dark Blue Sky Blue

Tr. pkt. 20c., oz. 75c.,  $\frac{1}{4}$  lb. \$2.25, lb. \$7.50

#### SUBCARNOSUS-12 in.

Texas Blue Bonnet. Dwarf.
Tr. pkt. 35c., oz. 95c., ½ lb. \$3.25, lb. \$9.00

FOR PERENNIAL LUPINUS—See page 42



LUPINUS, Giant King Type

# Fleck's Marigolds Your Money Makers

10,000 S

				10,0
DWARF AFRICA	N-1	5 in.		
		r. pkt.	$\frac{1}{4}$ oz.	Oz.
Pot O'Gold. Deep golden ora	nge.	_		
100 per cent double	\$	0.40 \$	80.75	\$2.50
Little Giants. Mixed		.40	.75	2.50
TALL APPLICATION	NT 2	0 :		
TALL AFRICA	N3	0 in.		
	ž.	$\frac{1}{4}$ oz.		
All Double Gold				
All Double Lemon				5.30
All Double Orange	.25		1.60	
All Double Mixed	.25	.50	1.60	5.30
Golden Emblem. Rich gold,	.25	.40	1.35	4.75
large flowersLemon Queen Improved.	.20	.40	1.55	4.70
Bright lemon yellow	.25	.50	1.60	5.00
Prince of Orange. Improved	.20	.00	1.00	0.00
bright orange and 70 per cent				
double	.25	.50	1.70	5.50
Fleck's Special Florist Mix-	0.5	* ()	1 50	4.50
ture	.25	.50	1.50	4.50
TAIL APPLICAN NOVELEN	* *7 4 1		na a	
TALL 'AFRICAN NOVELTY				
	pkt.	$\frac{1}{4}$ oz.	Oz.	$\frac{1}{4}$ lb.
Collarette, Crown of Gold. Odorless foliage\$0	.25 \$	0.35 \$	\$1.25	\$4.25
Golden Glow. Golden yel-				
low, odorless	.25	.35	1.25	4.25
CARNATION TYP	PES-	-24 in		
				1/71
	$p\kappa\iota$ .	$\frac{1}{4}$ oz.	Oz.	1/4 to.
Burpee Gold. Orange. Odor-less	80 25	\$0.40	\$1.50	\$5.50
Fleck's Gold Improved.	,0.20	\$0,10	<b>\$2.00</b>	ΨΟΙΟΟ
Bright orange, odorless	.25	.50	1.70	5.50
Golden Eagle. Delightful				
shade of luminous gold	.25	.35	1.25	4.50
Guinea Gold. Vivid golden				
orange, excellent cut	.25			5.50
Golden West. Bright orange.	.25	.50	1.75	5.90
Orange Supreme. Deep or-				
ange	.35	.60	1.90	6.00
Yellow Supreme. Dazzling			4 0 -	
lemon, overlaid buff	.25	.50	1.60	5.50
Tom Thumb, Golden				
<b>Crown.</b> 12 in. Golden yellow. Dwarf form of Guinea				
Gold	.25	.50	1.60	5.50
Carnation Mixture	.25	.50		
HARMONY TYPES—	NEW	FRE	NCH	
Including all the best Free	nch :	Dwarf	Doub	oles.
Tr	. pkt.	$\frac{1}{4}$ oz.	Oz.	$\frac{1}{4}$ lb.
Butterball. Butter yellow.				
8 in	\$0.25	\$0.50	\$1.50	\$5.00
ent. 12 in	15	.25	75	2.25
Golden Ball. Large, compact,	.10	,20)	.10	4.20
double yellow. 12 in	.15	.30	.90	3.00
Gold Crest. Golden yellow.				
8 in	.25	.50	1.25	5.50



MARIGOLD, Guinea Gold Carnation Type

# HARMONY TYPES—Continued

Tr	pkt.	$\frac{1}{4}$ oz.	Oz.	$\frac{1}{4}lb$ .
Golden Harmony. Luminous				
golden yellow both center				
and petals, compact 11 in.;				
100 per cent double	\$0.25	\$0.50	\$1.70	\$5.30
Harmony. Deep orange, ma-				
roon collar. 12 to 14 in		.30	1.00	3.00
Melody. Brilliant orange.			1 00	
12 in		.40		
Orange Flame		1.00		
Robert Beist. Maroon		.25	.75	2.25
Royal Scot, All Double.				
Compact, attractive, rich				
mahogany and gold, in uni-			1 70	0
form stripes. 12 in		.50	1.70	5.50
Scarlet Glow. Bright scarlet	20	CO	1.05	0.90
red. 12 in	.30	.00	1.95	6.30
Spotlight. Yellow center.		25	1.00	2.00
Mahogany border. 12 in	.15	.35	1.00	3.00
Spry. Yellow crested center	.25	50	1.65	5.30
with red guard petals		.50	1.00	0.00
Sunkist. Orange, dwarf and		50	1.65	5.50
compact, early bloomer		.50	1.00	0.00
Yellow Pigmy. Very dwarf, bright yellow. 6-8 in		35	1.25	4.50
origin yellow. 0-0 ill	.20	,00	1.40	1.00

# **MIXTURES**

### OF THE ABOVE HARMONY AND FRENCH DWARF DOUBLES

DWARF DOUBLES					
	Tr. pkt.	$\frac{1}{4}$ oz.	Oz.	$\frac{1}{4}$ lb.	
Choice Mixed	\$0.15	\$0.25	\$0.60	\$1.95	
Dwarf Harmony, Mix					
Uniform 11 in., in fanc					
"two tone" combinati	ons				
from lemon yellow to d					
red		.35	.95	2.95	
Monarch Strain. All dou	ıble			1	
mixed, compact, large flo				7	
ers, fascinating new shad	es15	.35	.95	2.95	

# Fleck's Marigolas Your Money Makers

MARIGOLDS—Continued

# FRENCH DWARF SINGLES-10 in.

Tr. pkt.  $\frac{1}{4}$  oz. Oz.  $\frac{1}{4}$  lb. Fire Cross. Deep orange yellow, blotched maroon, very free bloomer......\$0.15 \$0.25 \$0.60 \$1.95 Flash. Tangerine and Marigold red, early, compact and bushy, very floriferous, excellent for borders, bedding and .50 - 1.70.25-5.50pot plants..... Gnome (Little Giant). Golden orange. 6 in.... 1.90 7.00 Legion of Honor (Little Brownie)..... .25.60 1.95Tagetes Signata Pumila. .30 Deep orange, free bloomer... .50 1.90 -7.00FRENGH TALL Tr. pkt.  $\frac{1}{4}$  oz. Oz.

Josephine. Single brown, good cut variety for florists. 3 ft.........\$0.20 \$0.30 \$1.00

# GREENHOUSE FORCING VARIETIES

For Winter flowering. Tr. pkt.  $\frac{1}{4}$  oz. Oz. Australian Giant. Golden yellow, with mahogany guard petals.....\$0.25 \$0.40 \$1.25 Fleck's Gold Improved. Bright orange, odorless foliage..... .25 .50 1.60 Lieb's Winter-flowering. brown, single and semi-double flowers, golden yellow centers..... .551.95Yellow Supreme. Dazzling lemon, overlaid buff; fragrant..... .50 1.60 Winter Harmony. Golden orange crested center with reddish brown guard petals. Even growth and long stems. 100 per cent double  $2\frac{1}{2}$  in. flowers..... .40 1.20

#### GIGANTEA VARIETIES—30 in.

 $Tr. pkt. \frac{1}{4} oz. Oz.$ Full Double Giant Orange \$0.60 \$1.00 \$3.00 \$10.00 Full Double Giant Mixed... .95 9.00 Orange Sunset. Rich golden orange..... 6.00 .40 .60 2.00 Sunset Giants. Mixed, beautiful shades of yellow and .50 - 1.855.00 orange....

# **MISSION GIANTS**

Chrysanthemum Flowered

New type, ball shaped blooms. 3 to 5 inches across Plants are vigorous growers, base branching, producing 8 to 12 stems of excellent cutting length.

Tr. pkt.  $\frac{1}{4}$  oz. Oz.  $\frac{1}{4}$  lb. Golden Bedder. Very early strain, uniform habit, golden orange. 18 in.....\$0.40 \$0.60 \$1.95 \$5.50 Goldsmith. Bright golden orange. 18-20 in..... .40  $.60 \quad 1.95 \quad 5.50$ Limelight. Early and free flowering. Pale primrose yellow. 20 in..... .40 .60 1.95 5.50



MARIGOLD, Full Double Giant Orange

Tr. pkt.  $\frac{1}{4}$ .oz. Oz.  $\frac{1}{4}$  lb. Mammoth Mum. Light sulphur yellow; fluffy, ball-like blooms. Early. 30 in . . . . . . \$0.50 \$1.20 \$3.50 \$11.95 **Yellowstone.** Clear, rich yel-.40 .60 1.95 5.50 Mission Giants Mixture. All the shades from light yellow to deep orange..... .45 1.65 5.50

#### DIXIE SUNSHINE—4 ft.

Early Sunrise. Dazzling golden yellow......\$0.35 \$0.65 \$2.00 \$5.60



MARIGOLD, Goldsmith

# MALOPE (Mallow Wart)

GRANDIFLORA-30 in.

Alba, white

Rosea, pink

Mixed

Tr. pkt. 20c., ½ oz. 35c., oz. \$1.00



MATRICARIA

# MATRICARIA CAPENSIS (Feverfew)

150,000 S

#### Perennial-24 in.

We list this among the Annuals because it is so often overlooked by the greenhouse grower. Excellent as a greenhouse cropper for cutting. Sowings made during January will produce fine cut in July and August.

Tr. pkt.  $\frac{1}{8}$  oz.  $\frac{1}{4}$  oz. Oz.

Ball Double White. Our strain produces almost 100 per cent double, pure white flowers. Beyond doubt the finest strain offered anywhere \$0.35.

finest strain offered anywhere. \$0.35 \$0.90 \$1.50 \$4.95

# MATTHIOLA Bicornis (Evening-scented Stock) 18 in.

# **MIRABILIS**

# (Four O'Clock) (Marvel of Peru) 4 ft.

Blend. All shades available......\$0.15 \$0.50 \$1.25

#### MIGNONETTE 12 in.

Sow in January for Spring cutting. 27,000 S  $Tr. pkt. \frac{1}{4} oz. Oz.$  **Ball Forcing Strain**...  $\frac{1}{8}$  oz. \$1.00 \$0.50 \$1.50 \$3.95

# MIMOSA, PUDICA

(Sensitive Plant)-24 in.

Tr. pkt. 25c., ½ oz. 50c., oz. \$1.50

MORNING GLORY—See Convolvulus or Ipomoea.

# MYOSOTIS (Forget-me-not)

PERENNIAL MYOSOTIS—Listed on page 36.



NASTURTIUM, Dwarf Golden Globe

# **NASTURTIUM**

#### DOUBLE GLEAM-18 in.

Richly colored, fragrant flowers freely produced on long, strong stems. Fine for Spring combination work, window boxes and cut flowers.

175 S	Oz.	1/4 lb.	Lb.
Golden Gleam	\$0.25	\$0.70	\$2.40
Moon Gleam	.25	.70	2.40
Orange Gleam	.25	.70	2.40
Salmon Gleam	.25	.70	2.40
Scarlet Gleam	.25	.70	2.40
Glorious Gleam Hybrids, Choice			
Mixed	.25	.75	2.50

#### DOUBLE DWARF TYPE-12 in.

Fully as double and large as the Gleam type. Attractive, dwarf, compact.

tive, dwarf, compact.		
	$\frac{1}{4}$ lb.	
Golden Globe. Golden yellow, sweet-scented\$0.30	\$0.90	\$2.75
Mahogany Gem. Deep mahogany30	.90	2.75
Scarlet Globe. Sweet-scented fiery scarlet	.90	2.75
Dwarf Double Gem Mixed. Sweetscented	.90	2.75
SINGLES Oz.	½ lb.	Lb.

Fleck's Trailing. Tall, 18 in. (4 ft.



NEMESIA

# NEMESIA

90,000 S

#### COMPACTA GRANDIFLORA

Compact and Dwarf Varieties-6 to 10 in.

Branches freely from base, making attractive, rounded specimens. Ideal for pots and short combination make-ups.  $Tr. pkt. \frac{1}{4} oz. \frac{1}{2} oz.$ Aurora. Carmine and white......\$0.25 \$0.75 \$1.40 Blue Gem. Bright blue, compact... .25 Fire King. Brilliant red........... .25 .751.40 1.40 25 1.40 Orange Prince. Rich orange...... .75White Queen. 1.40 Triumph Choice Mixed. Attractive range of colors..... .25.75 1.40

# STRUMOSA SUTTONI GRANDIFLORA Tall Varieties-14 to 16 in.

Large-flowered, long stemmed. Fine for cut, small  $Tr. pkt. \frac{1}{4} oz. \frac{1}{2} oz.$ baskets, etc. **Orange.** Rich orange......\$0.25 \$0.75 \$1.40 .75 1.40 White King... .25 .75 .251.40



NICOTIANA, Crimson Bedder

# **NEMOPHILA**

15,000 S Tr. pkt. Oz. Insignis Blue. Baby blue eyes. 6 in....\$0.25 \$0.70

# NICOTIANA (Flowering Tobacco)

Sweet-scented—24 in.

200.000 S Tr. pkt. 1/4 oz. Oz. **Affinis.** Pure white......\$0.15 \$0.25 \$0.70 Affinis, Crimson Bedder. Rich, deep carmine..... .60 1.90 Affinis Hybrids. Choice mixed.... .20 .35 .80

# NIEREMBERGIA (Dwarf Cup Flower)

8 in.—5500 S per  $\frac{1}{32}$  oz.

Tr. pkt.  $\frac{1}{32}$  oz.  $\frac{1}{16}$  oz. Make fine pot plants.

Hippomanica. Lavender blue; com-Plants when developed are covered with countless little, cupshaped flowers. Long blooming period; requires little water. Sow

seeds early for May sales.......\$0.35 \$1.00 \$1.95

Purple Robe. Rich deep violet purple. Does not fade. Same growing habits as the Hippomanica variety. .50 1.65 3.00



NIGELLA, Miss Jekyll

# **NIGELLA**

18 in.—11,000 S  $Tr. pkt. \frac{1}{4} oz. Oz.$ Hispanica. Dark blue.....\$0.25 \$0.30 \$1.00 Miss Jekyll. Light blue (Love-in-a-.25 .40 1.00 Mist).... Mixture.... .90

# PENTSTEMON (Beard Tongue)

**24 in.**—55,000 S Tr. pkt. ½ oz. PERENNIAL PENTSTEMON—Listed on page 43.

PEPPERS (See Solanum)

# Aleck's Aine Pansy Seeds

We offer seeds produced by specialists. No finer strains or selection offered anywhere.



PANSIES  $Tr. pkt. \frac{1}{8} oz. \frac{1}{4} oz. Oz.$ Fleck's Giant Mixture of Dwarf Strains. Swiss types very dwarf, compact; extra early flowering. Complete range of colors, running to brighter sorts. ¼ lb. \$30.00, \$0.60 \$1.35 \$2.50 \$8.00 Fleck's Jumbo Mixed. An early, large flowered mixture, producing long-stemmed flowers. Grown from originator's stock specially for us. Wide range of colors. 8.00 ½ lb. \$30.00  $.60 \quad 1.35 \quad 2.50$ Fleck's Rainbow Mixture. Brilliant, large flowered varieties compounded for the  $.50 \quad 1.15 \quad 2.00$ 7.00 America Mixture. Extremely bright, early flowering and dwarf. Good variety of .60 1.40 2.50 9.85 colors..... Engelmann's Giant Mixed. Early, compact, robust grower; flowers average nearly 4 in. across on heavy stems. Both light and dark shades, good percentage of .75 2.00 3.60 11.90 bronze and reds.....

Tr	r. pkt	. 1/8 02	1/4 oz	Oz.
Maple Leaf Giants Super	•	, ,	, -	
Mixture. Large flowered,				
good bloomer, compact, lux-				
urious dark green foliage				
and large leaves\$	0.50	\$1.45	\$2.70	\$8.95
Macdonald's Scottish Ex-				
hibition Strain. 4 in. flow-				
er, new and varied color				
combinations, running to				
intense, heavily blotched				
flowers	.60	1.75	3.40	10.90
Rogglis Giant Mixture.				
Rich red and bronze shades				
predominate; a fine bedder.	.75	2.00	3.75	12.00
Masterpiece Mixed. Dainty				
ruffled and frilled, rich col-				
ors in reds and brown				
shades; compact, excellent				
for borders	.60	1.50	2.50	8.50
Swiss Giants Choice Mixed.				
From stock seed of Euro-				
pean and domestic strains				
with straight colors of Rog-				
gli type added, makes this a				
really high grade mixture.	0.0	4.0*	0.10	0.00
Flowers average 3 to 4 in.	.60	1.25	2.10	8.00
Super Swiss Giants Mixed,				
Improved. An improve-				
ment on the original strain.				
Enormous flowers, fine color				
range, well marked, many				
ruffled and curled. Long	60	1.35	2.50	0.00
stems. Sturdy grower Trimardeau Improved Mix-	.00	1.55	2.00	8.00
ed. Unsurpassed for mass				
of color for all bedding pur-				
poses. Tall grower. Ex-				
tremely floriferous. Full				
color range and combina-				
tions having both blotched				
and self colors. ¼ lb. \$22.00,	.50	1.00	1.85	7.00
		_,,,	2.00	

# SEPARATE COLORS

Alpenglow. Rich garnet and ruby shades with dark blotches.

Berna. Dark, velvety violet blue.

Coronation Gold. Large golden yellow without blotches or markings.

Fireglow. Glowing bronze apricot.

Rheingold. Deep golden yellow with large black blotches on lower petals.
Ullswater (Lake of Thun). Marine blue with darker

blue blotches showing through.

White (Mont Blanc). Large pure white, free flowering. Tr. pkt. 75c.,  $\frac{1}{16}$  oz. \$1.10,  $\frac{1}{8}$  oz. \$1.75,  $\frac{1}{4}$  oz. \$3.00, oz. \$10.00

#### FLECK'S WINTER FLOWERING GIANTS

This greenhouse strain for greenhouse growing is especially produced for florists, for Winter and early Spring cut flowers. Good range of colors. Sweet-scented, long-stemmed, about 10 in. Blooms about 2 to 3 inches across. Does well from a July or August sowing.  $\frac{1}{2}$  tr. pkt. 60c., tr. pkt. \$1.00,  $\frac{1}{16}$  oz. \$1.50,  $\frac{1}{8}$  oz. \$2.50,  $\frac{1}{4}$  oz. \$4.75

# Fleck's Petunias your treasure chest

220,000 seeds per ounce

Produced by California Specialists-Complete List of All the Best



PETUNIA, Topaz Rose

# HYBRIDA ERECTA—18 in.

SINGLE FLOWERED

$Tr. pkt. \frac{1}{4} oz.$	Oz.
Blue Bee. Blue of Jersey Gem Viola. \$0.30 \$0.70 \$	\$2.00
Erfordia. Rose, white throat	
Flaming Velvet. Reselected crim-	
son. Similar to King Henry but	
more spreading habit; fine for bed-	
ding. Sometimes called Velvet Ball.	
$\frac{1}{8}$ oz. \$2.00, $\frac{1}{16}$ oz. \$1.30, .50 3.00	6.95
General Dodds. Blood red	2.50
Howard's Star Improved. Dark	
velvety purple, white star, very	
select strain $\frac{1}{8}$ oz. 90c50 1.50	4.50
Luminosa. Vivid Tyrian rose40 .90	3.25
Mars. Deepest crimson in this class50 1.50	5.00
Radiance. Cerise rose with underly-	
ing salmon. Throat is golden yellow	_
where bloom starts to flare40 1.00	3.50
Rose King. Improved	2.85
Topaz Rose. Fiery velvety rose; bril-	0.50
liant. Will not fade	3.50
Violacea. Deep violet	3.00
White King	2.50
Choice Florists' Mixture	2.50
HANDED A DESIDERA 40 ·	
HYBRIDA PENDULA—18 in.	
(Balcony Types)	
Tr. $pkt$ . $\frac{1}{8}$ oz. $\frac{1}{4}$ oz.	Oz.
Alba. Balcony white\$0.35 \$0.90 \$1.65 \$	4.50
Black Prince. Deep velvety	
red	
Deep Blue. Rich blue shade35 .90 1.65	4.75
Purpurea. Balcony crimson .35 .90 1.65	4.50

. 35

.35

.35

.90

.85

.90 1.65 4.50

.90 1.65 4.75

 $1.75 \quad 5.50$ 

 $1.55 \quad 4.35$ 

Rose. Bright rose...... Rosy Morn. Rose, white

Violacea Improved. True

blue.....
Exquisite Mixed.....

throat.

# HYBRIDA NANA COMPACTA—12 in. DWARF SINGLE FLOWERED

Tr.	pkt.	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	Oz.
Alderman. Clear deep violet				
blue\$  Blue Bedder. Deep blue	0.35	\$0.65	\$1.00	\$3.50
Blue Bedder. Deep blue	.35	$\frac{1}{1}$ .65	j 1.00	3.50
Bright Eyes (New). Brilliant				
rose pink with white vein.				
Make compact spreading plants literally covered with				
miniature Rosy Morn blooms	35	1.10	2.00	6.00
Celestial Rose, Reselected.	.00	1.10	2.00	0.00
Improved, deep rose, larger				
flowers than Celestial Rose,				
very compact		1.00		6.00
Celestial Rose, Regular	.35	.75	1.25	4.40
Cheeriui (New). Clear salmon				
pink with a veining of deeper	50	1.05	2.00	0.00
rose toward the throat  Cream Star. Star shaped,	.50	1.65	3.00	9.00
creamy white	.50	1.10	2.00	7.00
English Violet. Rosy violet	.50	1.10	2.00	1.00
mauve	.50	1.10	2.00	7.00
First Lady. Light pink, silver				
sheen $\frac{1}{16}$ oz. \$1.15,	.35	1.90	3.50	12.50
Glow. Brilliant carmine scar-				
let, excellent for mass plant-				
ings or borders	.50	2.00	3.65	13.55
Glowing Rose. New. Intense				
brilliant, startling. Blooms				
early and till frost. Larger flowers than Celestial Rose.	75	2.50	4.50	14.50
Heavenly Blue (Silver Blue).	.10	2.30	4.50	14.50
A fine, reselected rich light				
blue	.50	1.00	1.65	5.00
Peach Red. A fine, new red.				
Vivid, intense Peach red.				
Plants spread 18 to 24 in.				
with no ungainly runners  Rose of Heaven. Regular		2.50		
Rose of Heaven. Regular	.25	.50	.80	2.50
Rose of Heaven Improved. Beautiful rose pink	.35	.90	1.50	4.75
Rosy Morn Improved. Bright	.00	.90	1.00	4.70
rose, large flowers	.75	1.35	2.00	4.50
Rosy Morn. Regular	.35		.75	2.75
Silver Blue. Reselected, rich				
light blue (Heavenly Blue)	.50	1.00	1.65	5.00
Snowball. Dwarf pure white.	.50	1.00	1.50	.4.00
Snow Queen. Pure white, free	25	00	1.05	0 ===
flowering; compact  Topaz Queen. Large flowered	.35	.90	1.25	3.75
scarlet rose	.35	1.00	1.75	6.00
Violacea. Deep violet	.35	.60	1.00	3.50
Special Florists Mixture.			2.00	
Brilliant blend	.35	1.00	1.50	5.00

# PETUNIA MINIATURES—8 in. GRANDIFLORA NANA COMPACTA

Tr. pkt.  $\frac{1}{32}$  oz.  $\frac{1}{16}$  oz.  $\frac{1}{8}$  oz. Admiral. Rich violet blue,

wavy flowers. One of the finest Petunias.  $\frac{1}{4}$  oz. \$9.00 \$0.50 \$1.50 \$2.75 \$5.00

Continued next page

# Aleck's Petunias your treasure chest

MINIATURE PETUNIAS—Continued	GRANDIFLORA LARGE FLOWERED
Tr. $pkt$ . 1/32 oz. $\frac{1}{16}$ oz. $\frac{1}{8}$ oz.	Singles Plain Edged—12 in.
Igloo. Makes a perfectly rounded mound of medium size pure white flowers; good for borders and pots  ½ oz. \$2.00, oz. \$6.00,\$0.50 \$1.10  King Henry. Rich velvety red,	Tr. pkt. 1/64 oz. 1/32 oz. 1/16 oz.  Burgundy. Dark Burgundy wine red with large white throat, violet veins, 3½ in. blooms\$1.00 \$1.50 \$2.50 \$4.50
extra dwarf, large flowered.  1/4 oz. \$7.95, .50 \$1.25 \$2.35 4.25	D C Park D A A T T A
Norma. Blue, white star, very compact	Elk's Pride Improved. Violet. 1.00 2.00 3.00 5.50
$\frac{1}{4}$ oz. \$1.50, oz. \$5.75, .3570 1.00	Pink Glory, Improved 1.00 1.50 2.50 4.50
Rose Gem. Rich deep rose50 1.25 2.00 3.50 Salmon Supreme. A distinct,	Purple Prince
clear salmon pink; attractive.	Snowstorm. Regular70 1.25 2.00 3.90
$\frac{1}{4}$ oz. \$3.75, .50 .75 1.20 2.00	
Senator Improved.         Violet           blue	habit, mammoth flowers, pure
<b>Twinkles.</b> Rose, white star.    1/4 oz. \$1.25, .3565 .95	White Cloud. Pure white,
Velvet Ball. Dwarf flowering	compact
velvet	<b>Mixed.</b> Exquisite blend50 1.00 1.75 3.00
1/4 oz. \$5.00, .50 1.25 1.90 3.50	
Violet Queen. Dark violet;	RUFFLED GIANTS (Single)
large flowered	(Large Veined Throats—12 in.)
blended mixture of above va-	Extra Choice Strains—Florists Money Makers
rieties. Top notch blend. $\frac{1}{4}$ oz. \$7.00, .50 1.25 2.25 4.00	
Ruffled Miniature—See next page, "Martha Washington."	111 2111 1 7 1 1 1 1 1 1 1 1 1 1 1 1 1 1
GRANDIFLORA LARGE FLOWERED	Ruffled Giants Mixed75 1.35 2.50 4.50
Single Fringed—12 in.	Supreme Florists Strain.
Tr. pkt. 1/64 oz. 1/32 oz. 1/16 oz	Large, open ruffled throats. Fine color strain, free flow-
Dainty Lady. Neat, compact, bearing generously of me-	ering, strong plants, medium tall½ tr. pkt. 60c. 1.00 2.00 3.75 7.00
dium size, delicately fringed, dark, cream colored flowers. \$0.75 \$1.75 \$3.00 \$5.50	Di alla Garatal Elonio i Min
Gaiety. Bushy plants, 8 to 12	ture of Choice Salmon- Rose Shades. Exception-
in. high. Compact and cov-	ally large blooms averaging
ered with large, daintily fringed blooms varying from	5 to 6 in. with shallow open throat, free flowering, stur-
rose to white and red to	dy plants. Beautiful veined
white. Sometimes called "Gay Lady"	markings on their throats. 1.00 2.25 3.75 6.75
Lace Veil. Pure white, large	Crimson Glory. New carmine; outstanding, large,
flowers with fringed petals, many waved, compact	ruffled flowers with veined
Pink Triumph. Clear rose	markings
pink, golden throated	Ruffled Monsters Dark Shades Mixed. Dwarf
pink, white throat	habite doop solors eveel-
Romany Lass. Deep crimson, heavily fringed	Ruffled Monsters Exqui-
Setting Sun. Brilliant deep rose, darker throats, compact .75 1.60 2.75 5.00	site Mixed. Dwarf light and dark shades, fine strain .75 1.90 3.50 5.75
Theodosia. Brilliant rose pink,	Fluffy Ruffles. Fleck's spe-
full open throats 1.00 1.75 3.00 5.56  White Beauty	ed flowers of excellent color
Fleck's Fringed Ruffled Mix-	range
ed. Carefully blended60 1.50 2.50 4.00	PETUNIAS—Continued next page

# Fleck's Petunias your treasure chest



PETUNIA, Martha Washington

# RUFFLED MINIATURE (Large Flowered)

Martha Washington. Blush pink with throat veined wine red.

Tr. pkt. 50c., 1/32 oz. \$1.25, 1/16 oz. \$2.00, 1/8 oz. \$3.60

# **DWARF GIANTS**

Very popular items with the retail trade. Fleck's Extra Dwarf Giants. 4 to 6 in. This fine, new strain was developed and improved on the Ramona strain. It stays dwarf. Bright color range. Exceptionally fine for pot plant sales. Sells on sight.

½ tr. pkt. 75c., tr. pkt. \$1.25, 1/64 oz. \$2.50,

1/32 oz. \$4.50, 1/16 oz. \$8.00

Ramona Strain, Re-selected. Dwarf, compact, ruf-fled and fringed flowers. Special color blend.

Deep Rose. Dwarf compact, mammoth ruffled flowers. Beautiful penciled markings.

Rosie. Rich rose, shading to deeper rose in the open throat. Compact, very large flowers. Perfect florist variety.

½ tr. pkt. 60c., tr. pkt. \$1.00, 1/64 oz. \$1.75, 1/32 oz. \$2.75, 1/16 oz. \$5.00

# CANADIAN DOUBLE

Tr. pkt. \$3.00

# "COLOSSAL" DOUBLE

Intensely double blooms up to 5 inches across in rich shades of rose, salmon pink through rosy pink to deep rosy mauve. Vigorous, compact plants. Does well in pots and blooms profusely over a long period. Valentine, Easter, Mothers Day, etc. Sow early and grow cool, near glass.

Tr. pkt. (100 seeds) \$1.25 (Originators)

# DOUBLE GIANTS OF CALIFORNIA

About 4500 S to 1/64 oz.

Fleck's Special Mixed. Super strain of immense blooms, unusually ruffled and fringed. Wonderful color range. High percentage of doubles. Beyond doubt the finest mixture of Double Petunias offered anywhere.

 $\frac{1}{2}$  tr. pkt. \$1.00, tr. pkt. \$1.75, 1/128 oz. \$3.00,  $\frac{1}{64}$  oz. \$5.50



PETUNIA, All-Double Victorious

Sakata's genuine originator's strains of the Petunia All-Double Victorious will be available from 1948 crop. Delivery to you late Fall, 1948.

We suggest you order these fine strains from us now. If a crop shortage develops, orders will be filled in rotation according to date we receive them. Prices quoted are approximate. About 4000 seeds to 1/64 ounce.

# FORMER VARIETIES

Attraction. Rich carmine rose and white.
Gaiety. Light rose-red and white.
Loveliness. La France pink.
Rosy Carmine.
White. Pure white.

½ tr. pkt. \$1.90, tr. pkt. \$3.25, 1/128 oz. \$5.75, 1/64 oz. \$10.95

# NEWLY IMPROVED, LARGE-FLOWERED VARIETIES

Amaranth Red. Blue Brocade.

Fantasy. Rich velvety violet blue and pure white.

Orchid Reauty Reautiful silver lilac

Orchid Beauty. Beautiful silver lilac. Purple and White. Velvety purple and white.

 $\frac{1}{2}$  tr. pkt. \$2.00, tr. pkt. \$3.50, 1/128 oz. \$6.50, 1/64 oz. \$12.25

#### **NEW VARIETIES**

Bright Orange.

Illumination. New bright red with scarlet sheen. Mastercream. New yellow.

Mayflower. Bright carmine red on white.

Silver Blue. Color like Erfurt, silver lilac.

 $^{1}_{2}$  tr. pkt. \$2.15, tr. pkt. \$3.75, 1/128 oz. \$7.35, 1/64 oz. \$13.90

Victorious All-double Mixed. Mixture of all colors. ½ tr. pkt. \$2.00, tr. pkt. \$3.25, 1/128 oz. \$5.75, 1/64 oz. \$10.95.

Triumphant All-double Giant Fringed Tall Mixed. ½ tr. pkt. \$1.25, tr. pkt. \$2.25, 1/128 oz. \$3.75, 1/64 oz. \$6.75.

Let us book your order now



PETUNIA, All-Double America

# ALL-DOUBLE AMERICA

First all-double Petunia ever created in America. Compact and uniform, 1 foot high,  $1\frac{1}{2}$  feet across. Blooms early until frost. Easy culture, vigorous growth. Rose pink to deep rose flowers, 2 inches across, 100% double. Excellent for beds, borders, edgings as well as pot plants. Stems sometimes 10 inches long which can be cut for low vase or table work.

# ½ tr. pkt. \$1.20, tr. pkt. \$2.00

# PHLOX Drummondi 15,000 S

GRANDIFLORA TALL-15 to 18 in.

Make fine cut flowers; for best results sow seed where you want them to bloom. Tr. pkt. ¼ oz. Oz. Grandiflora. Finest mixed. 15 to 18 in.....\$0.35 \$1.00 \$3.25 Separate Colors also available.

# GIGANTEA DWARF—9-12 in. Large-flowered Type

#### CUSPIDATA, STARRED AND FRINGED

Make very attractive little plants in an almost endless combination of colors. A favorite with the ladies.  $Tr. pkt. \frac{1}{4} oz. Oz.$ 

#### NANA COMPACTA-6 to 8 in.

Dwarf, compact habit; excellent for low bedding and border work. Tr. pkt.  $\frac{1}{8}$  oz.  $\frac{1}{4}$  oz.  $\frac{1}{2}$  oz. Fireball. Fiery red.Oz. \$6.90 \$0.40 \$1.15 \$2.00 \$3.60 Snowball. Pure white.....

Oz. \$6.90, .40 1.15 2.00 3.60 Cecily Mixed. Immense flowers, nearly all having white eye.....Oz. \$5.00, .50 .85 1.50 2.85 Fleck's Dwarf Mixed of All Named Varieties.Oz. \$6.90, .40 1.15 2.00 3.60

# PINKS—See Dianthus

# **POPPIES**

70,000 S

#### SHIRLEY SINGLES-24 in.

#### SHIRLEY DOUBLES-24 in.

For ICELAND and NUDICAULE POPPIES, see PERENNIALS, page 43.

# **PRIMULAS**

We offer you some of the newer and much improved introductions of specialists in Primulas. Seeds sown in June will make good plants for Christmas and January. September sowing for Spring sales.

#### OBCONICA, GIANTS

4000 S per 1/32 oz.

Super Giant Orchid Lavender (New 1944, H. & S.) This is one that will sell on sight. Superb art shade of true orchid lavender. Enormous trusses, composed of individual blossoms throughout the entire truss which will average  $2\frac{1}{2}$  in. across. Seed limited.

Tr. pkt. \$2.00, 1/64 oz. \$4.50, 1/32 oz. \$8.00

Wyaston Wonder. Bright crimson flowers on enormous trusses, stiff-stemmed. Florets average  $2\frac{1}{2}$  in. across even on young plants finished in 4 in. pots. The highly decorative foliage extends over the rim of the pans, completely hiding same, and offers a beautiful foil to the immense trusses.

Tr. pkt. \$1.35, 1/64 oz. \$3.00, 1/32 oz. \$5.50

Blood Red. Pure, velvety blood red; does not blue. Crimson Scarlet Dark Rose Lilac Rose Tr. pkt. \$1.25, 1/64 oz. \$3.00, 1/32 oz. \$5.50

Grandiflora Types

White Blue Rosea
Salmon Carmine Rose Appleblossom
Tr. pkt. \$1.25, 1/64 oz. \$3.00, 1/32 oz. \$5.00

Fleck's Prize Mixture. In addition to all the above varieties this mixture includes a number of magnificent new hybrids in shades and colors of every description.

Tr. pkt. \$1.25, 1/64 oz. \$3.00, 1/32 oz. \$5.00

MALACOIDES 6000 S. per 1/64 oz.	Tr. $pkt.$	1/64 oz.
Dawkins Carmine Pink	.\$1.50	\$3.00
Giant Crimson	. 1.00	1.50
Salmon Rose	. 1.50	2.65
Snow King	. 1.50	3.20
Mixed	1.35	2.25
PERENNIAL PRIMULA—Listed on pa	ge 43.	

# **PORTULACA**

Easy to grow outdoors. Brilliant, vivid colors. Commences to bloom in about 35 days. 280.000 S  $Tr. pkt. \frac{1}{4} oz. \frac{1}{2} oz. Oz.$ 

Fleck's Double Large Flowering in Separate Colors: Pink, Salmon, Scarlet, White, Golden Yellow and Light

Fleck's Single Mixed...... 1/4 lb. \$8.50, .20 .65 1.20 2.20 Fleck's Double Mixed.....

1/4 lb. \$10.00, lb. \$35.00, .30 1.00 1.75 3.00

PYRETHRUM—See Perennial Section.

# QUEEN ANNE'S LACE FLOWER (Daucus)

36,000 S Tr. pkt. ¼ oz. White. Good filler for basket work, large heads of white flowers similar to the Blue Lace Flower (Didiscus).....\$0.20 \$0.35

# RANUNCULUS (Asiaticus)

Improved Palestine Strain, Mixed.....\$0.75 \$1.50

# RICINUS (Castor Bean)

# RUDBECKIA (Cone Flower)

Free flowering, excellent outdoor cut flower. 85,000 S Tr. pkt.  $\frac{1}{4}$  oz. Oz. Indian Maid. Rich brown centers and gold tips.....\$0.30 \$1.00 \$3.00 Kelvedon Star. Deep golden yellow with deep mahogany zone, dark brown, central disc. Double and semi-double. 3 ft..... .30 .50 - 1.50My Joy. Giant black-eyed Susan; large, orange yellow. 18 in...... .30 .75 1.85 Starlight. Fine for cutting, double and semi-double, free flowering, color range from primrose to mahogany, some bicolors with mahogany centers. 3 ft..... .30 1.00 3.25

# SALPIGLOSSIS (Painted Tongue)

 $$127,\!000\ \mathrm{S}$$  EMPEROR—Large Flowered. 3 ft.

Fine for cutting from a February sowing or later outdoors.

Crimson and Gold
Purple and Gold
Rose and Gold
Emperor Mixed

Tr. pkt. 30c.,  $\frac{1}{4}$  oz. 60c.,  $\frac{1}{2}$  oz. \$1.00

Giant Flowered Tall Mixed. 30-36 in. Dwarf Giant Flowered Mixed. 20 in. Tr. pkt. 30c., ½ oz. 50c., ½ oz. 85c.



SALVIA, Splendens

# **SALVIA**

# SPLENDENS (Scarlet Sage)

12,000 S Fleck's Salvia seeds produce excellently. You will be

pleased.  $Tr. pkt. \frac{1}{8} oz. \frac{1}{4} oz. Oz.$ America (Globe of Fire).

Compact, dwarf and bushy,

Blaze of Fire. Early flowering, orange scarlet. Bushy plants. We prefer it to St. John's

Bonfire (Clara Bedman).
Stronger grower than American. Medium tall. 26 in..

Fire. 12-14 in.....

 $\frac{1}{4}$  lb. \$15.00, .50 .75 1.25 4.30 Splendens Tall Firecracker.

.75 1.25

2.00 - 6.00

 $1.00 \quad 3.00$ 

 $1.00 \quad 3.00$ 

#### BLUE VARIETIES—2400 S

While classed as perennials, will flower very well the first season from seed sown in early Spring.

Blue Bedder. Long stems, fine for cutting.  $36 \text{ in} \dots \$0.35 \$1.15 \$3.50$ 

PERENNIAL SALVIA—Page 43.

# SANVITALIA (Creeping Zinnia)

50,000 S—4 to 5 in. Tr. pkt. ¼ oz. Oz. Procumbens. Bright yellow, double flowers makes a fine dwarf edging plant.....\$0.30 \$0.50 \$1.75

# SAPONARIA Vaccaria

Annual—2 ft.

Flowers resemble Gypsophila. Excellent for cutting. 5500 S Tr. pkt.  $\frac{1}{4}$  oz. Oz. Rosea. Rose..... .....\$0.15 \$0.30 \$0.80

PERENNIAL SAPONARIA—Page 43.

# SCABIOSA Grandiflora, Double (Pin Cushion Flower)

**30 in.**—4500 S

These are one of the real profit makers for the retail florist. Spring cut when grown in a cool house or sow outside for Summer cutting. Long stemmed. Wonderful color range.

Azure Fairy. Azure blue......\$0.15 \$0.25 \$0.80 .30 .90 .15 double flowers, long, wiry stems... .25 .65 2.25 .15 .25 .15 .25 .80 .25 .15 .75 Crimson. Cherry red... Fire King. Bright scarlet..... .15 .25 .75 .75 King of the Blacks. Red maroon.. .15Loveliness. Deep salmon pink, extra large flowers.....

Peach Blossom. Pastel pink...... .15 .25 .80 .25 .80.25 .75 .15 1.95 Rosette. Deep rose suffused salmon. .25 Salmon Beauty. Pure salmon, giant .55 1.95 Shasta. Pure white, large flowers... .75 .25 .75 .70 Sulphur. Yellow..... .25 .15 .25 Choice Mixed..... Giant Hybrids Mixed..... .35 1.00

# **Dwarf Varieties**

Tr. pkt. 1/4 oz. Oz. Heavenly Blue. Clear azure blue. \$0.25 \$0.55 \$1.75 Peace. White..... 1.75Tom Thumb Mixture. Extra dwarf.  $.45 \quad 1.20$ 8-10 in.....

# PERENNIAL SCABIOSA

Listed on Page 44

SENSITIVE PLANT—See Mimosa.

Miniature Bell. Bell like fruits

in white, green and red . . . .

# **SOLANUM** (Jerusalem Cherry)

15 in.—8,000 to 12,000 S according to variety

 $Tr. pkt. \frac{1}{4} oz. \frac{1}{2} oz. Oz.$ Christmas Pepper. gated leaved; red fruit (Pat-

terson)......\$0.35 \$0.95 \$1.75 \$3.00
Christmas Cherry (Capsicastrum nanum). Small, round fruit, red..... .35 .95 1.75 3.00 Cleveland Cherry or Birds Eye. Round, scarlet fruit... .95 1.75 3.00 .35 Love Apple. Produces brilliant orange-red fruits,  $1\frac{1}{2}$  in. across. Popular recently on wholesale flower markets. An annual shrubby plant growing to 3 ft. with long, thorny branches of fruit. Decorative and colorful....½8 oz. \$1.50, .45 2.50 4.50 8.50

.25

# SCHIZANTHUS (Butterfly Flower)

60,000 S

#### GREENHOUSE STRAINS-18 in. For Pots and Cutting

Late Summer sowing for planting after early "Mums" will flower about March. If additional light is used from late October, blooming will commence in January.

 $Tr. pkt. \frac{1}{8} oz. \frac{1}{4} oz.$ 

Fleck's Mammoth Flowered Exquisite Mixed. Select greenhouse strain. 18 in.........\$0.50 \$1.50 \$2.50 Fleck's Dwarf Mixture. Compact dwarf strain. Medium size flowers. Does best in 3 or 4 in. pot. Excellent for small pot sales. 14-16 in...  $.50 \quad 1.50 \quad 2.50$ 

Fleck's Exquisite. This fine blend of medium tall varieties is excellent for the florist who only grows a few .35 and wants a complete mixture.... .75 1.25 Canada Giants. Greenhouse strain. 1.25 2.00 Giant Pansy-flowered Mixture.

.351.00 1.75 ered. Strong grower; fine color  $.50 \quad 1.25 \quad 2.00$ 

Blotched Strain. Giant bright rose and pink shades with contrasting dark centers. A little earlier than most strains. Good pot plant if well pinched. 2.00 1.25Dr. Badger's Improved. Medium

height. Bright colors; large flowers. Pot or cut..... .35 1.80 1.15 Butterfly Mixture..... .30

# **SHAMROCK**

38,000 S  $Tr. pkt. \frac{1}{4} oz. Oz.$ St. Patricks. Sow January 1 for 2 in. pot plants by March 17. Prefers cool growing. Use 4 seedlings to a .....\$0.20 \$0.35 \$1.20

# SHASTA DAISY

See CHRYSANTHEMUM—Page 38

# SNAPDRAGON

See ANTIRRHINUM

# STATICE (Sea Lavender)

24 to 28 in.

350 seed heads per ounce

Late Spring-flowering from Midwinter sowing. Grown outdoors in Southern climates for drying purposes.

Market Grower's Blue. Deep blue.

Kampf's Tall Improved, Sinuata. Deep blue. Sinuata, True Blue. Sinuata, Lavender Queen. Clear bright lavender.

Sinuata, Rosea Superba. Best pink.

Snow Witch. Pure white, tall. Yellow (Bonduelli). Deep yellow.

New Hybrids Mixture.

Tr. pkt. 15c., oz. 45c., ½ lb. \$1.60, lb. \$4.80

Suworowi (Russian or Rattail). Especially good for greenhouse forcing. Seed sown in January will produce fine, artistically curved bright rose pink "rattails" that work in nicely with many flower arrangements in late Spring.

Tr. pkt. 15c., ¼ oz. 40c., oz. \$1.35 .75 1.40 2.50 PERENNIAL STATICE—Listed page 44.

# FLECK'S QUALITY STOCKS

# FLORISTS' MONEYMAKER—EASY TO GROW

Another one of our specialty seeds grown for us under contract by originators and specialists who are constantly improving the strains. Nothing finer offered anywhere.

18,500 seeds per ounce

# GIANT COLUMN EXCELSIOR

NON-BRANCHING VARIETIES

Early sowings require about five months to flowering time. Later sowings after January 1st on can be flowered for Mother's Day and June.

Fleck's White Improved No. 30. Large-flowered, pure white, producing good spikes, with well formed, long flower heads. Double percentage. Equals the

Fleck's Deep Rose. Brilliant deep rose.

Fleck's Purple Heart No. 21. Bright violet purple, long stemmed.

Fleck's Ruby. Deep red.

Fleck's Special Blend.

Ball White Improved, No. 15. Pure white.

Ball White Improved, No. 16. Pure white, extra large florets on well-formed, compact spikes.

Ball Pink, No. 11. Clear medium light pink.

Ball Rose Pink, No. 14. Deep, bright rose pink.

Ball Apricot, No. 20. Large flowered, creamy buff.

Ball Supreme, No. 22. Rich, silvery rose, long, stiff stems.

Ball Blue, No. 3. Medium lavender mauve.

Chamois Pink, No. 9. Attractive, buff and pink.

Deep Apricot. New. Each order limited to ¼ ounce.

Gardenia. Large flowers, glistening white. flowering.

Gold Standard No. 17. Ivory yellow. We recommend Yellow Wonder.

Illusion. Deep ruby red.

Lilac Lavender No. 1. Large-flowered strain.

Malmaison Pink. Shell pink, pastel class.

Silvery Lilac. Beautiful sheen, more popular than Lilac Lavender, with a good many growers.

Yellow Wonder. Rich, full toned cream yellow. Superior in every way to Gold Standard.

Tr. pkt. \$1.00,  $\frac{1}{8}$  oz. \$1.50,  $\frac{1}{4}$  oz. \$2.50,  $\frac{1}{2}$  oz. \$4.60. oz. \$9.00, ½ lb. \$35.00

# GIANTS OF CALIFORNIA

28 to 36 in.

This early flowering, branching type is very popular with a good many growers. Does well planted closely.

buff.

Santa Maria.

purest white.

Santa Barbara. Chamois

Sequoia. Rose carmine. Tahoe. Clear lavender.

Golden Gate. Soft, clear creamy yellow.

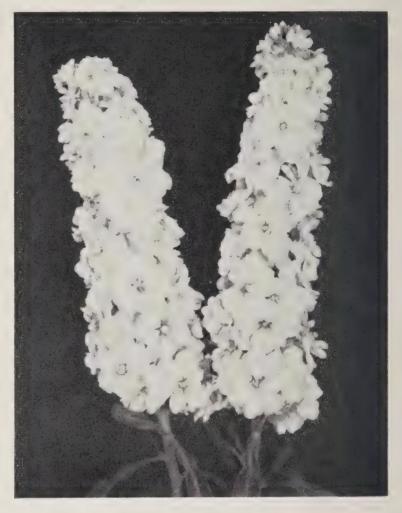
Mojave. Rich, velvety royal purple.

Monterey. Brilliant pink. Pacific. Lilac blue mauve.

Red Woods. Blood red.

Yosemite. Rich rose pink Blend of all varieties

Tr. pkt. 35e.,  $\frac{1}{8}$  oz. 70e.,  $\frac{1}{4}$  oz. \$1.25,  $\frac{1}{2}$  oz. \$2.20, oz. \$4.25



STOCK, Giant Column Fleck's White Improved No. 30

# EARLY COLONIAL BRANCHING

30 in.

Extremely base branching. Does not produce a large center spike. Instead it produces about 12 to 15 branches per plant without pinching. Large, double florets are typical of this strain. These plants develop a width of 15 to 20 inches.

Mayflower. Bright rosy Priscilla. Silvery lavender

Puritan. Pure white. Rose Standish. Bright

Blend of above varieties

Tr. pkt. 35c.,  $\frac{1}{8}$  oz. 70c.,  $\frac{1}{4}$  oz. \$1.25,  $\frac{1}{2}$  oz. \$2.20, oz. \$4.25

# BEAUTY OF NICE

American Beauty. Deep rose.

Mont Blanc. Early pure white.

Monte Carlo. Canary vellow.

Queen Alexandra. Rosy lilac.

Summer Night. Deep blue. Souvenir de Monaco.

Crimson. Choice Mixed.

Tr. pkt. 30c., ¼ oz. 75c., oz. \$2.60

# FLECK'S QUALITY STOCKS

# FLORISTS' MONEYMAKER—EASY TO GROW

# GIANT IMPERIAL Improved BISMARCK or BRANCHING TYPES

30 in.

Fine for cut or bedding, greenhouse or outdoors. An old favorite, large, early flowered with good doubles percentage.

Antique Copper. Rich, coppery red.

Apple Blossom. Blush pink.

Blood Red. Bright ruby red.

Buttercup. Rich yellow. Chamois. Ivory tinted old rose to buff.

Dark Blue. Bluish purple. Elk's Pride. Rich, deep royal purple.

Fiery Blood Red.

Flesh. Pale coral pink.

Golden Ball. Canary yellow.

Golden Rose. Light golden rose.

Lilac. Fairy deep lilac blue.

Lavender. Silvery lilac. Old Rose.

Rose (Rose Charm). Rich deep rose.

Shasta. Pure white, giant flowered.

Pastel Shades Mixed.

Tr. pkt. 35c.,  $\frac{1}{8}$  oz. 65c.,  $\frac{1}{4}$  oz. \$1.15,  $\frac{1}{2}$  oz. \$2.00, oz. \$3.50

Florists Mixture. A brilliant blend of choice named varieties. Tr. pkt. 35c., ¼ oz. \$1.00, oz. \$3.25.

# SUPER GIANT IMPERIAL

36 in.

Like the Giant Imperial group, the plants are base branching, each plant producing 12 to 15 huge flower spikes. Florets are large and double, measuring 2 in. or more in diameter. When in full bloom, each spike will have from 40 to 50 full florets blooming at the same time.

Blush Pink. White

Chamois Rose Charm. Rich deep rose.

Dark Blue
Roselight. Rose pink.
Fiery Red
Fleck's Blend

Tr. pkt. 50e.,  $\frac{1}{8}$  oz. \$1.00,  $\frac{1}{4}$  oz. \$1.50,  $\frac{1}{2}$  oz. \$2.60, oz. \$4.85

# GIANT PERFECTION PERPETUAL BRANCHING

24 in.

Empress Augusta Victoria. Silvery lilac.

Blood Red. Brilliant shade.

Canary Yellow. Creole shade.

Rose. Rose pink.

Princess Alice. White. Choice Mixed.

Tr. pkt. 30c., ¼ oz. 75c., oz. \$2.60



STOCKS, Giant Imperial

# DOUBLE DWARF TEN WEEK

12 in.

Excellent for bedding and pot plants.

Blood Red Crimson Purple
Bright Pink Dark Blue Rose
Brilliant Rose Flesh White
Canary Yellow Lavender Mixed
Carmine Light Blue

Tr. pkt. 25c., ½ oz. 65c., oz. \$2.00

# TALL LARGE FLOWERED TEN WEEK

20 in.

Double Mixed. Beautiful blend of early flowering, high double percentage; wonderful for outdoor cut. Tr. pkt. 20c., ½ oz. 60c., oz. \$1.80, ½ lb. \$6.00

# Alech's Sweet Peas

All the Best and Most Popular Varieties. All Good Profit Builders for Our Florist Friends

# EARLY or WINTER FLOWERING VARIETIES, 350 s.

Best results obtained from this group if planted in August and up to January 1. In the South and all frostless sections, sow 2 inches deep early in Fall and the plants will bloom, depending on location, from Christmas until late Spring.

#### BLUE SHADES

Blue Bonnet. Best clear blue. Mrs. Herbert Hoover. Brilliant blue. Princess Blue. Rich light blue.

 $\frac{1}{2}$  oz. 30e., oz. 50e.,  $\frac{1}{4}$  lb. \$1.50,  $\frac{1}{2}$  lb. \$2.85, lb. \$5.50

#### **CREAM**

Oriental. Deep cream or primrose, large flowers, unusual beauty.

½ oz. 30c., oz. 50c., ¼ lb. \$1.50, ½ lb. \$2.85, lb. \$5.50

#### LAVENDER SHADES

Clear lavender self. Fragrance.

Harmony. Clear lavender.

Triumph. Lilac mauve. Long-stemmed.

Twilight. Medium clear lavender.

 $\frac{1}{2}$  oz. 30e., oz. 50e.,  $\frac{1}{4}$  lb. \$1.50,  $\frac{1}{2}$  lb. \$2.85, lb. \$5.50

# ORANGE SHADES

Ball Orange Supreme. Rich orange.

½ oz. 45c., oz. 75c., ¼ lb. \$2.00, lb. \$7.50

Gorgeous. Bright golden cerise.

Sparks. Large, frilled, bright orange-scarlet. Sequoia. Rich golden cerise.

Treasure Island. Sparkling golden orange, large duplexed.

Valencia. Long-stemmed, bright orange. Sunproof. Vulcan. Orange scarlet.

½ oz. 30c., oz. 50c., ¼ lb. \$1.50, ½ lb. \$2.85, lb. \$5.50



SWEET PEAS, Fleck's White Giant Wonder

#### PINK SHADES

American Beauty Mammoth. Deep rose.
Annie Laurie. Pure rose pink.
Ball Rose Supreme. Large, wavy flowers of bright,

silvery rose pink. Fine producer.

Boon. Deep salmon pink. Bridesmaid. Deep, silvery pink. Heavy stems, vig-

orous, large flowered.

Giant Rose. Mammoth rose.

Daphne. Soft salmon pink on cream ground.

Hiawatha. Deep rose self, exceptionally large flowers with four blooms to stem.

Jeanne Mamitsch. Long stem, rose.
Josie. Brilliant rose pink, long stems.
Laddie Improved. Long-stemmed, giant rose.

Majestic Rose. Deep brilliant rose pink. Shirley Temple. Rose pink.

Prices on all the above:

½ oz. 30c., oz. 50c., ¼ lb. \$1.50, ½ lb. \$2.85, lb. \$5.50

#### **RED SHADES**

Grenadier Improved. Bright poppy-scarlet.  $\frac{1}{2}$  oz. 30c., oz. 50c.,  $\frac{1}{4}$  lb. \$1.50, lb. \$5.50

Kate Smith. Unusually long stems, large bright scar-

let; flowers undertone rose.  $\frac{1}{2}$  oz. 40c., oz. 65c.,  $\frac{1}{4}$  lb. \$2.00, lb. \$6.50

Pride. Cerise, long stemmed.
 Signal Red. Sunproof brilliant scarlet.
 ½ oz. 30c., oz. 50c., ¼ lb. \$1.50, ½ lb. \$2.85, lb. \$5.50

Top Sergeant. Deep blood red crimson.

 $\frac{1}{2}$  oz. 30c., oz. 50c.,  $\frac{1}{4}$  lb. \$1.50, lb. \$5.50

#### SALMON

Cocquette. Deep salmon shades on duplexed large flowers. Vigorous grower.

½ oz. 30c., oz. 50c., ¼ lb. \$1.50, ½ lb. \$2.85, lb. \$5.50

#### WHITES

Fleck's White Giant Wonder (New). Pure white, very large flowers placed in fours on long, strong stems. Good, strong grower. This is the largest in the early flowering class. You owe it to yourself to try this. Best cut and a real money-maker.  $\frac{1}{2}$  oz. 40c., oz. 65c.,  $\frac{1}{4}$  lb. \$2.00,  $\frac{1}{2}$  lb. \$3.50, lb. \$7.00

Gardenia. Dense paperwhite. Vigorous grower. Hope Improved. Pure paperwhite. Black seeded. Snowstorm Improved. Pure white.

White Champion. Long stems; white seeded. White Harmony. Black seeded.

Prices on all the above, except where noted otherwise:  $\frac{1}{2}$  oz. 30c., oz. 50c.,  $\frac{1}{4}$  lb. \$1.50,  $\frac{1}{2}$  lb. \$2.85, lb. \$5.50

# SPECIAL MIXTURES OF SWEET PEAS

Fleck's Special Early Winter Flowering Mixed of All Good Varieties.

½ oz. 30c., oz. 50c., ¼ lb. \$1.40, ½ lb. \$2.65, lb. \$5.00

# Fleck's Sweet Peas

All the Best and Most Popular Varieties. All Good Profit Builders for Our Florist Friends

# LATE, or SUMMER FLOWERING VARIETIES

The original strong growing class largely used for Summer flowering. Profitable for outdoor cuttings by sowing not later than February 1st, placing 3 or 4 seedlings in a 3-inch pot and after hardening them in an outdoor frame, planting them out. Space rows 3 feet, the pot plants spaced about 8 inches, but before doing so, syringe and fumigate very thoroughly, being sure they are clean of aphis. They should be sprayed for aphis every 2 weeks until they flower. Failures are frequently due to not watching this point. Usually reach a height of 4–5 feet and are supported with wire and string as indoors. Water should be applied when necessary. Flowers freely the last two weeks of June on. The new Spring flowering class are also well suited for outdoor growing.

#### **BLUE SHADES**

Windsor Blue. Clear mid-blue, large flowers, heavy stems.

Flagship. Deep navy blue.

Capri. Light blue.

# **RED SHADES**

Welcome. Dazzling scarlet. Rubicund. Crimson scarlet.

#### SALMON SHADES

Crony. Soft, golden salmon.

Patricia Unwin. Rich golden salmon.

Barbara. A fine salmon.

#### WHITE

Gigantic. Black seeded white, large flowers pure white Snow White. Immense flowers, pure paperwhite Olympia. Rich brilliant purple.

#### **CREAM**

What Joy. Light cream, suffused pink.

#### ORANGE SHADES

Prince of Orange. Deep orange. Tangerine Improved. Fiery orange.

### LAVENDER SHADES

King Lavender. Bright, clear lavender. Highlander. Clear, lovely lavender. Gleneagles. Large flowering.

#### PINK SHADES

Pinkie. Deep rose pink. Large flowers. Bonny Briar. Sparkling rose pink. Immense flowers. Discovery. Brilliant chamois-pink; a new and exquisite shade.

#### PURPLE

Prices on all the above Summer Flowering: ½ oz. 20c., oz. 30c., ¼ lb. 90c., ½ lb. \$1.60, lb. \$2.90

Fleck's Special Blend Summer Flowering Newer and Best Named Varieties. All bright colors. Oz. 30c. 1/4 lb. 90c., lb. \$2.75

Fleck's Special Summer Flowering Ruffled Varieties Mixed. Oz. 30c., 1/4 lb. 90c., lb. \$2.75 Regular Summer Flowering, Choice Mixed. Oz. 20c., 1/4 lb. 60c., lb. \$2.00.

# NEW SPRING FLOWERING VARIETIES

This new class of Sweet Peas only recommended for sowing after November 1. Begins flowering in early April. Will continue to bloom on longer stems than the early flowering varieties sown same date. January sowing is ideal for May and June flowering. Good producers. Also used for outdoors.

Blue. Marine blue.

Clear Pink. Soft clear pink.

Lavender. Clear, uniform shade.

Light Blue. Clear light blue.

Light Cream Pink. Appleblossom pink. Light Lavender.

Mauve. Rich, glistening satin mauve.

Navy Blue.

Rose Pink. Brilliant clear rose pink.

White. Pure white.

 $\frac{1}{2}$  oz. 35c., oz. 65c.,  $\frac{1}{4}$  lb. \$2.00,  $\frac{1}{2}$  lb. \$3.50, lb. \$6.50

New Spring Flowering Finest Mixed, ½ oz. 35c., oz. 55c., ¼ lb. \$1.60, ½ lb. \$2.85, lb. \$5.50

PERENNIAL SWEET PEAS—Page 41, under Lathyrus.

# STEVIA

SERRATA-30 in.

Tr. pkt.  $\frac{1}{4}$  oz. Oz. Fine for cutting. .....\$0.40 \$1.00 \$3.85 Pure white.....

STRAWFLOWER—See Helichrysum.

SUMMER POINSETTIA—See Amaranthus.

SUNFLOWER—See Helianthus.

SWEET-WILLIAM—See Dianthus.

# THUNBERGIA (Black-eyed Susan)

1100 S

Sow seed about February. Plants make showy little Climbers. Good for edging in porch boxes or hanging baskets, etc. Planted with Cobaeas they cover the lower part of those plants and produce single white, yellow or orange flowers with dark centers, all Summer. This makes a very attractive combination.

# TITHONIA (Mexican Sunflower)

3,600 S— $Tr. pkt. \frac{1}{4} oz. Oz.$ Speciosa. Bright orange-crimson. Fine for outdoor cut. Resembles African Marigold or Single Zinnia. 10 ft......\$0.25 \$0.50 \$1.60 Fireball. Bright scarlet; 6 ft...... .35 Orange Vermilion. Golden Daisy; .25 .60 2.006 ft.....

TOBACCO PLANT-See NICOTIANA.

# **TORENIA**

8 to 10 in.—375,000 S

Rich combination of deep blue with violet blotches on lip. This wonderful little plant ought to be more widely used. Excellent as a pot plant for Spring sales, for bedding, border work, boxes, etc. Blooms profusely all Summer. Trade packets only.

Fournieri compacta. Dwarf blue. Tr. pkt. 40c., 1/16 oz. 95c.,  $\frac{1}{8}$  oz. \$1.50



VERBENA, Beauty of Oxford

# VENIDIUM Fastuosum 30 in.

65.000 S

Fleck's Hybrids Mixed. In a wide range of shades, including buff, lemon, creamy light orange, white and butter yellow.

Tr. pkt. 50c., ½ oz. \$1.25

# VERBENA

8 in.—10.000 S

#### GIANT FLOWERING GRANDIFLORA VARIETIES

Ideal for bedding. Sow seeds early with bottom heat

Annapolis Blue. True mid-blue. Beauty of Oxford Hybrids. Rose pink to rose red shades.

Blue with White Eye.

Cerise Queen. Soft salmon cerise. Coccinea. Scarlet, with white eye. Crimson Glow. Glowing crimson.

Etna. Geranium red. Light yellow eye. Flamingo. Vivid rose pink.
Lavender Glory. Lavender, cream eye.

Luminosa. Flaming scarlet self.
Lucifer. Fiery pink, shading to salmon.
Rosea Stellata. Rose pink with eye.
Royale. Royal blue, cream-white eye.

Spectrum Red. Vivid crimson.

Spitfire. Deep scarlet rose. (Mounty)
Violet. With eye.
White. Pure white.
Fleck's Exquisite Mixed.

Tr. pkt. 40c.,  $\frac{1}{4}$  oz. 75c.,  $\frac{1}{2}$  oz. \$1.40, oz. \$2.60

#### MAMMOTH VARIETIES

Blue Shades.

white eye

Danebrog. Showy, intense red with large,

Golden Queen. White.

Pink and Rose Shades.

Elegant Mixture. Tr. pkt. 35c.,  $\frac{1}{4}$  oz. 75c.,  $\frac{1}{2}$  oz. \$1.35, oz. \$2.50

### DWARF COMPACT HYBRIDS

Alba. White

Violet

Fleck's Dwarf Mixed.

Purple Mantle.

Fireball. Bright scarlet

strains

Tr. pkt. 50c.,  $\frac{1}{8}$  oz. 75c.,  $\frac{1}{4}$  oz. \$1.25,  $\frac{1}{2}$  oz. \$2.20, oz. \$4.00

#### DWARF, ERECT, COMPACT TYPES

Blue Sentinel. Rich, navy-blue self.

Tr. pkt. 50c., ¼ oz. \$1.00, oz. \$3.50

Royal Bouquet. 10 to 12 in. Many charming colors in this mixture. Upright growth and straight stems makes this a good cut flower sort and a symmetrical bedding plant. Very large flowers.

Tr. pkt. 50c., ¼ oz. \$1.50, ½ oz. \$2.50, oz. \$4.50

### OTHER TYPES OF VERBENA

Bipinnatifida (Fern-leaved Verbena). Fast, heavy grower. Plants reach a height of 18 in. by 2 ft. wide with great piles of ferny, feathery, gray-green foliage covered with clusters of lavender blue flowers resembling sprays of lilac Candytuft. Blooms throughout the season.

Tr. pkt. 40c.,  $\frac{1}{4}$  oz. \$1.20,  $\frac{1}{2}$  oz. \$2.20, oz. \$3.85

Lemon. Foliage plant of delightful fragrance.

Tr. pkt. 50c., ½ oz. \$1.25

Venosa. 60,000 S. Dwarf bedding, 8 to 12 in. flowers continuously through hot weather. Deep lilac. Blooms freely.

Tr. pkt. 25c., ½ oz. 50c., ½ oz. 95c., oz. \$1.75

## Fleck's Zinnias—All the Best

2500 to 4200 S per Ounce

Another one of our specialties because it is a great money maker for Mr. Florist. We have taken considerable time and pains to procure the widest range of types and colors for your selection. We recommend late March sowing in warm greenhouse and give bottom heat.



ZINNIAS, Giant Double Dahlia Flowered

#### CALIFORNIA GIANTS (Double Mammoth Flowered) 30 in.

Brightness. Bright rose pink.

Cerise Queen. Salmon cerise.

Crimson Glow. Glowing crimson.

Daffodil Improved. Clear canary yellow. Enchantress. Light pink with deep center.

Giant Salmon Pink.

Golden Queen. Bright golden yellow.

Grenadier. Deep red.
Lavender Queen. Deep rosy lavender.
Miss Willmott. Soft pink.

Orange King. Burnt orange, scarlet shading.

Orange Queen. Golden orange. Purity. Best white.

Rose Queen. Flashy deep rose.

Scarlet Queen. Intense scarlet. Violet Queen. Violet purple.

Special Mixed of Above Varieties.

Tr. pkt. 25c.,  $\frac{1}{4}$  oz. 40c.,  $\frac{1}{2}$  oz. 65c., oz. \$1.10,  $\frac{1}{4}$  lb. \$3.60, lb. \$13.50

#### "TREASURE CHEST" OFFER

Trade packet each of the above 16 varieties for \$2.69

#### GIANT DOUBLE DAHLIA FLOWERED

30 in.

Canary Bird. Bright clear canary yellow.

Crimson Giant. Deep crimson.

Dream. Attractive orchid lavender.

Exquisite. Medium rose pink with deeper center.

Golden Dawn. Clear golden yellow.

Golden State. Rich orange yellow.

Illumination. Deep rose.

Luminosa. Flaming rose.

Meteor. Rich deep red, very striking.

Oriole. Orange and gold bicolor.

Old Rose. Dusty rose, overlaid with copper orange shading.

Polar Bear. Creamy white.

Purple Prince. Deep purple.

Scarlet Flame. Bright scarlet.

Will Rogers. Bright scarlet red.

Tr. pkt. 25c.,  $\frac{1}{4}$  oz. 45c.,  $\frac{1}{2}$  oz. 75c., oz. \$1.20,  $\frac{1}{4}$  lb. \$4.00, lb. \$14.00

#### Special "Klondike" Offer

Collection of trade packet each of the above 15 varieties for \$2.90

Or any 10 pkts., your selection, \$2.00

Finest Mixed of All Dahlia Flowered.

Tr. pkt. 25c., ¼ oz. 45c., oz. \$1.25, ¼ lb. \$4.00, lb. \$14.00

Other Wonderful Mixtures in This Class

FLECK'S SUPER GIANTS MIXED. The biggest of them all in the Dahlia-flowered class. Blooms measure  $5\frac{1}{2}$  to  $6\frac{1}{2}$  in. across. Ideal cut. Loveliest colors and combinations of colors ever seen in any flower.

Tr. pkt. 40c., ¼ oz. 75c., oz. \$2.00, ¼ lb. \$5.00, lb. \$16.50

Pastel Shades Mixed.

Tr. pkt. 35c.,  $\frac{1}{4}$  oz. 45c.,  $\frac{1}{2}$  oz. 75c., oz. \$1.25,  $\frac{1}{4}$  lb. \$4.00, lb. \$14.00

#### **ELEGANS PUMILA, Double Dwarf**

18 in. to 24 in. (Tall Type Lilliput)

Double and perfectly formed, medium size flowers with long stems. Particularly fine for cutting (Cutand-Come-Again).

Golden Ball Pinkie. Rose pink. Fireball. Scarlet. Spun Gold. Delicately tinted butter yellow. Snowball. Snow white.

Salmon Rose. Water-Fleck's Special Mixture. Blend of above.

Tr. pkt. 15c., ¼ oz. 30c., oz. 75c., ¼ lb. \$2.50

FLECK'S ZINNIAS—Continued next page

## Fleck's Zinnias—All the Best

ZINNIAS—Continued



ZINNIA Fantasy, Wildfire

#### GIANT CRESTED 24 in. "HOWARD'S NEW GIANT CRESTED"

Mixed, cushion type center with broad guard petals. Shades of orange, orange-scarlet, yellow, rose and crimson. Fine for cut.

Tr. pkt. 25e., ¼ oz. 65c., ½ oz. \$1.20, oz. \$2.25



ZINNIA, Giant Crested

#### **FANTASY TYPES**

30 in. (Chrysanthemum Flowered)

Orange Lady. Deep bright orange.

Rosalie. Bright intense rose.

Star Dust. Bright, deep golden yellow.

White Light. Pure white.

Wildfire. Intense dazzling scarlet.

Choice Mixed.

Tr. pkt. 30c.,  $\frac{1}{4}$  oz. 45c.,  $\frac{1}{2}$  oz. 75c., oz. \$1.35

#### SUPER FANTASY (New)

As the name indicates, these produce a much larger flower than the regular Fantasy type. Well worth growing this Mum-flowered type. Fine for cut.

Fleck's Super Mixture.

Tr. pkt. 40c., ¼ oz. 75c., ½ oz. \$1.30, oz. \$2.10, ½ lb. \$6.50

#### LILLIPUT IMPROVED

12 in. (Pompon)

Attractive bedding type. Also fine for short bouquet work. However, if you want the small flowering type for cut work only, then we recommend the Elegans Pumila types listed in next section below.

Black Ruby. Double, deep velvety maroon. Canary Gem. Canary

vellow.

Crimson Gem.

Dainty Gem. Brilliant rose pink center with flesh pink lower petals.

Golden Golden orange.

Salmon Gem.

Lilac Gem.

rose. White Gem.

Salmon

Purple Gem.

Rosebud. Rose pink. Delightful, Valencia.

burnt orange. Pastel Mixture.

Choice Mixed.

Tr. pkt. 15c.,  $\frac{1}{4}$  oz. 35c.,  $\frac{1}{2}$  oz. 60c., oz. \$1.00,  $\frac{1}{4}$  lb. \$3.20, lb. \$10.00

SPECIAL OFFER: Trade packet each of above (except Mixtures) 11 Lilliput Varieties for \$1.40

#### SUPER CROWN O'GOLD

30 in.

Petals overlaid with a deep golden yellow at base, individual flower color at tip.

Pastel Tints.

stel Tints. Many shades. Tr. pkt. 40c., ½ oz. 70c., oz. \$1.25, ¼ lb. \$3.50

#### DOUBLE CREEPING

("SANVITALIA PROCUMBENS")

Dwarf. Edging, bright yellow.

Tr. pkt. 30c., ½ oz. 50c., oz. \$1.50

#### GAILLARDIA-FLOWERED

Choice Mixed. Bicolor, good cut variety, medium-size flowers of two-tone, rose bronze, yellow and orange Tr. pkt. 25c., ¼ oz. 40c., oz. \$1.35

#### Zinnias-continued



ZINNIA Haageana



#### HAAGEANA, DOUBLE ZINNIA

18 in.

Mexican Hybrids, Finest Mixed. Small flowered type, attractive colors. Excellent bedder. Tr. pkt. 30c., ½ oz. 60c., oz. \$2.00

#### GRACILLIMA

12 in.

Red Riding Hood. Deep scarlet, large number of miniature red flowers. Good bloomer.

Tr. pkt. 25c., ½ oz. 50c., oz. \$1.50

#### LINEARIS

12 in.

Orange. Single flowers, deep orange with delicate vellow stripe, very showy. Adapted for borders. Prolific bloomer. Compact.

Tr. pkt. 35c., ½ oz. 75c., oz. \$2.00



ZINNIA. Tom Thumb Mixed

#### NEW CUPID ZINNIAS

The Smallest of Them All-6-8 in.

Fine for bedding pot plant s	sales.			
Tr.	pkt.	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.	Oz.
Goblin. Golden orange\$	0.25	\$0.40	\$0.75	\$1.35
Pixie. Very attractive bright				
yellow	.25	.40	.75	1.35
Snowdrop. Pure clear white	.25	.40	.75	1.35
Tiny Tim. Glowing rich scar-				
let	.25	.40	.75	1.35
Cupid Mixed	.25	.35	.65	1.25
Tom Thumb Mixture	.35	.50	.90	1.60

#### VINCA (Periwinkle)

**15 in.**—21,000 S

Good bedder. Sow early, bottom heat. One of the finer bedding plants. Becoming more popular.

Alba Pura. Pure white	, pkt. 80.30	$^{1/4}_{\$0.60}$ oz.	Oz. \$1.90
Alba Oculata. White with pink center	.30	.60	1.90
Rosea. Medium pink	. 40	.75	2.50
Twinkles. Soft pink with red eye	.40	.75	2.50
Kermesina. Crimson			
Choice Mixed	.30	.60	1.90

#### **VIOLA** (Miniature Pansies)

Extra free flowering. Hardy and fine for bedding. 25.000 S  $Tr. pkt. \frac{1}{8} oz. \frac{1}{4} oz. \frac{1}{2} oz.$ 

Arkwright Ruby. Bright ma-

roon scarlet, dark center...\$0.50 \$1.50 \$2.65 \$4.50 Blue Butterfly. Mid-blue shading to white in upper petals.....  $.75 \quad 1.35 \quad 2.50$ .35 Blue Perfection. Clear medium blue, large flowers.....  $1.25 \quad 2.35$ .35 .75Chantryland. True apricot, large flowered..... .50 1.00  $1.85 \quad 3.50$ Lutea Splendens. Clear gold-1.00 1.50 2.75 en yellow..... .50Papilio. Light blue..... .60  $1.00 \quad 2.35$ .30 Purple Papilio..... .30 .60 1.00-2.35White Perfection. Small pure  $.75 \quad 1.25 \quad 2.35$ white..... .35

#### VIRGINIAN STOCK

.75 1.25 2.35

Exquisite Blend.....

**8-12 in.**—60,000 S  $Tr. pkt. \frac{1}{4} oz. Oz.$ Choice Blend. Annual. Make nice, compact bedding plants......\$0.15 \$0.35 \$0.75

#### WALLFLOWER

12 in. (Annual)—14,000 S

Early flowering, fine cut. Sow about October for greenhouse use.

Light Brown **Blood Red** Dark Brown White Beauty Gold Standard. Rich **Choice Blend** golden yellow; fragrant.

Tr. pkt. 25c.,  $\frac{1}{8}$  oz. 50c.,  $\frac{1}{4}$  oz. 85c.,  $\frac{1}{2}$  oz. \$1.50

#### **Dwarf Varieties**

Tom Thumb Red Tom Thumb Dk. Brown Tom Thumb Mixed Tom Thumb Yellow Tr. pkt. 35c.,  $\frac{1}{8}$  oz. 65c.,  $\frac{1}{4}$  oz. \$1.00,  $\frac{1}{2}$  oz. \$1.85 PERENNIAL WALLFLOWER—Listed under Cheiranthus, page 38.

#### FLECK'S FRESH SEEDS OF

## Perennials for Florists

#### INCLUDING POPULAR BIENNIALS

Every florist who has the available space should grow Perennials. Some are as easily raised as Annuals; quite a few may be forced; some make fine pot plants, and many furnish splendid cutting material. The rock garden requirements absorb all the low-growing varieties and the florist with his eye to the future will devote considerable space to Perennials of all kinds. They require little heat, if any, and not much care.



AQUILEGIA, Longissima

#### **AQUILEGIA** (Columbine)

16,000 S Tr. pkt.  $\frac{1}{8}$  oz.  $\frac{1}{4}$  oz.  $\frac{1}{2}$  oz. Alpina. Blue, short spurs; 2 ft. Oz. \$2.75 \$0.25 \$0.50 \$0.75 \$1.40 Clematiflora. Exquisite mixed. New spurless, beautiful open flowers like Clematis. 1/64 oz. \$1.75,  $\frac{1}{32}$  oz. \$2.75, .60 ....

#### COERULEA (Rocky Mountain Columbine)

Coerulea. Sky blue with white corolla. 2 ft.....Oz. \$4.65 \$0.25 \$0.70 \$1.25 \$2.40 Mrs. Nicholl's. Rich, deep blue, white corolla. Oz. \$8.25, .50 1.20 2.25 4.30 Rose Queen. Light to dark rose. White center..... .40 .90  $1.50 \quad 2.70$ White Queen.... .40 .90  $1.50 \quad 2.70$ 

LONG SPURRED VARIETIES Blue Shades. 3 ft..Oz. \$4.00 \$0.50 \$0.85 \$1.25 \$2.35 Copper Queen. Copper red, straw corolla. 18 in. Oz. \$5.00, .50 .90 1.50 2.70 Crimson Star.... .50  $1.45 \quad 2.50 \quad 4.50$ Golden Yellow....Oz. 4.00, .50  $1.20 \quad 2.20$ .80 Longissima. Delicate, pale yellow with 4 in. spurs. Very fragrant..  $\frac{1}{16}$  oz. \$2.50,  $\frac{1}{32}$  oz. \$1.60, .60 4.50 ....

AQUILEGIA—Continued  Tr.  Longissima Hybrid. 30 in.  Very long spurs in many at-	pkt.	½ oz.	½ oz.	$\frac{1}{2}$ oz.
attractive shades	0.50			
Mrs. Scott Elliott's Strain.				
2 ft. Popular mixture Oz. \$3.50,	.35	\$0.65	\$1.00	\$1.90
Orange Scarlet Shades				
Oz. \$4.50,	.50	.85	1.25	2.35
Pink ShadesOz. \$4.50,	.50	.85	1.25	2.35
Silver QueenOz. \$4.50,	.50	.85	1.25	2.35
ScarletOz. \$4.50,	.50	.85	1.25	2.35
Snow QueenOz. \$3.95,	.50	.80	1.20	2.10
Fleck's Hybrids, Mixed Long Spurred Varieties. Ideal mixture for the florist. Un- usual fine strain; full color				
range. 3 ftOz. \$4.10,	.50	.90	1.65	3.00
Regular Mixture	.50	.75	1.25	2.35

#### ACHILLEA (Ptarmica Fl. Pl.)

150,000 S Pearl. Abundance of small white flowers; for 

#### ACONITUM (Monks Hood) (CUPID'S CAR)

cutting.

Requires low temperature or freezing to germinate. Tr. pkt. Napellus. Dark blue. 36 in......\$0.30 Barker's. Amethyst blue; branching habit...... .40

#### ALLWOODII See DIANTHUS

#### **ALYSSUM**

40,000 S

Perfectly hardy. Make fine plants for rock garden or  $Tr. pkt. \frac{1}{4} oz. Oz.$ Saxatile compactum. Golden yel-Saxatile, Silver Queen. Lemon yellow (Sulphureum)..... .25 .75 2.25

**ANCHUSA** Tr. pkt.  $\frac{1}{4}$  oz. Oz. Blue Bird. Compact indigo blue. 24 in. (Annual).....\$0.15 \$0.25 \$0.85 Italica, Dropmore. Blue. Excellent for cut. 6 ft. 1200 S..... .25 3.50 1.80 Myosotidiflora. Forget-Me-Notlike flowers. Seeds should be cooled in refrigerator 3 days before sowing.

.50 2.25 8.00



ANCHUSA



ALYSSUM, Saxatile Compactum



AUBRIETIA

#### **ANEMONE**

35,000 S	Tr. pkt.	$\frac{1}{4}$ oz.	Oz.
Blue, Scarlet or Violet	\$0.25	\$0.65	\$2.00
St. Brigid Hybrid Mixed. Brilli	ant		
colors. Good keeper, long ste		1.25	4.15

#### ANTHEMIS (Hardy Marguerite)

Alliant (linia) manga		
30 in.		
85,000 S Tr. pkt.	$\frac{1}{4}$ oz.	Oz.
Kelwayi. Golden yellow, Daisy-		
flowers, blooms throughout the		
Summer\$0.20	\$0.30	\$0.65
St. Johannis. Golden orange30		
Tinctoria. Light yellow	.30	.65

#### ARABIS (Rock Cress)

150,000 S

Excellent for rockeries, borders, etc.			
masses of flowers. Tr. 7	pkt.	$\frac{1}{4}$ oz.	Oz.
Alpina. White. 12 in\$0	.35	\$0.75	\$2.80
Alpina Giant-flowered White	.40	1.00	3.50
Alpina Snow Cap. Compact glisten-			
ing white. 6 in	.35	.70	2.35
Alpina Rosea. Dwarf, upright pink.			
12 in $\frac{1}{16}$ oz. 70c.	.50	1.90	7.50

#### **ARMERIA**

**24 in.**—18,000 S

Giant Flowered Hybrids (Formosa). Tr. pkt. 40c., ½ oz. \$1.00, oz. \$3.50

Glory of Holland (New Improved). A beautiful, clear, deep pink, the 2 to 3 in. flowers are borne in great abundance on a straight, graceful stem 24 in. high during June and continue to bloom in late Summer and Fall until frost. As a cut flower it stands up well and lasts for many days. Its beautiful pink color blends well in any floral arrangement. It brings grace to any flower piece.

Tr. pkt. \$1.00, ½ oz. \$2.00, ½ oz. \$3.00, oz. \$10.00

#### **ASCLEPIAS**

4500 S Tr. pkt. ¼ oz. Oz.

Tuberosa. Orange. Fine cut, good keeper. Needs well drained location. Freezing over Winter helps germination. 2 ft..........\$0.25 \$0.85 \$2.75

#### ASTER (Hardy)

Fleck's Large Flo	owered	Tr. pkt. Mixture		, ,
(New)		\$0.50	\$1.00	\$1.50

#### AUBRETIA

150,000 S Tr. pkt.	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	Oz.
Large-flowered Hybrids. 6 in.			
Bright mixture \$0.50	\$0.85	\$1.00	\$3.45
New Giant Hybrids			
$\frac{1}{16}$ oz. \$1.25, .50	2.00	3.50	
Semi-double Hybrids			
$\frac{1}{32}$ oz. \$1.00, .50			

#### AURICULA See PRIMULA

#### BABY'S BREATH

See GYPSOPHILA PANICULATA

#### **BAPTISIA**

36 in.

1750 S  $Tr. pkt. \frac{1}{4} oz. Oz.$ Australis (False Indigo). Blue, peashaped flowers in sprays......\$0.15 \$0.30 \$1.00

#### BELLIS, PERENNIS (English Daisy)

Fine for rockeries, massed bo	rders, etc.		
170,000 S	Tr. pkt.	$\frac{1}{8}$ oz.	$\frac{1}{4}0z$ .
Double Red			
Double Rose (Monstrosa)			
Double White (Snowball). 6	in	2.00	3.45
Double Mixed		1.80	3.25
TURULOSA—The O	milled Tvi	200	

#### TUBULOSA—The Quilled Types

Aetna. Rich deep red; 4 in\$0.65	\$2.00	\$3.75
Glory of Frankfort. Dark red65	2.00	3.75
Fleck's Pink	2.00	3.75
Fleck's Mixture	2.00	3.75

#### **BOLTONIA** (Latisquama)

(FALSE CHAMOMILE) 4-5 ft.

## CALLIRHOE (Winecup) (POPPY MALLOW)

For rockery. Tr. pkt.  $\frac{1}{4}$  oz.  $\frac{1}{2}$  oz. Crimson. Large flowers, very showy, trailing habit. 6 in.....\$0.35 \$0.95 \$1.75



CAMPANULA, Carpatica

CAMPANULA			
CARPATICA (Carpathian Bellflower)			
9 to 12 in.—350,000 S Tr. pkt. 1/8 oz. 1/4 oz.	Oz.		
Alba White \$1.00 \$2.25 \$4.00			
Blue40 1.50 2.50 Mixed50 1.50 2.50			
Mixed			
MEDIUM CALYCANTHEMA (Cup-and-Sau	ucer)		
3 ft. (Biennial). 120,000 S Tr. pkt. ½ oz. ¼ oz.	Oz.		
Dark Blue, Light Blue, Rose,	@1.00		
White or Mixed\$0.25\$0.50 Singles: 135,000 S. Blue,	\$1.00		
Lalon Rosa or White and			
Mixed2040  Doubles: 120,000 S. Blue,	1.30		
Doubles: 120,000 S. Blue,			
Rose, White or Mixed50 \$0.95 1.75			
PERSICIFOLIA (Perennial Peach Bell)			
30 in.—340,000 S Tr. pkt. $\frac{1}{8}$ oz. $\frac{1}{4}$ oz.	Oz.		
White, Blue and Mixed\$0.35 \$1.00 \$1.75 Telham Beauty. Very large bells of China Blue shades.			
$\frac{1}{16}$ oz. 95c50 1.75			
PYRAMIDALIS (Chimney Bells)			
5 ft.—250,000 S $Tr. pkt. \frac{1}{8} oz. \frac{1}{4} oz.$	Oz.		
Alba. White\$0.50 \$0.90 \$1.45			
Rive Layender blue	3.50		
Blue. Lavender blue.       .50       .85       1.30         Mixed.       .35       .50       .75	2.50		
CANDYTUFT (Iberis) 6,000 S			
1 ft. $Tr. pkt. \frac{1}{16} oz. \frac{1}{8} oz.$	$\frac{1}{4}$ oz.		
Gibraltarica. Lilac shading	<b>PO 50</b>		
to white. 12 inOz. \$1.50 \$0.25 \$0.35 <b>Jucunda</b> . Dwarf, pink. 4 in50 \$1.50 2.70	5.00		
Samnarvirans Standard			
white. 12 inOz. \$4.70, .50 .75 1.00	1.50		
CARNATION Crondin			
CARNATION Grenadin			

20 in.—14,000 S

One of the perennials well adapted for cutting. Black King. Dark red. Triumph. Deep pink. Cardinal Red Rose Queen Golden Sun. Yellow. White Gold. Soft yellow. **Snow White** Mixed

Tr. pkt. 50c., ½ oz. \$1.10, ¼ oz. \$1.90, oz. \$6.85

CENTAUREA  $\{(Minor)\}$ 24 in.—1600 S Tr. pkt.  $\frac{1}{4}$  oz. Oz.  $\frac{1}{4}$  lb. Montana. Azure blue flowers. \$0.25 \$0.40 \$1.00 \$3.95For ANNUAL CENTAUREA—See page 8.

#### CERASTIUM (Snow-in-Summer)

42,000 S  $Tr. pkt. \frac{1}{4} oz. Oz.$ White flowers, sil-Tomentosum. very white foliage. Fine for rockeries or edging. 10 to 16 in......\$0.25 \$0.50 \$1.95

#### **CHEIRANTHUS**

(Hardy Annual)—18 in. 19,000 S Tr. pkt.  $\frac{1}{4}$  oz. Oz. Allioni (Siberian Wallflower). Bien-

nial. Brilliant orange......\$0.15 \$0.25 \$0.50 Golden Bedder. New; very desirable. Large, deep golden yellow flowers. Sweet-scented..... .20 .95

Kewensis (Winter Wallflower). Prim-2.75 .35 .75rose changing to mauve. 30 in.... Linifolius (Alpine Flower). Lilac... .30 .50 1.75

#### CHRYSANTHEMUM (Daisies) SHASTA or MOON DAISY

Tr. pkt.  $\frac{1}{16}$  oz.  $\frac{1}{8}$  oz.  $\frac{1}{4}$  oz. 18,000 S. Diener's Giant. Double fringed white, excel-

lent strain. Large flowers. ½ oz. \$6.00, oz. \$11.00 \$0.50 \$1.10 \$1.95 \$3.25

G. Marconi. Large flowers. Long stems.... $\frac{1}{2}$  oz. \$5.00, .50 .75 1.40 2.65 Korean Hybrids. 60,000 S.

Single and semi-double flowers of fine color range..... 1.00 1.60 2.75 5.00 May Queen (Spring Marguer-

ite). 20,000 S. Medium size flowers. One of the best varieties. 2 ft....Oz. \$6.00, .40 .75 1.25 2.00 Shasta Alaska, Single. 20,000

S. Large, pure white flowers.  $2\frac{1}{2}$  ft.  $\frac{1}{2}$  oz. \$1.50, oz. \$2.95, .40 .60  $.25 \ldots$ Shasta

hasta Alaska, Double. 26,000 S. Large, white flowers on long, strong stems. Ideal for cutting. 3 ft.

 $\frac{1}{2}$  oz. \$6.25, oz. \$11.50, .50 1.10 1.95 3.35

#### CINERARIA (Maritima) 30 in.

 $Tr. pkt. \frac{1}{4} oz. Oz.$ **Diamond..** Hybrid; white leaved . \$0.20 \$0.30 \$0.95

#### COREOPSIS (Tickseed)

30-36 in.

Perennial forms of Calliopsis.  $Tr. pkt. \frac{1}{8} oz. \frac{1}{4} oz. Oz.$ 11,000 S

Golden Double Sunburst.  $\dots$  \$0.20  $\dots$  \$0.35 \$1.25 yellow.

Double New Gold. Large and fluffy flowers of rich golden vellow with long stems makes this a real cut flower item.

.35 \$0.75 1.00 2.50 Comes 100% double.....

Mayfield Giant. Large golden yellow; quite an improvement on the old type, Lance-

.20 .35 .50 1.00

DAISY—See CHRYSANT HEMUM.

#### **DELPHINIUM**

10.000 S

One of the finest cut flowers. A money maker for the retail and wholesale growers.

Early Spring sowing will produce nice, large clumps by Fall for sales or greenhouse forcing. January sowing will produce flowers during Summer. July and August sowing and transplanting into the field during Fall will produce an early crop of fine large spikes. Our seed are produced by specialists on Delphinium.

Sow from January to September in flats. Use light, sandy soil, cover seed very slightly, keep moist and shaded until germination starts. Gradually give more light and fresh air, later transplant into flats and when large enough, harden off in full sun before planting out. Rich soil, good drainage and sunny location are essential.

#### PACIFIC GIANTS STRAIN-5 ft.

Magnificent show type, produces immense tapering spikes with large, double florets.

spikes with large, double florets.	,
$Tr. pkt. \frac{1}{8} oz. \frac{1}{4} oz. \frac{1}{2} oz.$	
<b>Black Knight.</b> Velvety dark purpleOz. \$14.00 \$1.25 \$2.50 \$4.50 \$8.00	)
Blue Bird Series. Clear, me-	
dium blue with white bees. Oz. \$14.00, 1.25 2.50 4.50 8.00	)
Blue Jay Series. Shades to dark blueOz. \$14.00, 1.25 2.50 4.50 8.00	)
Cameliard Series. Pure laven-	
der, with white bee Oz. \$14.00, 1.25 2.50 4.50 8.00	)
Galahad Series. Pure white. Oz. \$16.00, 1.50 2.65 5.00 9.00	)
Guinevere Series. Light pink lavender with white bee	
Oz. \$14.00, 1.25 2.50 4.50 8.00	)
King Arthur. Brilliant royal violet, white bee Oz. \$14.00, 1.25 2.50 4.50 8.00	)
Lancelot. Clear lilac with white bee; a rare color in	
DelphiniumOz. \$14.00, 1.25 2.50 4.50 8.00	)
Percival Series. White with black beeOz. \$16.00, 1.50 2.65 5.00 9.00	)
Round Table Series. All the newest colorsOz. \$14.00, 1.25 2.50 4.50 8.00	)
Summer Skies Series. Clear	

#### STANDARD SHADES

Oz. \$14.00, 1.25 2.50 4.50 8.00

blue with white bee...

Lavender Pastel Shades	
Oz. \$12.00 \$1.00 \$2	.00 \$3.50 \$6.50
Dark Pastel Shades. Various	
shades of violetOz. \$12.00, 1.00 2	0.00  3.50  6.50
Light Blue Shades	
Oz. \$12.00, 1.00 2	0.00  3.50  6.50
Dark Blue Shades.Oz. \$12.00, 1.00 2	.00 3.50 6.50
White. Pure white. Oz. \$12.00, 1.00 2	.00 3.50 6.50
Pacific Hybrids Mixed	
Oz. \$10.00, 1.00 2	0.00  3.00  5.50

#### REGULAR STRAINS-4 ft.

Tr. pkt. ¼ oz. Oz. ¼ lb.

Belladonna. Light blue....

Lb. \$30.00 \$0.40 \$1.00 \$3.00 \$9.00

Bellamosum. Dark blue....

Lb. \$30.00, .40 1.00 3.00 9.00

#### **DELPHINIUMS**—Continued



#### OTHER FINE STRAINS-4 ft.

 $Tr. pkt. \frac{1}{8} oz. \frac{1}{4} oz. \frac{1}{2} oz.$ 

Bellamosum Improved.
Deep blue.....

Oz. \$4.00, ½ lb. \$14.50 \$0.50 \$0.95 \$1.50 \$2.50

Blackmore & Langdon. Giant flowers; excellent blue shades. Oz. \$3.25, ¼ lb. \$12.50,

.50 .75 1.00 1.80

Cliveden Beauty (Improved Belladonna)....

Gold Medal Hybrids...... Oz. \$1.60, ½ lb. \$6.00, .25 .50 .70 1.00

Lamartine. Gentian blue, cream center.....

Mixture.....

Oz. \$5.00, ¼ lb. \$19.00, .50 1.00 1.90 3.40

Wrexham (English Hollyhock) Oz. \$5.60, ¼ lb. \$20.00, .50 1.25 2.00 3.60

#### **DELPHINIUM** (Annual)

20,000 S

#### CHINENSIS, TALL—3 ft.

#### CHINENSIS, DWARF-20-24 in.

DIA	NTH	US	(Pir	iks)
-----	-----	----	------	------

28,000 S

#### PLUMARIUS VARIETIES

Tr. pkt.  $\frac{1}{16}$  oz.  $\frac{1}{8}$  oz.  $\frac{1}{4}$  oz. Mayflower, Mixed. Early and .\$0.35 \$0.60 \$1.00 \$1.50 florist strain. Self colors of various tints of pink, rose, salmon and white and the same colors in combination with a bright crimson zone. 12-15 in. blooms, 1½ to 2 in. Free flowering. This is the best one in the Plumarius .50 1.25 2.00 3.50 class.... Spring Beauty. Giant Mixed. Extra double.... 1.00 - 1.50.35 .60

#### OTHER VARIETIES

Allwoodi alpinus, Mixed. 4 to 6 in. flowers first year from seed. A gem for the rockery; fragrant.....\$0.35 \$0.55 \$0.90 \$1.45 Caesius grandiflorus (Cheddar Pinks). Pink flowers, 6 in. Oz. \$2.75, .30 .... .45.75 Deltoides, Brilliant (Maiden Pinks). Rich rose pink. 6 in. .60 1.00 1.75 .35 Deltoides Erecto. Red..... 1.75 .35 .60 1.00 Rare Species. Rock garden .60 1.00 1.85 .35 mixture..... Winteri (New Pinks). Pure colors, compact habit; flow-.50 ers first year from seed. 9 in.  $1.25 \quad 2.00 \quad 3.45$ 

#### DIANTHUS, BARBATUS

(Hardy Biennial Sweet William)

Tr. pkt.  $\frac{1}{4}$  oz.  $\frac{1}{2}$  oz. Oz. Single White. 18 to 24 in... \$0.35 \$0.80 \$1.50 \$2.80 Single Giant White. Enormous trusses which give the appearance of Perennial Phlox. Flowers almost twice size of ordinary varieties. .40 .90 1.65 3.15 24 in..... Single Newport Pink. 18 to .80 .35 1.50 2.8024 in..... Single Scarlet Beauty. 18 to .35 .80 1.50 2.80 24 in. 2.80 Singles Mixed. 18 to 24 in... .35 .801.50Doubles Mixed. 18 to 24 in.. .40 .90 1.75 3.10 Single Dwarf Alpine Mixed. Compact. 4 to 6 in. .50 1.60 3.00 4.50Double Dwarf Alpine Mixed. .50 .85  $1.60 \quad 3.15$ Compact. 4 to 6 in......

#### DICTAMNUS (Gas Plant)

30 in.

Seeds germinate slow and irregular. Tr. pkt.  $\frac{1}{8}$  oz.  $\frac{1}{4}$  oz. Oz. 1700 S Fraxinella. Pink with dark ....\$0.25 \$0.40 \$0.65 \$2.00 .40 .65 2.00 2.00 .40 .65

#### DIELYTRA (Dicentra)

12 in.

Eximia. Dwarf type, effective in rockeries. Tr. pkt. 40c., ½ oz. 55c., ¼ oz. 90c.

#### DIGITALIS (Foxglove)

4 ft.—Biennial

180,000 S Tr. pkt.  $\frac{1}{4}$  oz.  $\frac{1}{2}$  oz. Oz. Giant Shirley Spotted Mix-Enormous flowers. Height 4-6 ft.....\$0.30 \$0.60 \$1.10 \$2.00 Rose (Spotted)..... .25 .60 1.00 1.90 Purple.... .25 1.00 .60 1.90 White... .25 1.00 .60 1.90 Gloxiniaeflora Mixed. Spot-.25 .50 .90 1.65

#### **ECHINOPS**

1000 S.

Ritro (Globe Thistle). Violet. 5 ft. Flower heads,  $1\frac{1}{2}$  to 2 in.

Tr. pkt. 35c., ½ oz. \$1.00, ½ oz. \$1.75

#### **EREMURUS**

Species Mixed. Tall, impressive spikes in pink and white shades. Takes 4 to 5 years to flower from seed which should be frozen before germinating. Tr. pkt. 50c., ½ oz. \$1.60, ½ oz. \$2.25

#### ERYNGIUM (Sea Holly)

Amethystinum. 3 ft. Large, amethyst blue, thistlelike flowers.

Tr. pkt. 25c., ½ oz. 75c., oz. \$2.50

#### **EUPHORBIA**

8800 S

Corollata (Wild Baby's Breath). Creamy white Gypsophila flowers. Blooms in Summer. Leaves turn to rich Burgundy color in Fall. Stands drought. Fine for bouquets, baskets, etc. 18 to 36 in. Tr. pkt. 35c., ½ oz. \$1.25, oz. \$4.25

Myrsinites. 6 to 8 in. Attractive, succulent-like silvery green foliage. Yellow flowers.

Tr. pkt. 35c.,  $\frac{1}{8}$  oz. \$1.25

Polychroma (Cushion Spurge). 15 to 20 in. Bright yellow. Tr. pkt. 50c., 1/16 oz. \$1.35

#### FEVERFEW—See Matricaria

#### FOXGLOVE—See Digitalis

#### GAILLARDIA Grandiflora (Blanket Flower) 20 in.

9500 S

Another good perennial, well adapted for cutting

with the exception of the variety "Goblin." Tr. pkt.  $\frac{1}{4}$  oz. Burgundy. Coppery scarlet self. \$0.25 \$0.75 \$2.25 Dazzler. Gold with maroon red cen-.25 .50 1.65 ter..... Fleck's Superb Mixture..... .40 1.50 Goblin. Dwarf compact, red and yellow bicolor flowers, fine for .25  $.65 \quad 2.25$ ture, large, full-petaled flowers of brilliant colors..... .25.50 1.75Portola Hybrids. Bronze, gold tipped..... .25 . 50 1.65Tangerine Improved. Giant orange flowers overlaid with red...

Other GAILLARDIA listed in Annuals Section

.30

.50 - 1.65

#### GAS PLANT—See Dictamnus

#### **GEUM Avens (Rose of the Rockery)**

2 ft.—7000 S Tr. pkt. 1/4 oz. 1/2 oz. Oz. Double Lady Stratheden. golden, orange yellow......\$0.35 \$0.80 \$1.50 \$2.95 Mrs. Bradshaw. Double glow-.25 .60 1.10 1.95

#### **GYPSOPHILA**

34.000 S

PANICULATA (Baby's Breath)—3 ft.

An asset for outdoor cutting. Economical and easy Tr. pkt.  $\frac{1}{4}$  oz. Oz. to grow. **Double Snowflake......\$0.35 \$1.35 \$4.50** Single White..... .15.40

REPENS (Creeping Baby's Breath) 6 inch.

Tr. pkt. 1/4 oz. 6

Oz. Rose or White......\$0.30 \$0.75 \$2.50

PINK VARIETIES

Tr. pkt.  $\frac{1}{4}$  oz. Oz.

Pacifica, Pink. 42 in. Starry pink .\$0.30 \$0.80 \$2.75

pink flowers with silvery foliage. Blooms first year from early sow-

For ANNUAL GYPSOPHILA—See page 13

#### HARDY PINKS—See Dianthus

#### **HELIANTHEMUM** (Sun Rose)

15,000 S

Mutabile. 12 in. Dwarf, evergreen rock plant. Tr. pkt. 20c., ¼ oz. 45c., oz. \$1.45

#### HEUCHERA (Coral Bells) 24 in.

750,000 S

Sanguinea Hybrids Mixed. Sanguinea splendens. Vermilion.

Tr. pkt. 50c., 1/16 oz. \$1.75, ½ oz. \$3.00

#### HIBISCUS

4 ft.

Mallow Marvels, Mixed. Reselected. Pink, Rose and Red shades.

Tr. pkt. 25c., ¼ oz. 45c., oz. \$1.50

#### HOLLYHOCK

6 to 7 ft.—2700 S

Tr. pkt.  $\frac{1}{4}$  oz. 1 oz. Imperator. Fringed flowers, pink to cerise salmon......\$0.40 \$0.60 \$2.00 Triumph Double Mixed. Flowers .40 .60 2.00.90

#### CHATERS' VARIETIES

3100 S

The standard double Hollyhock.

Chamois Deep Rose (Enchantress)

Maroon (Black Gem)

Salmon Rose Scarlet (Fire King) Yellow (Golden Drop) White (Virgin Queen

And Finest Mixed Newport Pink Prices on each of the above Chaters varieties

Tr. pkt. 30c., ¼ oz. 50c., oz. \$1.80

#### **HONESTY—See Lunaria**

#### **IBERIS—See Candytuft**

#### **ISATIS**

Glauca. (Golden Gypsophila). Silvery gray-green foliage. Clouds of fine yellow in July. 2 ft. Tr. pkt. 35c.,  $\frac{1}{8}$  oz. 45c.,  $\frac{1}{4}$  oz. 75c.,  $\frac{1}{2}$  oz. \$1.40

#### LATHYRUS Latifolius (Everlasting Sweet Pea)

Abundant source of short-stemmed flowers. Pink Beauty, White Pearl, Red and Mixed. Each, tr. pkt. 20c.,  $\frac{1}{4}$  oz. 35c.,  $\frac{1}{2}$  oz. 65c., oz. \$1.10

#### LAVANDULA (Lavander)

12 in.—32,000 S

Munstead Strain (Improved Vera). Freely produces large, sweet-scented flowers a month earlier than the old common type.

Tr. pkt. 35c.,  $\frac{1}{4}$  oz. \$1.00, oz. \$3.50

#### LAVATERA (Mallow)

10 ft.

Assurgentiflora (California Windbreak). Rose. Tr. pkt. 20c., ½ oz. 35c., oz. \$1.00

#### LEUCOCORYNE Ixoides Odorata

18 in.

Glory of the Sun. Rich, flashy blue with white eye. Very striking. Flowers are formed in a cluster of 8 and 10 florets at the extreme end of each stem. A beautiful plant for bedding purpose and is also delicately fragrant as a cut flower.

Tr. pkt. 85c., 1/16 oz. \$1.50,  $\frac{1}{8}$  oz. \$2.50,  $\frac{1}{4}$  oz. \$4.00

#### LIATRIS (Blazing Star)

3 to 5 ft.—10,000 S

Excellent cut, long, decorative spikes.

Tr. pkt.  $\frac{1}{4}$  oz. Oz. **Pycnostachya.** Purple. 5 ft.....\$0.40 \$1.00 \$3.45 **Spicata.** Purple rose. 20 in...... .40 1.10 3.00 **September Glory.** Purple. 6 ft... .60 2.00 6.00

#### LILIUM

#### LILIES FROM SEED

Tr. pkt.  $\frac{1}{4}$  oz. Oz.  $\frac{1}{4}$  lb.

Regale. 6600 S. White flowers with lemon tinting on inside, rosy suffusions near base on outside. Excellent for out-

door growing for cut.....\$0.25 \$0.50 \$1.50 \$5.00

Tenuifolium (Siberian Coral Lily). Dazzling coral-red flowers up and down the stem. 20 in.....

.35 .60 ....







LIATRIS, Pycnostachya



OENOTHERA, Missouriensis

#### LINUM (Perennial Flax)

8500  S	r. pkt.	$\frac{1}{4}$ oz.	Oz.
Flavum. Golden yellow, fine rock	Κ.		
plant. 1 ft	. \$0.35	\$1.00	\$3.50
Flavum nanum compactum			
Dwarf yellow. 6 in $\frac{1}{8}$ oz. \$1.20	, .50	-2.00	7.00
Perenne. Blue. 30 in	15		.50

#### **LOBELIA**

70	00,000 S	$Tr. \gamma$	okt. 1/8 oz.	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.
Cardinalis.	Scarlet. 3	ft\$0	.50 \$0.90	\$1.50	\$2.50
Syphilitica.	Blue. 2 ft		.50 - 1.00	1.60	3.50

#### **LUNARIA** (Honesty or Money Plants)

(Biennial)

3 to 5 ft.—1500 S

Good for cut or drying for decorative purposes.

Tr.	pkt.	$\frac{1}{4}$ oz.	Oz.	$\frac{1}{4} lb$ .
Cardinalis. Deep crimson	80.25	\$0.40	\$1.25	\$4.25
Madonna. White	.25	.40	1.25	4.25
St. Peter's Penny. Lilac pur-				
ple	.25	.40	1.25	4.25
Sunglow. Light red flowers,				
variegated foliage with silver				
pods	.25	.40	1.25	4.25
Fleck's Blend of all the above.	.25	.40	1.25	4.25

#### **LUPINUS (Hardy Lupines)**

Thrives best in a cool climate and requires a well drained location. Excellent for cut.

1000 S Tr.	pkt.	$\frac{1}{4}$ oz.	Oz.	$\frac{1}{4} lb$ .
Albus. White. 3 ft\$	0.20	\$0.30	\$1.00	\$3.00
Carmineus (Shades)	.25	.75	2.50	
Coelestinus. Light blue shades	.25	.65	2.00	
Dark Blue	.20	.35	1.15	
Luteus. Yellow shades	.25	.65	2.00	
Roseus. Rose pink	.35	.75	2.50	
Russell Strain. Unusually				
long, closely set flower spikes				
and the widest range of at-				
tractive colors	.35	.60	2.00	6.00
Salmoneus. Salmon shades	.25	.65	2.00	
Violacea. Rich deep violet	.30	.75	2.50	
Hybrid Mixed. All the better				
sorts	.35	.75	2.00	6.00
New Art Shades Mixture	.25	.55	1.90	7.25

For ANNUAL LUPINES—See page 16

LYCHNIS (Maltese Cross)

<b>30 in.</b> —64,000 S	Tr. pkt.	$\frac{1}{4}$ oz.	Oz.
Chalcedonica. Scarlet. 36 in	\$0.25	\$0.40	\$1.25
Chalcedonica. White. 36 in	25	.40	1.25
Haageana Hybrids. Mixed. 18	in50	.75	2.50
Viscaria splendens. Deep rose. 16	in35	.50	1.75

#### MATRICARIA (Capensis Feverfew)

Double Golden Ball. Dwarf semidouble, golden yellow. 10 in...... .25 .65 2,25

#### MYOSOTIS (Forget-Me-Not)

42,000 S Tr. pkt. ¼ oz. Oz.

Blue Bird (Oblongata). Early.
Standard blue. Used also for
Spring greenhouse flowering. 12 in. \$0.35 \$0.85 \$3.00

Alpestris (Sutton's Royal Blue).

#### NEPETA (Gray Catmint)

52,000 S

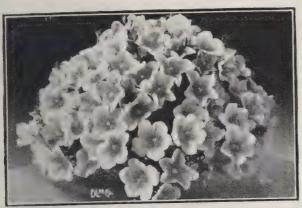
Mussini. Violet. June flowering catnip makes neat bushes. 12 in.
Tr. pkt. 25c., ½ oz. 50c., ¼ oz. 75c., ½ oz. \$1.25

#### NIEREMBERGIA (Dwarf Cup Flower)

8 in.—5500 S Tr. pkt. ½ oz. Z oz. Z

seeds early for May sales.......\$0.35 \$1.00 \$1.95

Purple Robe. Rich deep violet purple. Does not fade. Same growing habits as the Hippomanica variety. .50 1.65 2.95



NIEREMBERGIA, Hippomanica



SAPONARIA



PRIMULA, Vulgaris

#### **OENOTHERA** (Evening Primrose)

Tr. pkt.  $\frac{1}{8}$  oz.  $\frac{1}{4}$  oz. Oz. Lamarckiana (Biennial-Annual). 12 in. Yellow.....\$0.30 \$0.50 \$0.75 \$2.00 Missouriensis (Macrocarpa). Large, soft yellow flowers. Trailing. June to Sept. 12 in.\$0.40 \$0.75 \$1.25 \$3 50 PAINTED DAISY—See Pyrethrum.

#### PENTSTEMON Gentianoides (Beard Tongue)

24 in.—55,000 S

Gloxinoides, Exquisite Mixed (Sensation). Mixture. Tr. pkt. 35c.,  $\frac{1}{8}$  oz. 80c.,  $\frac{1}{4}$  oz. \$1.50

#### PHLOX, DECUSSATA (Hardy)

New Hybrids, Choice Mixed. Tr. pkt. 35c.,  $\frac{1}{4}$  oz. \$1.00,  $\frac{1}{2}$  oz. \$1.85, oz. \$2.85

#### PHYSOSTEGIA Virginica (False Dragonhead)

**4 ft.**—16,500 S

Rosy Lilac Spire.

Tr. pkt. 50c., ½ oz. 90c., ¼ oz. \$1.60

PINKS—See Dianthus.

#### PLATYCODON WAHLENBERGIA GRANDIFLORA

28,000 S Tr. pkt.  $\frac{1}{4}$  oz.  $\frac{1}{2}$  oz. Oz. Mammoth. Early blue. 26 to .....\$0.50 \$1.50 \$2.50 \$4.00 30 in.... Mariesi. Dark blue, dwarf. 

#### PRIMULA, VERIS 33,000 S

Fine for Spring pot sales. Plants lifted from outdoors in Fall will make specimen pot plants from February on. Tr. pkt.  $\frac{1}{16}$  oz.  $\frac{1}{8}$  oz.  $\frac{1}{4}$  oz. Alba. Pure white......\$0.70 \$1.70 \$2.95 \$5.50 Aurea. Golden yellow....  $.70 \quad 1.65 \quad 2.85 \quad 5.00$ Coerulea. Brilliant blue shades  $\frac{1}{32}$  oz. \$2.25, 1.00 4.00 3.00 5.50 Goldlaced... .70 1.75Lutea. Bright yellow..... 1.70 2.95 5.50 5.00 .70 2.85 1.65excellent mixture of all light .75 1.25 2.00 3.75 ers on strong, stiff stems. Many shades... ½ oz. \$7.00, Choice Mixed.... ½ oz. \$5.45, 2.003.751.25.70 1.00 1.75 2.95 Unwin's Superb Mixture..  $\frac{1}{2}$  oz. \$6.50, .70 1.15 1.85 3.40

#### POPPY, Iceland (Nudicaule)

18 in.—400,000 S Tr. pkt.  $\frac{1}{8}$  oz.  $\frac{1}{4}$  oz.  $\frac{1}{2}$  oz. Sanford's Giant Strain. Strong grower, mammoth flowers with good range of ..\$0.35 \$0.60 \$1.10 \$2.00 Fleck's Special Blend. Contains every shade and all known varieties..... .35.65 1.20 2.25

#### POPPY, Orientale

Beauty of Livermere.  $Tr. pkt. \frac{1}{8} oz. \frac{1}{4} oz. \frac{1}{2} oz.$ .30 .60 .90 1.75.30  $.65 \quad 1.00 \quad 3.50$ .60 1.00 3.00 

#### PRIMULA, VULGARIS

**6 in.**—19,000 S  $Tr. pkt. \frac{1}{8} oz. \frac{1}{4} oz. \frac{1}{2} oz.$ True Yellow English Primrose......\$0.50 \$1.10 \$1.65 \$4.80

#### **PYRETHRUM Roseum (Painted Daisy)**

2 ft.—18,000 S

Excellent cut flower; easy to grow.

Aureum (Golden Feather).

Tr. pkt. 15c., ½ oz. 45c., oz. 80c.

Robinson's Giant Hybrids Mixture.

Tr. pkt. 50c.,  $\frac{1}{16}$  oz. \$1.00,  $\frac{1}{8}$  oz. \$1.85,  $\frac{1}{4}$  oz. \$3.25,  $\frac{1}{2}$  oz. \$6.00, oz. \$10.00

Roseum Hybridum. Mixture of singles. Tr. pkt. 50c.,  $\frac{1}{4}$  oz. \$1.75, oz. \$5.50

#### RUDBECKIA, Echinacea

**4** ft.—7000 S

Percentage of doubles increase after first year Purpurea. Red. Tr. pkt. 25c., ½ oz. 50c., ¼ oz. 90c., ½ oz. \$1.65,

#### SALVIA (Flowering Sage)

**3 ft.**—3500 S Tr. pkt.  $\frac{1}{8}$  oz.  $\frac{1}{4}$  oz. Azurea grandiflora. Bright red..\$0.35 \$0.50 \$0.85 .60 1.00 .70 1.50Farinacea, Royale. Intense royal .50 1.10 2.00 .80 1.40

#### SAPONARIA, OCYMOIDES

(Soapwort)—12 in.—5500 S

Rose. Pure rose shade, trailing. Fine for rockeries Tr. pkt. 35c., ¼ oz. 75c., ½ oz. \$1.40, oz. \$2.65







TROLLIUS



VIOLA

#### **SCABIOSA**

CAUCASICA—24 in.—2400 S

Good cut varieties. Germination slow and irregular. Tr. pkt.  $\frac{1}{4}$  oz.  $\frac{1}{2}$  oz. Oz. House's Hybrids. Color range from dark blue to lavender. Large flowers......\$0.35 \$1.00 \$1.85 \$3.40 .35 1.65 Lavender Blue..... .90 3.00 .752.50 Perfecta. Fringed lavender... .35 1.40 .75 2.50 .35 1.40 2.25 Fleck's Special Mixed..... 1.30 .30 .70

#### COLUMBARIA

Delicate Lavender	.\$0.35	\$0.75	\$1.40	\$2.50
Delicate Pink	35	.75	1.40	2.50

#### SHASTA DAISY—See Chrysanthemums

#### STATICE (Everlasting Flower)

Perennial Statice are very hardy. Has many uses and therefore a good number for the florist. Fine for cutting.

Some may be dried and dyed. Tr. pkt.  $\frac{1}{4}$  oz. Oz. Caspia. 175,000 S. Seedlings flower second season. 30 in. Lilac......\$0.25 \$0.75 \$2.50 Dumosa. 19,000 S. Dense clumps of silvery gray flowers. 24 in. .25 -2.50.75Latifolia (Sea Lavender). 40,000 S. .25 .60 1.85 heads first year, from seed..... .60 1.85 Puberula. 20,000 S. Dark blue violet. Fine for rockeries. 4 to 6 in...  $\frac{1}{8}$  oz. 75c. .35 1.25

#### THALICTRUM (Meadow Rue)

40 in.—10,000 S

 STOKESIA (Stokes Aster)

16 in.—3200 S Tr. pkt. ½ oz. Oz. Blue Queen. Large flowered blue...\$0.25 \$0.85 \$2.80 White Queen. Large flowered white.

½ oz. \$1.00, .40 1.90 ....

SUMMER POINSETTIAS—See Euphorbia. SWEET WILLIAM—See Dianthus.

TRITOMA (Red Hot Poker)

#### TROLLIUS Ledebouri (Globeflower)

8000 S Tr. pkt. ½16 oz. ½ oz.

Golden Queen. Large, deep orange, good for cutting. 3 to 4 ft......\$0.50 \$1.35 \$2.40 Orange. Late flowering. 24 in......50 1.35 2.00 Trollius seed germinate very slowly and irregularly

#### TUNICA Saxifraga (Coatflower)

Lilac Rose. Small, rosy lilac flowers. 8 to 10 in. Tr. pkt. 25c., ½ oz. \$1.00

#### **VERBENA** Citriodora

Lemon. Foliage plant of delightful fragrance. Tr. pkt. 50c., ½ oz. \$1.25

**VERONICA** (Speedwell)

 $Tr. pkt. \frac{1}{4} oz. \frac{1}{2} oz. Oz.$ 

Blue Fay. Larger growing than ordinary Spicata. Shiny foliage instead of glaucous. Fine, bright blue and good spikes. Superior to Spicata.....\$0.50 \$1.15 \$2.15 \$4.00 ybrid. Sky blue flowers. Bright green foliage. 18 in... .40 .85  $1.50 \quad 2.75$ Longifolia (Maritima). Compact clusters, blue flowers. .40 2.60 30 in... .80 1.45 Spicata. Various blue shades. .40 1.00 1.80 18 in. 2.15 Fleck's Mixture. All sorts... .451.15 4.00

#### VIOLA (Biennial-Annual)

See ANNUAL SECTION

## Fleck's Reliable Vegetable Seeds

#### BEST STRAINS FOR FLORISTS AND MARKET GARDENERS

We pay the postage on vegetable seeds.

BEANS	CABBAGE—Continued
Lb. 5 lbs. 10 lbs.	Late Varieties
<b>Bountiful</b> (Green Bush)\$0.30 \$1.45 \$2.65	Tr. $pkt$ . $\frac{1}{2}$ oz. Oz. $\frac{1}{4}$ lb.
<b>Burpee Pole Lima</b>	All Seasons. 87 days
Fleck's Mammoth Pod Pole Lima .40 1.85 3.50	Lb. \$4.75 \$0.20 \$0.30 \$0.50 \$1.60
Stringless Green Pod (Improved)40 1.85 3.50	Danish Ballhead Improved.           103 daysLb. \$5.00, .20 .30 .50 1.65
<b>Tendergreen</b>	Late Flat Dutch. 100 days.
Golden Wax (Improved Rustproof)40 1.85 3.50	Lb. \$4.00, .15 .25 .45 1.40
Burpee Improved Bush Lima40 1.85 3.50	Penn State Ballhead. 105 daysLb. \$4.95, .20 .30 .50 1.65
Fordhook Bush Lima	105 daysLb. \$4.95, .20 .30 .50 1.65
Kentucky Wonder (Green Pole)40 1.85 3.50	Red Varieties
BEETS	Red Rock Mammoth
Oz. ½ lb. Lb. 5 lbs.	Lb. \$5.50 \$0.20 \$0.35 \$0.60 \$1.80
Crosby's Egyptian\$0.20 \$0.45 \$1.50 \$6.85	Chinese Varieties
Detroit Dark Red. Regular., .20 .60 1.90 8.95	Chihili (Imported). 70 days.
Detroit Dark Red. Fleck's	Lb. \$2.50 \$0.10 \$0.20 \$0.30 \$0.90
Special Strain	Wong Bok. 85 days. Lb. \$2.25, .10 .15 .25 .70
Early Wonder	C
BROCCOLI	Savoy (Drumhead types)
Approximately 3500 plants from 1 oz.	ChieftainLb. \$4.50 \$0.20 \$0.30 \$0.50 \$1.50
$\frac{1}{4} \text{ oz. } \frac{1}{2} \text{ oz. } Oz.  \frac{1}{4} \text{ lb.}$	Long Island Impr.Lb. \$4.50, .20 .30 .50 1.50
Calabrese. Early green. 70	CANTELOUPE
days\$0.15 \$0.20 \$0.30 \$0.80	(See MUSKMELON)
Green Sprouting. Extra	(See MOSKMELON)
early. 40 days	CARROTS
BRUSSELS SPROUTS	1 oz. for row 300 ft. Oz. 1/4 lb. Lb. 5 lbs.
Approximately 3500 plants from 1 oz.	California Bunching. 77
$\frac{1}{4}$ oz. $\frac{1}{2}$ oz. Oz. $\frac{1}{4}$ lb.	days\$0.25 \$0.70 \$2.10 \$10.00 <b>Chantenay Half Long.</b> Red
Long Island Improved\$0.25 \$0.45 \$0.80 \$2.30	cored. 71 days
CABBAGE	Danvers Half Long. 75 days.       .25       .70       1.90       9.00         Imperator.       77 days.       .20       .70       1.80       8.50
Early Varieties	Improved Long Orange.   88 days
·	Nantes Half Long or Core-
Approximately 3000 plants from 1 oz.	less. 70 days
Trade packets contain about $\frac{1}{4}$ oz.  Tr. $pkt$ . $\frac{1}{2}$ oz. Oz. $\frac{1}{4}$ lb.	Oxheart, or Guerande. 72 days
All Head. 77 days. Lb. \$4.95 \$0.20 \$0.30 \$0.55 \$1.75	days
Charleston Wakefield.	CAULIFLOWER
74 daysLb. \$3.50, .15 .25 .40 1.20	About 3500 plants from 1 oz.
Copenhagen Market.	Tr. pkts. contain about ½ oz.
69 daysLb. \$3.95, .20 .30 .45 1.35	Tr. $pkt$ . $\frac{1}{4}$ oz. $\frac{1}{2}$ oz. Oz.
Copenhagen Market. Early	Extra Early Snowball. 50
strainLb. \$4.50, .25 .40 .55 1.50	days
Glory of Enkhuizen. 80 days. Lb. \$4.10, 20 .30 .50 1.40	55 days
Early Flat Dutch. Lb. \$3.90, .20 .30 .50 1.30	Veitch's Autumn Giant. 85
Golden Acre. 64 days	days
Lb. \$5.00, .20 .35 .55 1.65	CHICORY
Jersey Wakefield. 63 days Lb. \$3.40, .15 .20 .35 1.15	1/2 oz. Oz. 1/1 lb.
Lb. \$3.40, .15 .20 .35 1.15 Marion Market. 79 days	Witloof. 146 days\$0.30 \$0.45 \$1.25
Lb. \$3.85, .20 .30 .45 1.25	CHIVEC
Wisconsin All Seasons.	CHIVES
90 daysLb. \$4.60, .20 .30 .50 1.45	(See HERBS)

CELERY	HERB SEEDS
About 6000 plants from 1 oz.— $\frac{1}{2}$ lb. for 1 acre $Tr. pkt. \frac{1}{2}$ oz. $Oz. \frac{1}{4}$ lb.	Culinary and Medicinal $\frac{1}{4}$ oz. $\frac{1}{2}$ oz. Oz. $\frac{1}{4}$ lb.
Easy Blanching. 110 days	Anise\$\overline{0}.25 \\$\overline{0}.40 \\$0.70 \\$2.00
Lb. \$5.95 \$0.25 \$0.40 \$0.65 \$1.95 <b>Emperor</b> or <b>Fordhook.</b> 130	Caraway
daysLb. \$5.95, .25 .40 .70 1.95	*Catnip
Fleck's Fullheart. Excellent strain. Golden easy blanch-	Coriander
ing. Hearts long and full. Stems thick rounded and	DillLb. \$1.7525 .60 Fennell, Finocchio or Flor-
smooth. 20 in. 130 days.	enceLb. \$2.25,3075 Fennell, Sweet
Lb. \$15.00, .65 1.00 1.60 5.00 Giant Pascal. 140 days	*Horehound 1.50 2.50 4.50
Lb. \$6.00, .25 .40 .60 2.00	*Lavender Vera (True)
Golden Plume. 115 days Lb. \$6.00, .30 .45 .80 2.50	*Peppermint
Golden Self-blanching. 114 daysLb. \$6.00, .30 .45 .75 2.50	*Sage
Utah GreenLb. \$6.00, .25 .40 .65 2.00	Savory, Summer       .25       .40       .75       2.25         Sweet Basil       .25       .45       .85       2.50
White Plume. 120 days Lb. \$6.00, .25 .40 .65 2.00	*Thyme, Broadleaved
Winter Queen. 130 days	*Varieties are hardy or perennial, while others must
Lb. \$6.00, .25 .40 .65 2.00	be planted each season.
CELERIAC	KALE or BORECOLE
$\frac{1}{2}$ oz. Oz. $\frac{1}{4}$ lb. Lb. Giant Prague. 110 days\$0.40 \$0.65 \$2.25 \$7.00	1 oz. for 150 ft. of drill, 85 days from sowing Oz. 1/4 lb. Lb.
	Dwarf Blue Curled Scotch\$0.25 \$0.75 \$2.50
CUCUMBER	Dwarf Blue Siberian. Sow Septem-
1 oz. for 80 hills or 50 ft. row Oz. 1/4 lb. Lb. A. & C. 66 days	ber for Spring greens
Arlington White Spine. 62 days25 .70 2.00	KOHLRABI
Chicago Pickling. 60 days.       .30       .80       2.50         Davis Perfect. 65 days.       .25       .75       2.40	1 oz. for 200 ft. of drill Oz. 1/4 lb. Lb.
Early Fortune. 65 days	Early White Vienna. 55 days\$0.40 \$1.00 \$3.50 Early Purple Vienna. 62 days40 1.00 3.50
Improved Long Green.         67 days         .25         .70         2.00           National Pickling.         56 days         .25         .70         2.15	
Straight Eight. 66 days	LEEK
CORN	1 oz. for 100 ft. of drill $Tr. pkt. \frac{1}{2} oz. Oz. \frac{1}{4} lb.$ American Flag. 140 days
Lb. 5 lbs. 10 lbs.	Lb. \$4.35 \$0.25 \$0.35 \$0.60 \$1.85
Alphagold. Yellow. 60 days\$0.65 \$3.00 \$5.45	Musselburgh. Large. 142 daysLb. \$4.35, .25 .35 .60 1.85
Country Gentlemen. White. 95 days	Carentan. Mammoth. 145 daysLb. \$4.35, .25 .35 .60 1.85
Fleck's Early Gold. 65 days40 1.75 3.00 Fleck's Early White. 60 days40 1.75 3.00	
Golden Bantam Improved. 85	LETTUCE
days	About 3000 plants from 1 oz.  HEADING VARIETIES
Ioana. Hybrid, yellow. 81 days50 2.20 4.30	Trade packets contain approximately ½ oz.
Stowell's Evergreen.       95 days       .35       1.50       2.70         Stowell's Hybrid.       White.       93 days       .55       2.60       5.10	Tr. pkt. Oz. ½ lb. ½ lb. All Heart. 71 days. Lb. \$2.10 \$0.15 \$0.25 \$0.70 \$1.25
	Bibb. 55 days
ENDIVE $Oz.$ $\frac{1}{4}lb.$ $Lb.$	Lb. \$1.90, .15 .25 .70 1.15
Batavian Full Heart. 88 days\$0.20 \$0.55 \$1.50	Chicken. 45 daysLb. \$2.00, .15 .25 .70 1.20 Great Lakes. 82 days
White Curled. 95 days	Lb. \$4.85, .35 .65 1.45 2.55 Iceberg. 84 days Lb. \$2.50, .25 .35 .90 1.50
EGG PLANT	Imperial No. 847. 84 days
2000 plants from 1 oz. Tr. pkt. ½ oz. Oz. ¼ lb.	Lb. \$3.00, .25 .35 1.00 1.70 May King. 63 days. Lb. \$1.85, .15 .20 .65 1.10
Black Beauty. 80 days Lb. \$6.20 \$0.25 \$0.40 \$0.60 \$1.95	New York No. 12. 80 days Lb. \$2.70, .20 .35 .85 1.50
Florida High Bush. 85 days.	Salamander (Black Seeded Tennis Ball). Sureheader.
Long Purple (Early Market).	65 daysLb. \$2.25, .15 .25 .70 1.25
75 daysLb. \$8.00, .30 .50 .80 2.50 New York Improved. 83	White Boston (Unrivaled). 82 daysLb. \$2.00, .15 .25 .70 1.25
daysLb. \$7.25, .30 .45 .75 2.35	LETTUCE—Continued on page 47
DAVAGND A FLECK I 1040 ALLI	TAIC DOVE ST. DUIL A DEL DUILA 24 DA

LETTUCE—Continued	PEAS
LOOSE LEAF (CUTTING)	2 lbs. to 100 ft. row Lb. 5 lbs. 10 lbs.
Black Seeded Simpson. $Tr. pkt. Oz. \frac{1}{4} lb. \frac{1}{2} lb.$	Alaska. Smooth, early. 56 days\$0.25 \$1.15 \$2.20
daysLb. \$1.75 \$0.15 \$0.20 \$0.60 \$1.00	Dwarf Gray Sugar.         Edible pod.           65 days
Early Curled Simpson. 45	Gradus. Wrinkled, early. 60 days30 1.40 2.60
daysLb. \$1.75, .15 .20 .60 1.00	Little Marvel. Wrinkled. 64 days30 1.40 2.60
Grand Rapids (Forcing) Lb. \$1.75, .15 .20 .60 1.00	Dwarf Telephone. Wrinkled. 76 days
	days
ROMAINE or COS	Tall Luscious Sugar. Edible pod.
Dark Green       .20       .60       1.00         White Paris       .20       .60       1.00	74 days
White Paris	PEPPER
MUSKMELON (Cantaloupe)	About 1400 plants from 1 oz.
Oz. $\frac{1}{4}$ lb. $\frac{1}{2}$ lb. Lb.	Trade packets contain about ¼ oz.
Hale's Best. 82 days\$0.30 \$0.80 \$1.50 \$2.50	Tr. $pkt$ . $\frac{1}{2}$ oz. Oz. $\frac{1}{4}$ lb.
Honey Dew. 112 days 30 .80 1.50 2.50	Bull Nose. Cool. 64 days  ½ lb. \$2.50, lb. \$4.50 \$0.20 \$0.30 \$0.50 \$1.50
<b>Rocky Ford.</b> 92 days	California Wonder. Cool. 75
WATERMELONS	days½ lb. \$5.00, lb. \$8.75,4070 1.00 3.00
1 oz. to 30 hills; 4 lbs. to acre	Cayenne, Long Red. Hot. 70 days. ½ lb. \$3.00, lb. \$5.75, .20 .35 .60 1.75
Oz. $\frac{1}{4}$ lb. $\frac{1}{2}$ lb. Lb.	Chinese Giant. Cool. 80
<b>Dixie Queen.</b> $15x12\frac{1}{2}$ in. $85 \text{ days.}$ \$0.30 \$0.90 \$1.25 \$2.35	days ½ lb. \$4.50, lb. \$8.00, .30 .45 .75 2.50
Harris Earliest. $10\frac{1}{2}$ x8 $\frac{1}{2}$ in.	Harris Early Giant. Cool. 63 days
75 days	Hungarian Wax. Hot. 60 days .25 .45 .75 2.65
Kleckley's New Wonder.	King of the North. Cool. 45
24x12 in. 88 days	days½ lb. \$4.00, lb. \$7.50,304585 2.50 <b>Neapolitan.</b> Cool. 60 days
80 days	½ lb. \$4.50, lb. \$8.00, .30 .45 .75 2.50
Tom Watson. 22x12 in. 95	<b>Pimiento.</b> Cool. 72 days30 .45 .70 2.00
days	Red Cherry. Hot. 82 days 1/2 lb. \$3.50, lb. \$5.95, .20 .35 .65 2.00
OKRA (Gumbo)	Red Chili. Hot. Narrow pods.
1 oz. to 100 ft. row (64 days) 1/4 lb. Lb. 5 lbs.	82 days
Perkins Mammoth Long Pod.	Ruby King. Cool. 68 days
Select strain\$0.30 \$0.90 \$4.50	½ lb. \$3.50, lb. \$6.50, .25 .45 .70 2.00
ONION	Sunnybrook (Pimiento). Cool. 73 days
1 oz. to 100 ft. row, 5 to 6 lbs. to acre	½ lb. \$4.50, lb. \$8.00, .30 .45 .80 2.50
For sets only—Sow 40 to 50 lbs. per acre	World Beater. Cool. 70 days.  ½ lb. \$3.40, lb. \$6.25, .25 .40 .70 2.00
Fleck's Long White Bunch-	72 10. 40.10, 10. 40.10,
ing Evergreen. Best bunch-	RADISH
ing scallions. Not a bulb	1 oz. to 75 ft. of row; 8 to 10 lbs. to acre
maker. Sow Spring and Fall. \$0.30 \$0.55 \$1.65 \$4.95 <b>Prizetaker</b>	Crimson Giant. Globe. 28
<b>Southport White Globe</b> .30 .55 1.75 5.25	days10 lbs. \$8.50 \$0.20 \$0.45 \$1.00 \$4.50
<b>Yellow Globe Danvers</b> .30 .50 1.50 4.45	Fleck's Early Scarlet. Globe. Short top. Ideal greenhouse
<b>Sweet Spanish.</b> Yellow40 .65 1.85 5.00	forcer. 23 days. 10 lbs. \$8.95, .20 .40 1.00 4.50
DADCIEV	Fleck's 23-Day Scarlet Forc- er. Globe, longer tops than
PARSLEY	our greenhouse type. Fine for
1 oz. to 150 ft. row; 5 lbs. to acre $Oz$ . $\frac{1}{4}$ lb. $Lb$ . Champion Moss Curled\$0.15 \$0.40 \$1.15	outside 10 lbs. \$9.25, .20 .45 1.10 4.65
Double Curled or Covent	French Breakfast. Oblong. 25 days10 lbs. \$8.00, .20 .35 .95 4.45
Garden:	Icicle. Earliest long white,
PARSNIP	tapering. 27 days
	Scarlet Turnip. White tip.
1 oz. to 100 ft. row Oz. ½ lb. Lb. Hollow Crown. 95 days \$0.15 \$0.40 \$1.25	26 days10 lbs. \$8.40, .20 .40 .95 4.45 White Strassburg. Summer
	variety.39 days.10 lbs.\$10.00, .30 .45 1.10 5.45
PUMPKIN	DHIIRADR
1 oz. to 30 to 50 hills; 4 to 5 lbs. to acre $Oz.  \frac{1}{4} lb.  Lb.$	RHUBARB Oz. 1/4 lb. Lb.
Mammoth Cushaw. 110 days\$0.20 \$0.55 \$1.50	Victoria

RUTABAGA	TOMATO—Continued
$Oz.$ $\frac{1}{4}$ $lb.$ $Lb.$	Jubilee. Yellow skin. Deep $Tr. pkt. \frac{1}{2} oz. Oz. \frac{1}{4} lb.$
American Purple Top. Yellow\$0.25 \$0.75 \$1.65	orange flesh. Best non-acid so far. Rich in Vitamin C.
SQUASH	90 daysLb. \$8.50,\$0.35 \$0.50 \$0.90 \$2.70 <b>June Pink</b> . Pink flushed pur-
1 oz. to 20 to 50 hills; 3 to 4 lbs. to acre $Oz$ . $\frac{1}{4}$ lb. Lb.	ple. 69 daysLb. \$6.95, .30 .45 .75 2.25
Cocozelle. Bush, dark green. 64 days.\$0.25 \$0.50 \$1.50	Marglobe Certified. Scarlet red, globular. Immune to
Early Prolific Straightneck. Yellow. 50 days	rust and blight. 77 days Lb. \$7.50, .30 .45 .80 2.25
Giant Yellow Summer Crook-	Marglobe Regular. 77 days.
neck. Yellow. 52 days	Lb. \$3.65, .20 .30 .45 1.20 Michigan State Forcing50 .80 1.45 5.20
52 days	New Stone. Red. 90 days Lb. \$3.50,25 .40 1.10
SPINACH	Oxheart. Pink. Heart shape.
1 oz. to 75 ft. of drill; 10 to 12 lbs. to acre	90 days
Bloomsdale (Long Standing Oz. 1/4 lb. Lb. 5 lbs.	Medium size, firm and productive. 80 days
Savoy). 40 days	Ponderosa. Pink, flushed pur-
10 lbs. \$5.60, \$0.15 \$0.25 \$0.65 \$2.90 New Zealand. Best Summer	ple. Longest size of all. 88 days
variety. Stands heat and drought. 70 days	Pritchard or Scarlet Topper, Certified. Red globular.
10 lbs. \$13.80, .25 .50 1.50 6.85	Large. 76 daysLb. \$5.95, .25 .40 .70 1.85
Nobel Giant (Thick Leaf). Quick growing, spreading,	Pritchard Regular. 76 days. Lb. \$3.70, .20 .35 .55 1.20
proliferous and tender. 43 days	Pennheart
days	Rutger's Certified. Similar in shape to Marglobe. Deep red
SWISS CHARD	inside. 78 daysLb. \$6.25, .25 .40 .70 2.15 <b>Rutger's Regular</b> Lb. \$3.50,25 .40 1.15
$Oz.$ $\frac{1}{4}$ $lb.$ $Lb.$ 5 $lbs.$	<b>Stokesdale.</b> 73 days.Lb. \$4.50, .20 .35 .60 1.50
Dark Green. White rib. 55 days\$0.20 \$0.40 \$1.25 \$5.95	Stone. See Newstone. Valiant. Large, early red. 68
<b>Lucullus.</b> 50 days	days
Perpetual. 52 days	Small Fruited Tomatoes
TOMATO	Tr. $pkt$ . $\frac{1}{2}$ oz. Oz.
1 oz. to about 4000 plants; ½ lb. to acre	Italian Canner. Red fruit, $2\frac{1}{2}$ in. by $\frac{3}{4}$ in
Trade packets contain about $\frac{1}{4}$ oz.  Tr. pkt. $\frac{1}{2}$ oz. Oz. $\frac{1}{4}$ lb.	Red Cherry       .30       .45       .85         Red Pear       .30       .45       .85
Bonny Best. Red. Medium.	Red Plum.       .30       .45       .85
73 days Lb. \$5.95 \$0.30 \$0.45 \$0.80 \$2.00 <b>Break O'Day.</b> Red. Globular.	Yellow Cherry
70 daysLb. \$7.50, .30 .45 .85 2.40 Crimson Cushion or Beef-	Yellow Plum       .30       .45       .85         Strawberry or Husk       .30       .50       .90
steak. Red. Immense.	TURNIP
Dwarf Champion. Tree-bush	1 oz. to 100 ft. of drill; 2 lbs. to acre broadcast
type. Medium size solid pink fruits. 86 days	Trade packets contain about 1 oz.  Tr. pkt. 1/4 lb. Lb. 5 lbs.
Earliana. Red flat. Medium.	Amber Globe. Flesh yellowish
Early Chatham. A small vine	white. 76 days 10 lbs. \$8.50 \$0.25 \$0.40 \$1.10 \$4.15 Purple Top White Globe.
variety. Medium size, red smooth and prolific. 60 days50 .80 1.35 4.00	White flesh. 57 days 10 lbs. \$8.95, .25 .40 1.20 4.85
Florida SpecialLb. \$6.50, .25 .40 .70 1.90	Seven Top (Southern). Hardy.
Golden Ponderosa. Yellow. Early. 88 daysLb. \$11.00, .40 .65 1.10 3.50	Grown for tops only
Greater Baltimore. Indiana strain. Bright red. 82 days.	Shogoin. Both bulb and tops are edible. White. Tops 18
Lb. \$6.50, 30 .40 .65 2.00	in. 30 days10 lbs. \$7.00, .15 .30 .75 3.60
John Baer. Early red. Me-	Snowball. Medium, round.
dium. 70 daysLb. \$6.95, .30 .45 .75 2.25	White. 40 days. 10 lbs. \$8.85, .25 .40 1.20 4.85

## Fleck's Lawn Grass Seed Mixtures

We cater to the wants of the Florists, Jobbing Gardeners, and "over the counter" sales in the Florist Shops for Florists who want to buy in bulk quantities for their own packaging or bulk sales to big users.

Our Quality Guarantee—We offer the best quality—recleaned seeds—high in purity and of strong germination. All our deliveries are uniform. Every bag or sack is tagged to comply with your State Regulations. Any delivery, not equal to sales specifications, can be returned and money refunded.

FREIGHT—Allowed or Prepaid—on Lawn Mixtures—100 lbs. or over—Motor Truck Store Door Delivery—If Available.

#### STANDARD LAWN MIXTURES

FLECK'S PREMIUM BLEND. A top notch mixture composed of a very generous percentage of Kentucky Blue, Red Top, Chewings Fescue and Bent Grass. Will produce a permanent turf. None better for your most exacting needs.

2 lbs....\$1.95 10 lbs....\$8.65 50 lbs...\$40.00 5 lbs... 4.50 25 lbs....21.00 100 lbs... 78.50

FLECK'S GREEN VALE MIXTURE. Blended of well-balanced imported and native grasses to produce a permanent turf, pleasing in color and texture. Grows rapidly and thrives even under adverse weather conditions. Contains a sufficient variety of turf grasses to insure a continuance of color during the heat of Summer and cooler days of Fall. Composed of Colonial Bent, Fancy Kentucky Blue, Red Top and Rye Grass. Seed count, approximately 2,000,000 per pound.

2 lbs...\$1.45 10 lbs...\$6.25 50 lbs...\$30.00 5 lbs...\$1.50 25 lbs...\$1.525 100 lbs...\$30.00

FLECK'S PARK LAWN MIXTURE. A special blend to supply those demanding a fair mixture containing Blue grass at minimum of cost. Composed of Rye Grass, Kentucky Blue, Timothy, Red Top and White Clover. Truly a good-all-around mixture that will give much satisfaction. Very popular and well adapted for resale purposes to buyers who want a good lawn at low cost.

FLECK'S BUILDERS' MIXTURE. A wonderful mixture similar to Park Lawn especially recommended for builders who want the best possible but where price is an important consideration and for resale by shop keepers. Contains quick growing common Rye Grass, Red Top, Timothy and Fancy Kentucky Blue Grass. 50-lb. bags.

50 lbs........\$14.00 100 lbs........\$27.45 Ask for quotation on 500 lbs., 1000 lbs. or ton lots

FLECK'S CONTRACTORS' MIXTURE. Especially blended for "competitive purposes." Contains common Rye Grass, Timothy, Red Top, Kentucky and Canadian Blue. 100-lb. bags.

100 lbs......\$23.00 500 lbs......\$104.50 Ask for special price on ton lots

FLECK'S "FAST GROWING" MIXTURE. Blended for contractors who must establish lawns quickly and at minimum cost. Also for shop keepers who must compete with the hardware or giant stores. Contains Blue Grass, Red Top, Common Rye grass and Timothy. An A-1 mixture for the price. 100-lb. bags.

50 lbs. . \$10.95 100 lbs. . . \$21.00 500 lbs. . . \$70.00 Ask for special price on ton lots



Fleck's Premium Blend Lawn Seed for "Extra" Fine Lawns

## MIXTURES FOR UNUSUAL CONDITIONS

FLECK'S SHADED LAWN, NO. 1 (Top Grade Mixture). Contains grasses that do well in densely shaded areas. 2 lbs. \$1.45, 5 lbs. \$3.55, 10 lbs. \$6.25, 25 lbs. \$15.75, 100 lbs. \$58.95.

FLECK'S TERRACE or EMBANKMENT. Composed of deep rooting grasses that will hold well once it is established. 5 lbs. \$3.55, 10 lbs. \$6.25, 25 lbs. \$16.00, 100 lbs. \$62.50.

FLECK'S CEMETERY SOD. Quickly produces a thick, heavy sod. 50-lb. bags \$34.00, 100 lbs. \$63.00.

FLECK'S ATHLETIC or POLO MIXTURE. This formula contains grasses that produce a sod that will stand wear and tear. 50-lb. bag \$34.50, 100 lbs. \$67.50.

PERMANENT PASTURE FOR HIGHLAND NO. 1. 25 lbs. \$11.50, 100 lbs. \$44.50.

PERMANENT PASTURE FOR LOWLAND NO. 2, 25 lbs. \$11.50, 100 lbs. \$44.50.

#### WHITE DUTCH CLOVER FOR LAWNS

**RECLEANED.** Lb. \$1.25, 5 lbs. \$3.95, 25 lbs. \$19.95.

NEW JERSEY STANDARD MIXTURES. Prices on application.

## Fleck's Plants and Cuttings

CHRYSANTHEMUM CUTTINGS BEGIN ON PAGE 53

We offer these items for direct shipments from only the most reliable specialists in their class.

Being highly perishable, we cannot guarantee safe arrival as this is entirely beyond our control. If shipments are spoiled or damaged in transit, take delivery and get "Exception Report" from expressman at time of delivery and proceed to collect from Express Company in accordance with instructions on the inside cover page of this catalog.

All prices F.O.B. source and subject to market changes. Prevailing price as set by the producer will be charged at time of shipment, plus packing charges, if any.

If items you order are sold up when your order is placed, we will notify you immediately. Otherwise, order is booked subject to the growers' ability to ship at proper time.

#### **AZALEA PLANTS**

#### AZALEAS FOR FORCING OR GROWING ON

3-5 in	\$35.00 per 100,	\$300.00 per 1000
4- 6 in	60.00 per 100,	500.00 per 1000
6- 8 in	80.00 per 100,	750.00 per 1000
8–10 in	110.00 per 100,	1000.00 per 1000

Hinodegiri Hexe Pericat
Coral Bells Salmon Beauty Mme. Chas. Ecke
Snow Marie Louise

Rooted Cuttings from sand bench of the above varieties at \$6.00 per 100, \$50.00 per 1000.

#### POT-GROWN ROOTED CUTTINGS FOR GROWING ON

Following varieties, \$11.00 per 100, \$100.00 per 1000:

0	) # I	) #
Coral Bells	Pericat	Marie Louise
Salmon Beauty	Hexe *	Chas. Ecke
Hinodegiri	Snow	

Following varieties, \$16.00 per 100, \$150.00 per 1000:

Orange Coral Bells
Hexe de Saffalare
Sweetheart Supreme
Gardenia Supreme
Dame Melanie, pink
Dame Melanie, white
Mme. Alfred Sanders
Triomphe
Violacea
Van der Cruyssen
Celestine
Rubis
Vervaeneana

#### 21/4-IN. TRANSPLANTS

Following varieties, \$14.00 per 100, \$125.00 per 1000:

Coral Bells Hinodegiri

Following varieties, \$18.50 per 100, \$175.00 per 1000:

Orange Coral Bells

Hexe de Saffalare

#### AZALEA ROOTED CUTTINGS FROM SAND

\$6.00 per 100, \$50.00 per 1000

Coral Bells
Orange Coral Bells
Hinodegiri
Snow
Hexe
Salmon Beauty
Pericat
Marie Louise
Amoena
Poughkanense

#### ABUTILON (Flowering Maple)

Souvenir de Bonn. Orange, variegated leaves. Thompsoni. Salmon pink, maple leaves; dwarf.  $2\frac{1}{4}$  in., 25 for \$4.00, \$12.00 per 100

#### AFRICAN VIOLETS

See SAINTPAULIA

#### AGERATUM

Purple Beauty Cardinal Mundelein Riverside In Rooted Cuttings or 21/4's—At prevailing prices

#### ANTIRRHINUM ("Snaps")

 $2\frac{1}{4}$  in.

In the following varieties, September to January.

Christmas Cheer
Br'ze Christmas Cheer
Cincinnati, clear pink;
good producer
Cheviot Maid Supreme
Goldie
Velvet Supreme
White Wonder

Lilac
Margaret
Lucky Strike Impr.
Ethel
Mary Ellen
Glorious
Peggy Schumann, pink
Ceylon Court

And all Rockwood Varieties

#### SCHNITZSPAHN VARIETIES

Bronze Supreme White Supreme Jersey Gold  $2\frac{1}{4}$  in., \$6.50 per 100, \$55.00 per 1000

#### **ASPARAGUS**

**Plumosus** or **Sprengeri.** 2½ in. or 3 in. at prevailing prices.

## Begonias

## SPRING BEDDING VARIETIES 2<sup>1</sup>/<sub>4</sub>-in. and 3 in.

All Popular Varieties. Prices about \$8.00 to \$10.00 per 100; 3 in., about \$15.00 to \$20.00 per 100.

#### **BEGONIAS**—For Christmas

Fine,  $2\frac{1}{4}$  in., ready May and June. Grown by specialists.

Genesee Beauty
Lady Mac
\$10.00 per 25, \$35.00 per 100, \$167.50 per 500

#### BELOPERONES (Shrimp Plant)

2-in. pot plants.......25 for \$3.00, 100 for \$8.00

#### BLEEDING HEARTS

See DIELYTRA—In Bulb Section

#### BOUVARDIA

2001122212		
$2\frac{1}{4}$ in. Pots	25	100
Albatross. Giant white	\$6.00	\$20.00
Giant Pink		
Humboldti. White		
Christmas Red	6.00	20.00

#### **BROWALLIA**

Speciosa major (Blue).  $2\frac{1}{4}$  in. \$10.00 per 100.

## Carnation Cuttings

#### (Rooted)

One of Our Specialties-Grown for Us by the Originators and Specialists

Minimum orders, not less than 100 of any one variety; 250 of one variety sold at 1000 rate

Patented varieties indicated by \*

WHITES	100	1000
Arundel	\$12.00	\$100.00
*Casablanca	. 20.00	150.00
Colonel Blimp	. 20.00	150.00
Mercury	. 15.00	125.00
Northland. Large-flowered	. 15.00	125.00
Olivette	. 8.50	75.00
Patrician	8.50	75.00
Puritan	7.00	60.00
White Fisher		75.00
**************************************		

#### PINKS

2 21 1220		
Blush Fisher. Light pink	\$ 8.50	\$ 75.00
*Chalfont. Dark pink (New)	20.00	150.00
*Dorothy Napier. Bright medium pink.	20.00	150.00
D. P. Fisher. Deep pink	8.50	75.00
Hercules. Light pink	15.00	125.00
Ida. Light salmon pink	8.50	75.00
John Briry. Deep pink	8.50	75.00
*Light Pink Abundance. New me-		
dium salmon pink	8.50	75.00
Maytime. Rich shell pink	-8.50	75.00
Netta. Shell pink (New)	20.00	150.00
Peter Fisher. Medium pink	8.50	75.00
*Pink Treasure. Light medium pink	15.00	125.00
*Pollyana. Salmon flesh pink, god	od	
commercial variety	15.00	125.00
*Rosalie. Medium pink	20.00	150.00
Salmon Virginia. Salmon pink	12.00	100.00
Virginia. Light pink	8.50	75.00
Virginia Hercules. Clear light pink.		
Sport of Virginia	15.00	125.00
Virginia Miller. Deep pink	15.00	125.00
Virginia Rose. Medium pink	9.50	85.00
Vivian. Bright medium pink	8.50	75.00

#### **REDS**

Beuerlein's Crimson. Heavy pro-	
ducer average size flowers \$ 8.50	\$ 75.00
*Fire Chief. Sport of King Cardinal,	
darker color and larger flower 20.00	150.00
*King Cardinal. Scarlet 12.00	100.00
No. 16 Red. Sport of King Cardinal. 15.00	125.00
Potentate. Crimson purple 20.00	150.00
*Seth Parker. Bright crimson 20.00	150.00
Victory Red. Sport of King Cardinal,	
deeper color	100.00
*Wm. Sim. Vivid scarlet 20.00	150.00
*Tom Knipe. Scarlet	150.00
VELLOWS	

#### YELLOWS

Miller's. Clear	yellow	\$12.00	\$100.00
*Yellow Gold.	Good clear yellow	large-	
flowered		12.00	100.00

#### VARIEGATED

Danhana Duidham

Darbara Brigham. This stripes on	
orange, very attractive and large-	
flowered\$ 8.50 \$ 75.0	0
Dairy Maid. White with pink stripes.	
One of the best	0
Pelarconium White ground overlaid	

with maroon and orchid...... 12.00 100.00

#### CINERARIA—2<sup>1</sup>/<sub>4</sub> in.

Ready about September

		100	
Cremer's	. \$3.00	\$10.50	\$23.50
Multiflora nana	. 3.00	10.50	23.50
Siter's	. 3.00	10.50	23.50

#### COLEUS-R. C.

Brilliancy......\$4.00 per 100, \$35.00 per 1000 Christmas Gem......\$3.50 per 100, \$30.00 per 1000

> And all the following varieties at \$3.00 per 100, \$25.00 per 1000

Cardinal Red Queen Victoria (Red, golden border) Golden Bedder Red Trailing Queen Green Goddess Trailing Queen Hollywood Red Verschaffelti

Minimum order—100 of a variety

#### **CYCLAMEN**

Grown by specialist in sterilized soil. Seedlings ready January to March.

All Standard Colors.	100	1000
Transplanted Seedlings, 3 to 5 leaf	\$12.00	\$105.00
Transplanted Seedlings, 5 to 8 leaf	14.00	120.00
2½-in, Ready March-April-May	25.00	200.00
3 in. Ready June-July-August	35.00	300.00
4 in. Ready August-September	75.00	

#### CYCLAMEN

**VOGT'S DOUBLE STRAIN** 

These 80 per cent Doubles are as easy to grow as the Singles. Shipped from Sturgis, Michigan.

Admiration. Salmon rose with shaded eye.

Cerise Brilliant.

Prosperity. Flaming rich rose.

Rich Cerise Red.

Rosea. Soft rose shading light at tip of petals. Prices on the above 25100 1000 Transplanted Seedlings, April to June......\$5.00 \$17.00 \$148.00  $2\frac{1}{4}$  in., not offered as the Transplants are usually heavy and ready for immediate potting

into 3 in. or 4 in..... 3 in.—June and July, ready to pot

#### DAISIES

A good crop to put in after "Mums" along with Stocks or "Snaps."

In 2- or 21/4-inch, well established, usually ready about July to December. 100 1000 Boston Yellow Improved......\$3.00 \$10.00 \$90.00 Nicholson's Giant White..... 3.00 10.00 90.00

Boston Yellow and Nicholson grow about same height and are excellent cut varieties. Marguerite is fine for pots or short bouquets.

White Marguerite...... 3.00 10.00 90.00

#### DAPHNE—Cneorum

Make excellent pot plants for forcing quickly for Valentines Day, Easter and Mothers Day. Specify for which holiday you want them and we will ship at just right time to allow you to bring into flower.

Order at once as these are usually sold up months in advance. F.O.B. Massachusetts.



#### Over 500,000 Specimen Plants Grown Especially for Forcing

Packing—No charge

Shipped by express any time—takes 8 weeks to force. Each plant in a heavy paper pot and ship well.

25	100	250
5- 7 in. spread\$15.00	\$55.00	\$125.00
6- 9 in. spread 20.00	75.00	175.00
9–12 in. spread	95.00	225.00
12–15 in. spread 31.25	125.00	

			DRACENA	25	100
Indivisa,	$2\frac{1}{4}$	jn		\$3.00	\$10.00

#### **DUSTY MILLER**

Rooted Cuttings or 21/4-in. Ready in Fall. Prevailing prices. Order 25 up.

#### **EUPHORBIA**

Jacquiniaeflora. Orange-scarlet blooms produced on long sprays. 2½ in., \$13.50 per 100; 3 in., \$20.00 per 100.

#### FERNS In 2- or 21/4-in.

Boston Verona Dwarf Boston Scotti

Teddy Jr. Roosevelt

Whitmani compacta

Prevailing prices charged day of shipment

#### FERN SEEDLINGS—Table

Table ferns shipped as grown in flats of 100 to 200 plants per flat—June to September. Packing at cost.

FERNS (PTERIS)	Per flat
Adiantoides. Similar to small leaf Holly fern	\$5.00
Argyraea. Large, robust variegated	5.00
Distinction. Fine form of Rivertoniana	5.00
Flabellata. Very good keeper	5.00
Holly	6.00
Mayi. Narrow leaf, dwarf variegated	5.00
Rivertoniana. Medium height, graceful	5.00
Tremula	5.00
Victoria. Variegated	5.00
Wilsoni. Graceful light green fronds.	5.00

OTHER	FERNS—In	Flats	Per Flat
Adiantum wrighti.	Fancy Glorio	sum type	\$7.50
Aspidium tsussimen	se. Dwarf for	r terrariui	ns5.00
Asplenium (Nidus-ar			
Cyrtomium rochford	l compactun	ı (Holly F	Tern) 6.00

#### FEVERFEW SEEDLINGS

Per 100.....\$1.85 500 for.....\$7.50

#### **FUCHSIA**

#### GARDENIAS— $2\frac{1}{4}$ in.

#### GERBERAS—21/4 in.

Ready about October through Spring. 25 100 Mixed Colors.....\$3.50 \$11.50

#### GERANIUMS—21/4 in.

Varieties still available now for immediate delivery. We also suggest you place your order now for Summer and Fall, 1948 delivery to avoid disappointments. 250 at 1000 rate.

We supply all **good blooming stock.** This is important with Geraniums. Some varieties produce a percentage of blinds each year and our growers destroy such plants so you are assured of the finest prolific bloomers.

RED SHADES	100	1000
Radio Red	.\$14.00	\$125.00
Olympic Red		
Tenny's Scarlet		
Pride of Camden		
Ricard Improved (Moreau)	. 13.00	120.00

#### PINK AND SALMON SHADES

Pink Fiat	814.00	\$115.00
Poitevine Improved	12.50	115.00
Mme. Landry	12.00	115.00
Salmon Beauty	14.00	125.00
Better Times	14.00	125.00

#### WHITE

 Madonna
 \$14.00
 \$125.00

 Mme. Buchner
 12.50
 125.00

#### LAVENDER

#### **GREVILLEA**

Robusta (Silk Oak). 21/4 in. pots. \$10.00 per 100.

#### HELIOTROPE

Royal Fragrance and Sweet Blue.  $2\frac{1}{4}$  in. \$10.00 per 100.

#### **IMPATIENS Sultani**

Tall or Dwarf Mixed. Rooted Cuttings, \$3.85 per 100

#### MARIGOLD

Lieb's Winter Flowering. Strong transplants. 100 for \$2.50, 1000 for \$18.00.

## Hydrangea Plants

We offer these from leading specialists. Order now for Fall, 1948 and Spring, 1949. Stock limited. \*Blues easily; E—Early; M—Midseason; L—Late

Novelties		
*"merritt's beauty" (E)Dark carmine red		
*"helen merritt" (E)		
Caprice (M)Excellent white		
*Daphne (E)Brilliant pink		
Engel's White (M)Strong grower		
Fortschritt (M)Deep carmine		
Regula (E)White		
Sonnengruss (M)Rose pink		
*Strafford (M)Dark pink		
Price per 100: Rooted Cuttings \$20.00, 2 in. \$30.00,		
3 in. \$40.00, 4 in. \$50.00, 5 in. \$60.00, 6 in. \$80.00,		
7 in. \$125.00, 8 in. \$250.00		

#### **Recent Introductions**

Altoona (E)Clear pink
Europa (E)Salmon pink
Hamburg (E)Carmine
*Kuhnert (M)Rose pink
Merveille (L)Light red
*Rosabelle (L)Rose pink
Price per 100: Rooted Cuttings \$12.00, 2 in. \$18.00,
3 in. \$25.00, 4 in. \$40.00, 5 in. \$50.00, 6 in. \$75.00,
7 in. \$85.00, 8 in. \$150.00
, and a second s

#### **Excellent Kinds**

Ami Pasquaar (E)	Red
Louis Savage (L)	. Dark pink
Price per 100: Rooted Cuttings \$10.00, 2	
3 in. \$20.00, 4 in. \$35.00, 5 in. \$45.00, 6	in. \$70.00,
7 in. \$85.00, 8 in. \$150.00	

#### Standard Varieties

E. Mouilliere (M)White
*Gertrude Glahn (M)Dark rose
*Goliath (M)Dark rose
M. Baardse (E)Salmon red
*Niedersachsen (E)Light pink
Prices per 100: Rooted Cuttings \$6.00, 2 in. \$10.00, 3 in. \$18.00, 4 in. \$35.00, 5 in. \$45.00, 6 in. \$70.00, 7 in. \$85.00, 8 in. \$150.00

#### Flowering Shoots per Plant:

2	in. and 3 in1 shoot	6	in5	or	more	shoots
4	in2 or more shoots	7	in8	or	more	shoots
5	in3 or more shoots	8	in10	or	more	shoots

#### CHRYSANTHEMUMS—21/4-in.

#### Well Rooted, Stocky and True to Name

Every year we supply excellent and well established Mums in 2- or  $2\frac{1}{4}$ -inch pots ready for benching, etc. Expertly packed, they arrive in fine shape and please the most discriminating florists.

#### Ready May through August

In varieties listed below, prices for 1948 will be about \$6.00 per 100, \$55.00 per 1000, except where otherwise noted.

#### **STANDARDS**

Mrs. Kidder

Marie DePetris Improved Hon-

ey Dew Tobin's Late

Pink Espys

Celestra

Sunglow

Citronella

Silver Sheen

**Betsy Ross** 

Marketeer

\$68.00-1000

Andolo

Angelo	Cittonena	Yellow
Pink Chief	Jubilee	Gladys Pearson
Golden October	Penrod	Yellow Monu-
Blazing Gold	Friendly Call	ment
	POMPONS	
White Arcadia	M. L. Hall	Yolanda
Little America	Nuggets	Legal Tender
Crystal Jewel	Yuvawn	Sarong
White Usona	Golden Impe-	Br. Goldsmith,
White Cordova	rial	\$80.00-1000
Decemb'r Glory	Spun Gold	Dor'thy Turner
Yukon	December Gold	Glow
Late White	Vibrant	Bronze Espys
Daisy	Yellow Snow	Thyra
Snow	Robinhood	Pink Usona
Ravalation-	Cassandra	Hasedawa Pink

\$65.00-1000 And small lots of newer varieties

#### PELARGONIUM

Best early varieties for Easter and Mothers Day. Mrs. Layal (Pansy) Santa Monica, Springtime (Azalea variety suggested for later). Fine,  $2\frac{1}{4}$  in., 25 for \$4.85, 100 for \$17.50, 1000 for \$160.00.

#### **IVIES**

	100	1000
English, 21/4	\$12.00	\$100.00
Grape, 2 <sup>1</sup> / <sub>4</sub>	15.00	-135.00
Hahn's, 21/4	15.00	135.00
Maple, 21/4	15.00	135.00
Merion Beauty, $2\frac{1}{4}$	15.00	135.00
Parlor, 21/4	15.00	-135.00
Pittsburg, 21/4	15.00	135.00
Self Branching, $2\frac{1}{4}$	12.50	105.00
Silver King. Variegated (New). Silvered leaves	16.50	150.00

#### **KALANCHOE**

Tom Thumb, 21/4 in.....\$12.00 per 100

#### LANTANAS

YELLOW Golden King Tethys Golden Queen La Pleur d'Or YELLOW AND PINK Sensation Comte de Biencourt Dwarf Beauty Dream WHITE Alba Perfecta	YELLOW AND BUFF Delicatissima Protee Richmond Southern Lady Olivia RED AND YELLOW Dwarf Buckeye Jacob Schultz Dwarf Bronze Michael Schmidt Craigi Radiation
Alba Perfecta	Radiation
Snow White	Golden Plume

#### LAVENDER

Weeping (A trailing variety) All fine, 21/4-in. pot plants at \$10.00 per 100

## Perennial Plants

Write for special Perennial plant catalog. Prices are low this year and now would be the time to stock up. Below is a view of field of Hardy "Mums" being grown for our particular florist friends.



#### **PETUNIA**

**DOUBLE**—Rooted Cuttings

100 1000

World Beauty, Gaiety, Snowfall, Blue Brocade, etc. Order 100 up. Prices correct. 21/4-in. Ready June..\$20.00 \$190.00

Double Giants of California. Transplants......500 for \$17.50, 4.00

#### PICK-A-BACK—2<sup>1</sup>/<sub>4</sub> in.

Good house plant. Easy to grow. Becoming popular again.

100 for \$10.00—Not less than 50 supplied

#### POINSETTIA—21/4 in.

Ready about July in all standard varieties. Prices on application

#### **STEVIA**

Cincinnati	Half	Dwarf		Tall	Double
		25	100	250	1000
Rooted Cuttings			\$3.00	\$6.50	\$25.00
$2\frac{1}{4}$ in		\$3.50	12.00	28.00	55.00

#### **STRAWBERRY**

F.O.B. Long Island

Fine, well-developed Pot-grown plants, ready April 100 June-bearing Varieties......\$7.00 \$30.00 \$58.00 Everbearing...... 8.00 37.50 72.00

#### PRIMULA Obconica

M. Mohnstein (best selected red)

Apple Blossom

Lachsrosa (Salmon Queen) Alba (White)

Fassbender (Red) Coerulea (Blue) Muller-Rosea

	25	100	250
$2\frac{1}{4}$ in., ready end of June	.\$3.50	\$12.00	\$30.00
3 in., ready August 15	6.00	22.00	55.00
4 in	9.00	34.50	

#### PRIMULA MALACOIDES—21/4 in.

\$8.50 per 100, \$80.00 per 1000

Glory of Riverside (Salmon rose)

orchard)

New Baby Improved (Pink)

Pure White Improved Rosea Superba (Rose

Erickssoni Baby Rose Erickssoni Brilliancy

#### SAINTPAULIA (African Violets)

$2\frac{1}{4}$ in.	25	100
Blue	.\$8.00	\$25.00
Pink	.10.00	35.00
White	.10.00	35.00

#### VINCA, Major variegata

Ready Fall. 21/4 in., \$3.00 per 25, \$10.00 per 100, \$75.00 per 1000.

## Fleck's "Mum Cuttings"

#### From Disease Free Stock

#### FOR THE 1948 SEASON

We are offering Rooted and Unrooted Cuttings of varieties which will be available beginning January 1. We suggest that orders be placed early, as usual consideration for shipment shall be determined by the date order is received. When ordering please indicate earliest date you wish to receive shipment. Be specific.

#### TERMS OF SALE

- 1. The minimum total order that can be accepted
- 2. Fifty of each variety is the minimum that can be supplied.
- 3. More than 50 of a variety must be in multiples
- 4. The minimum number of cuttings of a variety that can be supplied in unrooted cuttings is 250.
- 5. We allow a 4 per cent discount for cash with order, if order is placed before March 1st, or 2%, 10 days -60 days net.

#### SHIPPING INFORMATION

All our stock is shipped by Air Freight and Express COLLECT. All cuttings must be in perfect condition before being inspected and accepted by the Express Company. Therefore, if there is any damage enroute from being broken, heated or frozen, call your express agent to inspect the same, and get a "bad order" receipt as the condition of the package and amount of damage, etc. You must file claim, as our responsibility ceases when Express Company accepts shipment.



CHRYSANTHEMUM-Standard

#### DESCRIPTION OF NEW VARIETIES

For Prices See Main List on Next Page

CONSTELLATION (Yoder Bros., Inc.)

Yellow Decorative......November 5

Outstanding features are its uniformity in response to black cloth shading and its dependability as a high producer of quality flowers. Constellation has consistently yielded as high as the most productive of the commercial With the use of light and shade we recommend this variety for flowering from May 5 to November 15.

SENECA (Yoder Bros., Inc.)

Orange Bronze Decorative......November 1

The earliest bronze Pompon in the cloth house shading program. Holds its color well. Better producer than Navaho. Most reliable bronze Pompon for early shading. TALLY-HO (Yoder Bros., Inc.)

Yellow Intermediate Pompon....November 15

A quality Pompon. Very similar in many respects to the variety Princeton and compliments this variety in being a clear yellow and a well-rounded hard Pompon.

YELLOW QUEEN (Yoder Bros., Inc.)

Yellow Sport of Orchid Queen....November 10

Highly recommended for natural flowering and delayed flowering into Thanksgiving season by the use of artificial

#### Garden Varieties

SPELLBOUND (Yoder Bros., Inc.)

Lavender Pink Decorative......September 25

A striking 3-inch Decorative that combines the beauty and grace of Lavender Lady with the durability and substance of Jean Treadway. Spellbound captivates the eye with its gloss and finish derived from Burgundy. Solid, compact bush attaining a height of 24 inches. Showy mass effect that cannot fail to greatly enhance the early Fall garden. Equally ideal for pot plant culture.

SERENITY (Yoder Bros., Inc.)

White Daisy.....September 25

The major requirements of a good garden Chrysanthemum are early, showy, flowers borne on rigid, compact, bushy plants. Resistance to frost winter kill, insects and diseases is equally desirable. Serenity combines all of these qualities plus a uniformity of growth and flowering seldom exceeded by an outdoor Chrysanthemum.

creamy white, heavily petalled Daisy that opens rapidly to a real show of literally hundreds of blooms.

As a pot plant, it resembles the bushy compactness of Judith Anderson and Pomponette. The shapely plant, because of its strength and rigidity makes a beautiful border or low hedge.

HONEYCOMB (Yoder Bros., Inc.)

Yellow Pompon. September 25

A small, perfectly formed Pompon of intense golden yellow. The flowers are borne on well formed sprays, nearly ideal for cut flowers of medium 18-22 inch stems.

Honeycomb is a marked advance over the widely grown and well known Early Yellow and Pomponette in that the habit of growth is more vigorous and productive, the flowering season is equally early and the quality and color of the flower closely rival many greenhouse

Honeycomb will shape up to a fine pot plant or add a distinctive note of formality and rich color to the Fall

garden scene.

## Complete List of "Mum" Varieties Available for 1948 (Cuttings)

D—Indicates varieties suitable for growing as disbudded Pompons H—Indicates varieties suitable as hardy or garden types P—Indicates varieties suitable for pot culture S—Indicates varieties suitable for shading

See	Page	58	for	Flowering	Schedule
200	1 420	JO	IUI	I IOWEI IIIE	Schoule

See Page 58 for Flowern	ng Sche	dule			Dates	
T7	Color	Tamo	Matures	100	-Prices- 500	1000
Variety		Type			\$22.50	
S-Adelaide	Dinle	Pompon	Oct. 23			
H–Allegro	PINK	Decorative	Oct. 15	6.00	28.75	57.50
P-Ambassador	wnite	Standard	Oct. 23	4.25	20.00	40.00
D-Apricot Valencia	Bronze	Single	Nov. 28	4.00	18.75	37.50
S-Arcadia	White	Pompon	Oct. 28	4.00	18.75	37.50
Avalanche	White	Decorative	Oct. 5	4.25	20.00	40.00
H-Aviator	Bronze	Decorative	Oct. 10	6.00	28.75	57.50
Barcarole	Yellow	Pompon	Nov. 5	5.00	23.75	47.50
DP-Beautiful Lady	Pink	Anemone	Nov. 25	4.00	18.75	37.50
Bittersweet	Bronze	Single	Nov. 8	5.00	23.75	47.50
S-Blanche	White	Anemone	Nov. 1	4.25	20.00	40.00
PS-Bonnaffon DeLuxe	Yellow	Standard	Nov. 20	3.75	17.50	35.00
S-Brocade	Pink	Single	Nov. 15	7.00	33.75	67.50
P-Bronze Buckingham	Bronze	Single	Nov. 3	4.25	20.00	40.00
Bronze Bulkeley	Bronze	Pompon	Nov. 8	4.50	21.25	42.50
P-Bronze Frick	Bronze	Standard	Nov. 25	5.00	23.75	47.50
DS-Bronze Masterpiece		Pompon	Nov. 15	3.75	17.50	35.00
Bronze Mistletoe	Bronze	Standard	Dec. 10	4.00	18.75	37.50
Bronze Orchid Queen		Standard	Nov. 10	5.00	23.75	47.50
Burgundy		Decorative	Oct. 5	4.00	18.75	37.50
Cameo	White	Decorative	Dec. 5	4.25	20.00	40.00
S-Captain Cook	Pink	Pompon	Oct. 23	4.25	20.00	40.00
P-Cardonia.	Vellow	Standard	Nov. 10	3.75	17.50	35.00
DP-Carnelia	Red	Single	Nov. 30	5.50	26.25	52.50
S-Carolyn Yosick		Pompon	Oct. 20	7.00	33.75	67.50
Cassandra	Proper	Pompon	Nov. 10	$\frac{7.00}{4.25}$	$\frac{35.75}{20.00}$	40.00
Castandra	Bronze	- A	Nov. 20	$\frac{4.25}{3.75}$		
Catherine	Valler	Pompon Standard	Oct. 15		17.50	35.00
P-Celestra	Yellow			4.00	18.75	37.50
PS-Christina.	White	Standard	Oct. 20	4.00	18.75	37.50
S-Constellation		Decorative	Nov. 5	8.00	38.75	77.50
Dark Pink Bulkeley	Pink	Pompon	Nov. 8	4.50	21.25	42.50
P-Dark Pink Jewell		Pompon	Oct. 15	4.50	21.25	42.50
DS-Dark Pink Norma	Pink	Anemone	Nov. 18	$\frac{3.75}{2.00}$	17.50	35.00
S-Dark Pink Orchid Queen		Standard	Nov. 10	7.00	33.75	67.50
D-Dark Pink Supreme	Pink	Anemone	Dec. 10	3.75	17.50	35.00
D-Dark Pink Valencia		Single	Nov. 28	3.75	17.50	35.00
December Gold		Decorative	Dec. 15	4.50	21.25	42.50
Distinction		Standard	Nov. 25	4.25	20.00	40.00
HP-Early Bronze		Pompon	Sept. 15	4.75	22.50	45.00
H–Early Wonder	. Pink	Pompon	Sept. 25	3.75	17.50	35.00
HP-Early Yellow		Pompon	Sept. 15	4.75	22.50	45.00
Ed. Seidewitz	. Pink	Standard	Nov. 30	3.75	17.50	35.00
D-Enchantress		Anemone	Dec. 5	3.75	17.50	35.00
S-Fire Bird		Decorative	Oct. 25	4.50	21.25	42.50
DS-Freida		Anemone	Nov. 15	4.00	18.75	37.50
P-Garnet King	Red	Standard	Nov. 18	5.00	23.75	47.50
Garza Supreme	White	Anemone	Dec. 15	4.75	22.50	45.00
Gladys Pearson	. Bronze	Standard	Nov. 25	3.75	17.50	35.00
S-Gold Coast	. Yellow	Pompon	Oct. 25	6.00	28.75	57.50
PS-Golden Glory	Yellow	Standard	Nov. 1	4.25	20.00	40.00
DPS-Golden Herald	Yellow	Decorative	Oct. 25	4.25	20.00	40.00
D-Golden Jane	Yellow	Single	Nov. 28	4.00	18.75	37.50
Golden Mistletoe	Yellow	Standard	Dec. 10	4.00	18.75	37.50
Golden October		Standard	Oct. 15	4.75	22.50	45.00
S-Golden Pearson	. Yellow	Standard	Nov. 25	3.75	17.50	35.00
P-Granite State	White	Standard	Oct. 25	6.00	28.75	57.50
P-Gypsy	Bronze	Anemone	Nov. 15	3.75	17.50	35.00
Hasegawa Pink	Pink	Single	Nov. 25	3.75	17.50	35.00
P-Helen Frick	Pink	Standard	Nov. 25	4.50	21.50	42.50
S-Hilda Bergen	Bronze	Standard	Oct. 25	4.25	20.00	40.00
P-Honeycomb	Yellow	Pompon	Sept. 25	8.00	38.75	77.50
P-Improved Honeydew	Yellow	Standard	Nov. 15	4.25	20.00	40.00
P-Improved Tobin's Yellow.	Yellow	Standard	Dec. 15	4.25	20.00	40.00
Improved Yellow Chattanooga	Yellow	Standard	Nov. 25	3.75	17.50	35.00
PS-Indianapolis Bronze	Bronze	Standard	Nov. 8	4.50	21.25	42.50
PS-Indianapolis Pink.	Pink	Standard	Nov. 8	4.50	21.25 $21.25$	42.50
PS-Indianapolis White	White	Standard	Nov. 8	$\frac{4.50}{4.50}$	21.25 $21.25$	42.50
S-Indianapolis Yellow	Vellow	Standard	Nov. 8	$\frac{4.50}{4.50}$	$21.25 \\ 21.25$	42.50
S-Indianola	Bronze	Standard	Oct. 15	$\frac{4.30}{4.25}$	20.00	40.00
D–Jane	Bronze	Single	Nov. 28	3.75	$\frac{20.00}{17.50}$	35.00
	Dionze	Dingie	14071 20	0.10	11.00	00.00

"MUM CUTTINGS"—Continued					Prices——
Variety	Color	Type	Matures	100	500 1000
H–Jean Cumming Jean Elizabeth	. White	Decorative Standard	Sept. 20 Nov. 10	\$5.50 8 5.00	\$26.25 \$52.50
DS-Jemima	Bronze	Pompon	Oct. 23	$\frac{3.00}{4.50}$	23.75 47.50 21.25 42.50
S-Jessie	. Pink	Pompon	Oct. 25	4.00	18.75 37.50
S-Jewell	. Pink	Pompon	Oct. 15	4.00	18.75 37.50
PS-J. W. Prince H-King Midas		Standard Decorative	Nov. 5 Sept. 30	$\frac{3.75}{4.00}$	17.50 35.00 18.75 37.50
H-Lavender Lady		Decorative	Oct. 8	4.00	18.75 37.50
Legal Tender	. Bronze	Pompon	Nov. 20	3.75	17.50 35.00
DS-Lillian Doty. DPS-Little America.		Pompon	Nov. 1	4.00	18.75 37.50
D-Long Island Beauty	. White	Anemone Anemone	Nov. 10 Nov. 20	$\frac{3.75}{3.75}$	$17.50  35.00 \\ 17.50  35.00$
P-Major Bowes	. Pink	Standard	Oct. 20	4.50	21.25  42.50
Marie De Petris		Standard	Nov. 23	4.00	18.75 37.50
S-Mefo S-Minong		Standard Pompon	Nov. 20 Oct. 20	$\frac{4.25}{3.75}$	20.00  40.00  17.50  35.00
Monument	. White	Standard	Nov. 15	4.00	18.75 37.50
S-Mrs. Bulkeley		Pompon	Nov. 8	4.50	21.25  42.50
H-Mrs. DuPont PS-Mrs. Kidder		Decorative Standard	Oct. 5 Oct. 20	4.00	18.75 37.50
S-Mrs. Roy.		Standard	Nov. 15	$\frac{4.00}{4.75}$	$\begin{array}{ccc} 18.75 & 37.50 \\ 22.50 & 45.00 \end{array}$
DS-Norma	. Pink	Anemone	Nov. 18	3.75	17.50 35.00
PS-Nuggets		Pompon	Nov. 5	3.75	17.50 35.00
Oak Leaf October Bronze		Standard Single	Nov. 25 Oct. 28	$\frac{3.75}{4.75}$	$17.50  35.00 \\ 22.50  45.00$
S-October Pink		Single	Oct. 28	4.75	22.50 45.00
October Rose	. Pink	Standard	Oct. 20	4.00	18.75 37.50
P-Orchid Beauty S-Orchid Queen		Anemone Standard	Nov. 15 Nov. 10	3.75	17.50 35.00
Pearl		Pompon	Nov. 20	$\frac{5.00}{3.75}$	23.75 47.50 17.50 35.00
S-Pink Chief	.Pink	Standard	Oct. 15	4.25	20.00 40.00
S-Pink Dot	. Pink	Pompon	Oct. 25	4.00	18.75  37.50
Pink MistletoePink Pearl		Standard Pompon	Dec. 10 Oct. 20	$\frac{4.00}{4.75}$	$\begin{array}{ccc} 18.75 & 37.50 \\ 22.50 & 45.00 \end{array}$
Pink Treasure Island		Decorative	Dec. 20	5.00	23.75 47.50
Pinocchio		Pompon	Oct. 25	6.00	28.75 40.00
Pixie S–Princeton		Pompon Decorative	Nov. 10 Nov. 15	$\frac{4.00}{4.25}$	$\begin{array}{ccc} 18.75 & 37.50 \\ 20.00 & 40.00 \end{array}$
Priscilla	White	Pompon	Nov. 23	$\frac{4.25}{5.00}$	23.75 47.50
P-Quaker Maid	. White	Standard	Oct. 15	3.75	17.50  35.00
DPS-Queen of Pinks		Standard Spider	Nov. 10 Nov. 5	$\frac{3.75}{4.50}$	17.50 35.00
S-Red Daisy.		Single	Nov. 5		21.25 42.50 22.50 45.00
S-Red Princeton	. Red	Decorative	Nov. 15	4.25	20.00 40.00
DP-Red Rolinda S-Red Rust		Anemone Pompon	Nov. 23 Nov. 5	$\frac{3.75}{7.00}$	17.50 35.00 33.75 67.50
Red Velvet		Decorative	Oct. 8	4.00	33.75 67.50 18.75 37.50
Revelation	. White	Pompon	Dec. 30	5.00	23.75  47.50
S-Rev. Bushnell DPS-Richard Mandel		Pompon Standard	Nov. 8 Nov. 10	$\frac{4.50}{3.75}$	$21.25  42.50 \\ 17.50  35.00$
HPS-Rodell Improved		Pompon	Oct. 20	3.75	17.50 35.00
Roman Bronze		Pompon	Oct. 20	4.25	20.00 40.00
Royal Crimson	Red Red	Pompon Pompon	Dec. 1 Oct. 5	$\frac{4.75}{4.00}$	$\begin{array}{ccc} 22.50 & 45.00 \\ 18.75 & 37.50 \end{array}$
Seafoam	White	Pompon	Nov. 20	4.00	18.75 37.50
DS-Sea Gull		Pompon	Nov. 1	3.75	17.50 35.00
S–Seneca P–Serenity		Pompon Single	Nov. 1 Sept. 25	$8.00 \\ 8.00$	38.75 77.50 38.75 77.50
DHS-Silver Ball	. White	Pompon	Oct. 15	3.75	17.50 35.00
S-Silver Sheen	. White	Standard	Oct. 18	3.75	17.50 - 35.00
Smith's Early White P-Smith's Late White		Standard Standard	Oct. 15 Dec. 15	$\frac{3.75}{4.25}$	$\begin{array}{ccc} 17.50 & 35.00 \\ 20.00 & 40.00 \end{array}$
Snow		Pompon	Dec. 30	$\frac{4.25}{3.75}$	17.50 35.00
PS-Snow White	. White	Standard	Nov. 1	3.75	17.50 - 35.00
P-Spellbound	. Pink	Decorative Standard	Sept. 25 Oct. 25	$\frac{8.00}{4.00}$	38.75 77.50
PS–Sûnglow P–Sun Gold	. Yellow	Standard	Nov. 25	$\frac{4.00}{4.25}$	$\begin{array}{ccc} 18.75 & 37.50 \\ 20.00 & 40.00 \end{array}$
Sunnyside	. Yellow	Pompon	Nov. 25	5.00	23.75 47.50
P-Sunray	. Yellow	Anemone Anemone	Nov. 15 Nov. 18	$\frac{3.75}{2.75}$	17.50 35.00
DS-Susanne Miller	. Bronze	Single	Nov. 10	$\frac{3.75}{4.00}$	17.50 35.00 18.75 37.50
S-Tally-Ho	. Yellow	Pompon	Nov. 15	8.00	38.75 77.50
P-Thanksgiving Pink	. Pink	Standard	Nov. 23	3.75	17.50 35.00
D-The Titan DPS-Thyra	. Nea . Pink	A nemone Pompon	Nov. 10 Nov. 10	$\frac{4.00}{4.00}$	18.75 37.50 18.75 37.50
Uneeda	.Pink	Pompon	Nov. 25	3.75	17.50 - 35.00
Usona	. Pink	Pompon	Nov. 25	5.0()	23.75 - 47.50
D-ValenciaVesper	White	Single Pompon	Nov. 28 Nov. 10	$\frac{3.75}{5.00}$	17.50 35.00 23.75 47.50
Vesper	. Yellow	Decorative	Dec. 20	$\frac{3.00}{4.25}$	20.00 40.00
D-White Anemone	. White	Anemone	Nov. 5	4.50	21.25 - 42.50
P–W. H. Buckingham DS–White Doty	. Pink White	Single Pompon	Nov. 3 Nov. 1	$\frac{4.25}{4.00}$	$\begin{array}{ccc} 20.00 & 40.00 \\ 18.75 & 37.50 \end{array}$
DS-White Freida	. White	Anemone	Nov. 15	4.00	18.75 37.50
P-White Frick	. White	Standard	Nov. 25	5.00	23.75 47.50

"MUM CUTTINGS"—Continued						
TATO TATALOGO					-Prices	
Variety	Color	Type	Matures	100	500	1000
PS-White Jewell	. White	Pompon	Oct. 15	\$4.00	\$18.75	\$37.50
DS-White Mensa	. White	Single	Nov. 10	3.75	17.50	35.00
White Mistletoe	. White	Standard	Dec. 10	4.00	18.75	37.50
DP-White Norma	. White	Anemone	Nov. 18	3.75	17.50	35.00
D-White Supreme	. White	Anemone	Dec. 10	3.75	17.50	35.00
DP-White Yuletide	White	Pompon	Nov. 28	3.75	17.50	35.00
Wm. Turner	White	Standard	Nov. 5	4.50	21.25	42.50
Yellow Ambassador	Yellow	Standard	Oct. 23	4.25	20.00	40.00
S-Yellow Arcadia	. Yellow	Pompon	Oct. 28	4.00	18.75	37.50
DPS-Yellow Beauty	Yellow	Standard	Nov. 19	4.00	18.75	37.50
S-Yellow Bushnell	Yellow	Pompon	Nov. 8	4.50	21.25	42.50
Yellow Cameo	Yellow	Decorative	Dec. 5	6.00	28.75	57.50
S-Yellow Daisy	Yellow	Single	Nov. 1	4.25	20.00	40.00
S-Yellow Dot	. Yellow	Pompon	Oct. 25	4.00	18.75	37.50
DS-Yellow Fellow	. Yellow	Decorative	Nov. 15	4.50	21.25	42.50
Yellow Garza	. Yellow	Anemone	Dec. 15	4.75	22.50	45.00
Yellow Monument		Standard	Nov. 15	4.00	18.75	37.50
Yellow Queen	. Yellow	Standard	Nov. 10	8.00	38.75	77.50
DP-Yellow Rolinda		Anemone	Nov. 23	3.75	18.75	37.50
D-Yellow Sea Gull		Pompon	Nov. 1	3.75	18.75	37.50
Yellow Snow	. Yellow	Pompon	Dec. 30	3.75	18.75	37.50
D-Yellow Supreme	. Yellow	Anemone	Dec. 10	3.75	18.75	37.50
Yellow Turner		Standard	Nov. 5	4.50	21.25	42.50
Yolanda		Anemone	Nov. 25	3.75	18.75	37.50
Yukon	. White	Single	Dec. 10	3.75	18.75	37.50

## Flowering Schedule Arranged in Color Groups For Easy Reference

#### 1948 Pompons, Singles and Anemones

YELLOW	Flowering	White—Continued	Flowering
Variety	Date	Variety	Date
Early Yellow	Sept. 15	Sea Gull	Nov. 1
Honeycomb	$\dots \dots Sept. 25$	White Doty	
King Midas	Sept. 30	White Anemone	
Rodell Improved		Little America	
Gold Coast		Richard Mandel	
Golden Herald		Vesper	Nov. 10
Yellow Dot		White Mensa	Nov. 10
Yellow Arcadia		White Freida	. Nov. 15
Yellow Daisy		White Norma	
Yellow Sea Gull		Long Island Beauty	
Barcarole		Pearl	. Nov. 20
Constellation		Seafoam	
Nuggets		Priscilla	. Nov. 23
Yellow Bushnell		White Yuletide	
PixieYellow Beauty		Cameo	. Dec. 5
Princeton.		Royal Queen	Dec. 5
Tallo Ho		White Supreme	Dec. 10
Yellow Fellow		Garza Supreme	. Dec. 15
Sunray	Nov 15		
SurraySuzanne Miller		PINK	
Suzanne Miller	Nov. 18	PINK	~
Suzanne Miller Yellow Rolinda		Early Wonder	.Sept. 15
Suzanne Miller Yellow Rolinda Sunnyside		Early Wonder	.Sept. 25
Suzanne Miller Yellow Rolinda Sunnyside Golden Jane	Nov. 18 Nov. 23 Nov. 25 Nov. 28	Early Wonder Spellbound Mrs. DuPont	Sept. 25 Oct. 5
Suzanne Miller Yellow Rolinda Sunnyside Golden Jane Yellow Cameo	Nov. 18 Nov. 23 Nov. 25 Nov. 28 Dec. 5	Early Wonder Spellbound Mrs. DuPont Lavender Lady	Sept. 25 Oct. 5
Suzanne Miller Yellow Rolinda Sunnyside Golden Jane Yellow Cameo Yellow Supreme	Nov. 18 Nov. 23 Nov. 25 Nov. 28 Dec. 5 Dec. 10	Early Wonder Spellbound Mrs. DuPont Lavender Lady Allegro	Sept. 25 Oct. 5 Oct. 8
Suzanne Miller Yellow Rolinda Sunnyside Golden Jane Yellow Cameo Yellow Supreme December Gold	Nov. 18 Nov. 23 Nov. 25 Nov. 28 Dec. 5 Dec. 10 Dec. 15	Early Wonder Spellbound Mrs. DuPont Lavender Lady Allegro Jewell	Sept. 25 Oct. 5 Oct. 8 Oct. 15
Suzanne Miller Yellow Rolinda Sunnyside Golden Jane Yellow Cameo Yellow Supreme	Nov. 18 Nov. 23 Nov. 25 Nov. 28 Dec. 5 Dec. 10 Dec. 15 Dec. 15	Early Wonder Spellbound Mrs. DuPont Lavender Lady Allegro Jewell Dark Pink Jewell	Sept. 25 Oct. 5 Oct. 8 Oct. 15 Oct. 15
Suzanne Miller Yellow Rolinda Sunnyside Golden Jane Yellow Cameo Yellow Supreme December Gold Yellow Garza Supreme Vibrant	Nov. 18 Nov. 23 Nov. 25 Nov. 28 Dec. 5 Dec. 10 Dec. 15 Dec. 15	Early Wonder Spellbound Mrs. DuPont Lavender Lady Allegro Jewell Dark Pink Jewell Pink Pearl	Sept. 25 Oct. 5 Oct. 8 Oct. 15 Oct. 15 Oct. 15
Suzanne Miller Yellow Rolinda Sunnyside Golden Jane Yellow Cameo Yellow Supreme December Gold Yellow Garza Supreme	Nov. 18 Nov. 23 Nov. 25 Nov. 28 Dec. 5 Dec. 10 Dec. 15 Dec. 15	Early Wonder Spellbound Mrs. DuPont Lavender Lady Allegro Jewell Dark Pink Jewell Pink Pearl Caroline Yosick	Sept. 25 Oct. 5 Oct. 8 Oct. 15 Oct. 15 Oct. 15 Oct. 20
Suzanne Miller Yellow Rolinda Sunnyside Golden Jane Yellow Cameo Yellow Supreme December Gold Yellow Garza Supreme Vibrant WHITE	Nov. 18 Nov. 23 Nov. 25 Nov. 28 Dec. 5 Dec. 10 Dec. 15 Dec. 15 Dec. 20	Early Wonder Spellbound Mrs. DuPont Lavender Lady Allegro Jewell Dark Pink Jewell Pink Pearl Caroline Yosick Captain Cook	Sept. 25 Oct. 5 Oct. 8 Oct. 15 Oct. 15 Oct. 15 Oct. 20 Oct. 20
Suzanne Miller Yellow Rolinda Sunnyside Golden Jane Yellow Cameo Yellow Supreme December Gold Yellow Garza Supreme Vibrant  WHITE Jean Cumming	Nov. 18 Nov. 23 Nov. 25 Nov. 28 Dec. 5 Dec. 10 Dec. 15 Dec. 15 Dec. 20	Early Wonder Spellbound Mrs. DuPont Lavender Lady Allegro Jewell Dark Pink Jewell Pink Pearl Caroline Yosick Captain Cook Jessie	Sept. 25 Oct. 5 Oct. 8 Oct. 15 Oct. 15 Oct. 15 Oct. 20 Oct. 20 Oct. 23 Oct. 25
Suzanne Miller Yellow Rolinda Sunnyside Golden Jane Yellow Cameo Yellow Supreme December Gold Yellow Garza Supreme Vibrant  WHITE Jean Cumming Serenity Avalanche	Nov. 18 Nov. 23 Nov. 25 Nov. 25 Nov. 28 Dec. 5 Dec. 10 Dec. 15 Dec. 15 Dec. 20  Sept. 20 Sept. 25 Oct. 5	Early Wonder Spellbound Mrs. DuPont Lavender Lady Allegro Jewell Dark Pink Jewell Pink Pearl Caroline Yosick Captain Cook Jessie Pink Dot	Sept. 25 Oct. 5 Oct. 8 Oct. 15 Oct. 15 Oct. 15 Oct. 20 Oct. 20 Oct. 23 Oct. 25
Suzanne Miller Yellow Rolinda Sunnyside Golden Jane Yellow Cameo Yellow Supreme December Gold Yellow Garza Supreme Vibrant  WHITE Jean Cumming Serenity Avalanche Silver Ball	Nov. 18 Nov. 23 Nov. 25 Nov. 25 Nov. 28 Dec. 5 Dec. 10 Dec. 15 Dec. 15 Dec. 20  Sept. 20 Sept. 25 Oct. 5 Oct. 15	Early Wonder Spellbound Mrs. DuPont Lavender Lady Allegro Jewell Dark Pink Jewell Pink Pearl Caroline Yosick Captain Cook Jessie Pink Dot October Pink	Sept. 25 Oct. 5 Oct. 8 Oct. 15 Oct. 15 Oct. 15 Oct. 20 Oct. 20 Oct. 23 Oct. 25 Oct. 25
Suzanne Miller Yellow Rolinda Sunnyside Golden Jane Yellow Cameo Yellow Supreme December Gold Yellow Garza Supreme Vibrant  WHITE Jean Cumming Serenity Avalanche Silver Ball White Jewell	Nov. 18 Nov. 23 Nov. 25 Nov. 25 Nov. 28 Dec. 5 Dec. 10 Dec. 15 Dec. 15 Dec. 20  Sept. 20 Sept. 25 Oct. 5 Oct. 15 Oct. 15	Early Wonder Spellbound Mrs. DuPont Lavender Lady Allegro Jewell Dark Pink Jewell Pink Pearl CarolineYosick Captain Cook Jessie Pink Dot October Pink Lillian Doty	Sept. 25 Oct. 5 Oct. 8 Oct. 15 Oct. 15 Oct. 15 Oct. 20 Oct. 20 Oct. 23 Oct. 25 Oct. 25 Oct. 25 Oct. 28 Nov. 1
Suzanne Miller Yellow Rolinda Sunnyside Golden Jane Yellow Cameo Yellow Supreme December Gold Yellow Garza Supreme Vibrant  WHITE  Jean Cumming Serenity Avalanche Silver Ball White Jewell Minong	Nov. 18 Nov. 23 Nov. 25 Nov. 25 Nov. 28 Dec. 5 Dec. 10 Dec. 15 Dec. 15 Dec. 20  Sept. 20 Sept. 25 Oct. 5 Oct. 15 Oct. 20	Early Wonder Spellbound Mrs. DuPont Lavender Lady Allegro Jewell Dark Pink Jewell Pink Pearl CarolineYosick Captain Cook Jessie Pink Dot October Pink Lillian Doty W. H. Buckingham Mrs. Bulkeley	Sept. 25 Oct. 5 Oct. 8 Oct. 15 Oct. 15 Oct. 20 Oct. 20 Oct. 23 Oct. 25 Oct. 25 Oct. 25 Nov. 1 Nov. 8
Suzanne Miller Yellow Rolinda Sunnyside Golden Jane Yellow Cameo Yellow Supreme December Gold Yellow Garza Supreme Vibrant  WHITE  Jean Cumming Serenity Avalanche Silver Ball White Jewell Minong Granite State	Nov. 18 Nov. 23 Nov. 25 Nov. 25 Nov. 28 Dec. 5 Dec. 10 Dec. 15 Dec. 15 Dec. 20  Sept. 20 Sept. 25 Oct. 5 Oct. 15 Oct. 15 Oct. 20 Oct. 25	Early Wonder Spellbound Mrs. DuPont Lavender Lady Allegro Jewell Dark Pink Jewell Pink Pearl CarolineYosick Captain Cook Jessie Pink Dot October Pink Lillian Doty W. H. Buckingham Mrs. Bulkeley	Sept. 25 Oct. 5 Oct. 8 Oct. 15 Oct. 15 Oct. 20 Oct. 20 Oct. 23 Oct. 25 Oct. 25 Oct. 25 Nov. 1 Nov. 8
Suzanne Miller Yellow Rolinda Sunnyside Golden Jane Yellow Cameo Yellow Supreme December Gold Yellow Garza Supreme Vibrant  WHITE  Jean Cumming Serenity Avalanche Silver Ball White Jewell Minong Granite State Pinocchio	Nov. 18 Nov. 23 Nov. 23 Nov. 25 Nov. 28 Dec. 5 Dec. 10 Dec. 15 Dec. 15 Dec. 20  Sept. 20 Sept. 25 Oct. 5 Oct. 15 Oct. 20 Oct. 25 Oct. 25 Oct. 25	Early Wonder Spellbound Mrs. DuPont Lavender Lady Allegro Jewell Dark Pink Jewell Pink Pearl CarolineYosick Captain Cook Jessie Pink Dot October Pink Lillian Doty W. H. Buckingham Mrs. Bulkeley Dark Pink Bulkeley Thyra	Sept. 25 Oct. 5 Oct. 8 Oct. 15 Oct. 15 Oct. 20 Oct. 20 Oct. 23 Oct. 25 Oct. 25 Oct. 25 Nov. 1 Nov. 3 Nov. 8 Nov. 8
Suzanne Miller Yellow Rolinda Sunnyside Golden Jane Yellow Cameo Yellow Supreme December Gold Yellow Garza Supreme Vibrant  WHITE  Jean Cumming Serenity Avalanche Silver Ball White Jewell Minong Granite State Pinocchio Arcadia	Nov. 18 Nov. 23 Nov. 25 Nov. 25 Nov. 28 Dec. 5 Dec. 10 Dec. 15 Dec. 20  Sept. 20 Sept. 25 Oct. 5 Oct. 15 Oct. 15 Oct. 20 Oct. 25 Oct. 25 Oct. 25 Oct. 25 Oct. 28	Early Wonder Spellbound Mrs. DuPont Lavender Lady Allegro Jewell Dark Pink Jewell Pink Pearl CarolineYosick Captain Cook Jessie Pink Dot October Pink Lillian Doty W. H. Buckingham Mrs. Bulkeley Dark Pink Bulkeley Thyra Queen of Pink	Sept. 25 Oct. 5 Oct. 8 Oct. 15 Oct. 15 Oct. 20 Oct. 20 Oct. 23 Oct. 25 Oct. 25 Oct. 25 Nov. 1 Nov. 3 Nov. 8 Nov. 8 Nov. 10 Nov. 10
Suzanne Miller Yellow Rolinda Sunnyside Golden Jane Yellow Cameo Yellow Supreme December Gold Yellow Garza Supreme Vibrant  WHITE  Jean Cumming Serenity Avalanche Silver Ball White Jewell Minong Granite State Pinocchio	Nov. 18 Nov. 23 Nov. 25 Nov. 25 Nov. 28 Dec. 5 Dec. 10 Dec. 15 Dec. 20  Sept. 20 Sept. 25 Oct. 5 Oct. 15 Oct. 15 Oct. 20 Oct. 25 Oct. 25 Oct. 25 Oct. 25 Oct. 28	Early Wonder Spellbound Mrs. DuPont Lavender Lady Allegro Jewell Dark Pink Jewell Pink Pearl CarolineYosick Captain Cook Jessie Pink Dot October Pink Lillian Doty W. H. Buckingham Mrs. Bulkeley Dark Pink Bulkeley	Sept. 25 Oct. 5 Oct. 8 Oct. 15 Oct. 15 Oct. 20 Oct. 20 Oct. 23 Oct. 25 Oct. 25 Oct. 25 Nov. 1 Nov. 3 Nov. 8 Nov. 8 Nov. 10 Nov. 10

Pink—Continuea	Flowering	The second secon		
Variety	Date			
Orchid Beauty	Nov. 15		And the second	
Freida				
Brocade			A STATE OF THE STA	Cont. M.
Norma Dark Pink Norma			A THE STATE OF THE	
Usona		Sept.		3
Hasegawa Pink				
Beautiful Lady	Nov. 25			
Uneeda				
Valencia			Land Services	
Dark Pink Valencia				
Enchantress				
Dark Pink Supreme				
Pink Treasure Island	Dec. 20			CENT.
		I II I IANI	DOTY, Pink Pompon	
BRONZE AND RED		LILLIAN	DOTT, PINK Pompon	
Early Bronze	Sept. 15			
Burgundy	,Oct. 5	STANDARDS—Continu		
Ruby Pompon		STANDARDS—Continu	uea	Flowering
Red Velvet		Variety	WHITE	Date
Roman Bronze		Smith's Early White.		
Adelaide				
Jemima		Christina		
Firebird				
October Bronze Seneca				
Bronze Buckingham		Snow White		Nov. 1
Red Rust				
Cassandra	Nov. 5			
Red Daisy				
Bronze Bulkeley				
Sylvanna				
The Titan				
Bronze Masterpiece		Smith's Late White		Dec. 15
Red Princeton				
GypsyCatherine		71.1.011.6	PINK	0
Legal Tender				
Red Rolinda				
Yolanda				
Jane				
Apricot Valencia Carnelia			ieen	
Cavalcade				
		Distinction		Nov. 25
STANDARDS		Pink Mistletoe		Dec. 10
YELLOW	Florumina	ppo	NZE AND RED	
Variety	$Flowering \ Date$		NZE AND RED	Oct 15
Celestra				
Golden October				
Mrs. H. E. Kidder				
Yellow Ambassador			n	
SunglowGolden Glory				
Yellow Turner				
Indianapolis Yellow				
Cardonia				
Yellow Queen		Bronze Mistletoe		Dec. 10
Improved Honey Dew Yellow Monument				
Bonnaffon De Luxe				
Marie DePetris		SPID	ER TYPE	
Golden Pearson	Nov. 25			
Sungold		Vanista	PINK	Flowering
Golden Mistletoe		Variety Rayonnante		Date Nov. 5
The state of the s				

## Fleck's Bulbs—Spring and Summer Flowering



GLOXINIA

Apricot



DIELYTRA (Dicentra)



BEGONIA, Camellia Flowering

#### **AMARYLLIS**

Giant American Hybrids (Hippeastrum). The finest race of Amaryllis in cultivation, exceeding in size and fine form of their flowers as well as in the diversity of colors and markings, all former hybrids. Doz. 100  $2\frac{1}{2}-3$  in. \$3.50 \$22.50  $3-3\frac{1}{2}$  in. \$4.95 32.00

#### BEGONIAS—Tuberous Rooted

**CAMELLIA-FLOWERING** 

Separate Colors or Mixed Colors

Rose

White

Crimson Pink

Orange	Red	Scarlet	Yellow
			100 1000
$1\frac{1}{4}-1\frac{1}{2}$ in			
$1\frac{1}{2}$ -2 in			
2 in. up		$\dots 2.85$	19.50 155.00

50 bulbs at 100 rate

#### CALADIUM ESCULENTUM

(Elephants Ear)

Giant decorative leaves, rich bright green.	Do not
plant outdoors until after May 1st.	100
7- 9 in. circumference	.\$10.00
9–11 in. circumference	. 14.00

#### FANCY-LEAVED CALADIUMS

**Bright Colors** 

Choice bulbs that have been well ripened and carefully selected from excellent strains of highly colored varieties.

Doz. 100

Mixture No. 1. Four best varieties in sizes	3	
1 in. to $1\frac{1}{2}$ in., $1\frac{1}{2}$ in. to 2 in., 2 in. to		
$2^{1}_{2}$ in	\$2.95	\$18.50

Mixture No. 2. Three best varieties in sizes  $2\frac{1}{2}$  in. to 3 in. and 3 in. up. . . . . 4.25 29.50

#### CALLA ELLIOTTIANA

Price on application

#### **CANNAS**

100	1000
City of Portland. 5 ft. Rosy pink\$7.00	\$65.00
Eureka. 4 ft. Best white Canna for all	
purposes	65.00
Hungaria. 4 ft. Glowing pink 6.50	60.00
King Humbert. 4 ft. Orange scarlet,	
bronze foliage	55.00
Mrs. Alfred F. Conard. 4 ft. Salmon pink. 7.00	65.00
The President. 4 ft. Rich scarlet, best red. 7.00	60.00
Yellow King Humbert. 4 ft 6.50	57.50

#### DIELYTRA (Dicentra Bleeding Heart)

Spectabilis.	Fine	large	clumps,	specia	ally se	elected.
_				Doz.	25	100
3 to 5 eyes.				\$4.00	\$7.50	\$27.50
6 eyes up				5.25	9.50	35.00

#### **GLOXINIAS**

#### Selected Strain of Superb Varieties in the Richest Colors

Blanche de Meru. Light pink, bordered white. Emperor Frederick. Scarlet with white margin. Emperor William. Deep violet, margined white. Etoile de Feu. Brilliant red. Mont Blanc. Pure white. Princess Elizabeth. Light blue. Prinz Albert. Violet blue.

Reine Wilhelmine. Dark pink. Roi des Rouges (Waterloo). Dark red.

Tigrinia (Spotted and Stained Hybrids). Large flower with short throat; entire blossom veined and spotted in a mixture of pink, blue, purple and red markings on white.

Violacea. Violet blue.

	Doz.	100	1000
$1\frac{1}{4}$ - $1\frac{1}{2}$ in	.\$2.60	\$17.50	\$150.00
$1^{1/2}$ $-2^{\circ}$ in			
2 in. up			

## Dahlias (Roots)





W. H. T. F.D. Rose....

amber...



**POMPONS** 



DECORATIVE

A real money maker for you. Many retail florists who have available outside space for growing these, overlook this good paying item. It is usual that you more than double your money the first season and from there on, season after season the flowers cost you practically nothing. They are a good source, through the Summer and early Fall for plenty of cut flowers of all colors for many purposes.

We suggest early ordering. Varieties may be substituted unless you specify otherwise.

POMPONS	Doz.	100
Betty Anne. Soft rose-pink	\$2.75	\$19.50
Chita. Clear canary yellow Edith Mueller. Apricot and red. Very	5.75	39.00
Edith Mueller. Apricot and red. Very	,	
attractive	3.25	22.00
Goldilocks. Orange and gold	2.95	21.00
Grain O'Gold. Clear yellow	5.75	39.00
Honey. Yellow edged red	2.75	20.00
Joe Fette. White		23.00
Little David. Russet-orange	3.35	22.00
Little Edith. Gold, suffused red		22.50
Mary Munns. Burnt orange	2.75	20.00
Morning Mist. White tipped lavender.	2.85	21.50
Reginald. Burgundy-red	3.25	$\frac{25.00}{25.00}$
Rosalie. Clear ivory white	2.75	$\frac{20.00}{21.50}$
Sherry. Violet-purple	3.25	$\frac{21.00}{25.00}$
Snowclad. Pure white	2.75	$\frac{25.00}{21.50}$
Sunny Daybreak. Yellow and red	2.75	21.00
Suming Daybreak. Tenow and red	. 2.10	21.00
DECORATIVE—Fine Cut Var	iatias	
Abbreviations: I.D.—Informal Decora		ED-
Formal Decorative		
roman Decorative	1002.	100 )
4 11 T1 1 TT 37 II	00 FO	#00 FO
Arelda Lloyd. I.D. Yellow	\$3.50	\$28.50
Arelda Lloyd. I.D. Yellow	.\$3.50 t	\$28.50
Arelda Lloyd. I.D. Yellow	\$3.50 t 4.00	\$28.50
Arelda Lloyd. I.D. Yellow	\$3.50 t 4.00 4.15	\$28.50 32.50 33.00
Arelda Lloyd. I.D. Yellow	\$3.50 t 4.00 4.15 3.75	\$28.50 32.50 33.00 29.00
Arelda Lloyd. I.D. Yellow	\$3.50 t 4.00 4.15 3.75 3.50	\$28.50 32.50 33.00 29.00 27.50
Arelda Lloyd. I.D. Yellow	\$3.50 t 4.00 4.15 3.75 3.50 4.50	\$28.50 32.50 33.00 29.00 27.50 39.00
Arelda Lloyd. I.D. Yellow	\$3.50 t 4.00 4.15 3.75 3.50 4.50	\$28.50 32.50 33.00 29.00 27.50 39.00 27.00
Arelda Lloyd. I.D. Yellow	.\$3.50 t 4.00 4.15 3.75 3.50 4.50 3.50	\$28.50 32.50 33.00 29.00 27.50 39.00 27.00 28.00
Arelda Lloyd. I.D. Yellow	\$3.50 4.00 4.15 3.75 3.50 4.50 3.50 3.50 3.50	\$28.50 32.50 33.00 29.00 27.50 39.00 27.00 28.00 27.50
Arelda Lloyd. I.D. Yellow.  Blue Jersey. F.D. Lavender-pink, spor of Jersey Beauty.  Blue River. F.D. Lavender mauve.  City of Cleveland. I.D. Red-orange.  Cossack. F.D. Deep cardinal.  Forest Fire. I.D. Yellow and scarlet  Francis LaRocco. F.D. Sulphur-yellow I. de ver Warner. F.D. Lavender.  Jane Cowl. I.D. Orange and buff.  Jean Kerr. F.D. White.	\$3.50 4.00 4.15 3.75 3.50 4.50 3.50 3.50 3.50 3.50 3.50	\$28.50 32.50 33.00 29.00 27.50 39.00 27.00 28.00 27.50 31.00
Arelda Lloyd. I.D. Yellow.  Blue Jersey. F.D. Lavender-pink, spor of Jersey Beauty.  Blue River. F.D. Lavender mauve.  City of Cleveland. I.D. Red-orange.  Cossack. F.D. Deep cardinal.  Forest Fire. I.D. Yellow and scarlet  Francis LaRocco. F.D. Sulphur-yellow I. de ver Warner. F.D. Lavender.  Jane Cowl. I.D. Orange and buff  Jean Kerr. F.D. White  Jersey Beauty. F.D. True pink	\$3.50 4.00 4.15 3.75 3.50 4.50 3.50 3.50 3.65 3.95	\$28.50 32.50 33.00 29.00 27.50 39.00 27.00 28.00 27.50 31.00 37.50
Arelda Lloyd. I.D. Yellow.  Blue Jersey. F.D. Lavender-pink, spor of Jersey Beauty.  Blue River. F.D. Lavender mauve.  City of Cleveland. I.D. Red-orange.  Cossack. F.D. Deep cardinal.  Forest Fire. I.D. Yellow and scarlet  Francis LaRocco. F.D. Sulphur-yellow I. de ver Warner. F.D. Lavender.  Jane Cowl. I.D. Orange and buff.  Jean Kerr. F.D. White  Jersey Beauty. F.D. True pink  Jersey White Beauty. F.D. White	\$3.50 4.00 4.15 3.75 3.50 4.50 3.50 3.50 3.65 3.95 4.10	\$28.50 32.50 33.00 29.00 27.50 39.00 27.00 28.00 27.50 31.00 37.50 36.00
Arelda Lloyd. I.D. Yellow.  Blue Jersey. F.D. Lavender-pink, spor of Jersey Beauty.  Blue River. F.D. Lavender mauve.  City of Cleveland. I.D. Red-orange.  Cossack. F.D. Deep cardinal.  Forest Fire. I.D. Yellow and scarlet  Francis LaRocco. F.D. Sulphur-yellow I. de ver Warner. F.D. Lavender.  Jane Cowl. I.D. Orange and buff.  Jean Kerr. F.D. White.  Jersey Beauty. F.D. True pink.  Jersey White Beauty. F.D. White.  Josephine. I.D. Rose-pink.	\$3.50 4.00 4.15 3.75 3.50 4.50 3.50 3.50 3.65 3.95 4.10 3.95	\$28.50 32.50 33.00 29.00 27.50 39.00 27.00 28.00 27.50 31.00 37.50 36.00 30.00
Arelda Lloyd. I.D. Yellow.  Blue Jersey. F.D. Lavender-pink, spor of Jersey Beauty.  Blue River. F.D. Lavender mauve.  City of Cleveland. I.D. Red-orange  Cossack. F.D. Deep cardinal.  Forest Fire. I.D. Yellow and scarlet  Francis LaRocco. F.D. Sulphur-yellow I. de ver Warner. F.D. Lavender  Jane Cowl. I.D. Orange and buff  Jean Kerr. F.D. White  Jersey Beauty. F.D. True pink  Jersey White Beauty. F.D. White  Josephine. I.D. Rose-pink.  Kemp's Violet Wonder. I.D. Purple	\$3.50 4.00 4.15 3.75 3.50 4.50 3.50 3.50 3.65 3.95 4.10 3.95 4.00	\$28.50 32.50 33.00 29.00 27.50 39.00 27.00 28.00 27.50 31.00 36.00 30.00 31.00
Arelda Lloyd. I.D. Yellow.  Blue Jersey. F.D. Lavender-pink, spor of Jersey Beauty.  Blue River. F.D. Lavender mauve.  City of Cleveland. I.D. Red-orange.  Cossack. F.D. Deep cardinal.  Forest Fire. I.D. Yellow and scarlet  Francis LaRocco. F.D. Sulphur-yellow I. de ver Warner. F.D. Lavender.  Jane Cowl. I.D. Orange and buff.  Jean Kerr. F.D. White.  Jersey Beauty. F.D. True pink.  Jersey White Beauty. F.D. White.  Josephine. I.D. Rose-pink.  Kemp's Violet Wonder. I.D. Purple  Kentucky. F.D. Salmon-pink.	\$3.50 4.00 4.15 3.75 3.50 4.50 3.50 3.50 3.65 3.95 4.10 3.95 4.00 3.25	\$28.50 32.50 33.00 29.00 27.50 39.00 27.00 28.00 27.50 31.00 30.00 31.00 25.00
Arelda Lloyd. I.D. Yellow.  Blue Jersey. F.D. Lavender-pink, spor of Jersey Beauty.  Blue River. F.D. Lavender mauve.  City of Cleveland. I.D. Red-orange  Cossack. F.D. Deep cardinal.  Forest Fire. I.D. Yellow and scarlet  Francis LaRocco. F.D. Sulphur-yellow I. de ver Warner. F.D. Lavender.  Jane Cowl. I.D. Orange and buff.  Jean Kerr. F.D. White  Jersey Beauty. F.D. True pink.  Jersey White Beauty. F.D. White  Josephine. I.D. Rose-pink.  Kemp's Violet Wonder. I.D. Purple  Kentucky. F.D. Salmon-pink.  Kentucky Sun. F.D. Light lemon-velloy	\$3.50 4.00 4.15 3.75 3.50 4.50 3.50 3.50 3.65 3.95 4.10 3.95 4.00 3.25 7.340	\$28.50 32.50 33.00 29.00 27.50 39.00 27.00 28.00 27.50 31.00 37.50 36.00 30.00 31.00 25.00 26.00
Arelda Lloyd. I.D. Yellow.  Blue Jersey. F.D. Lavender-pink, spor of Jersey Beauty.  Blue River. F.D. Lavender mauve.  City of Cleveland. I.D. Red-orange  Cossack. F.D. Deep cardinal.  Forest Fire. I.D. Yellow and scarlet  Francis LaRocco. F.D. Sulphur-yellow I. de ver Warner. F.D. Lavender  Jane Cowl. I.D. Orange and buff  Jersey Beauty. F.D. True pink  Jersey White Beauty. F.D. White  Jersey White Beauty. F.D. White  Kemp's Violet Wonder. I.D. Purple  Kentucky. F.D. Salmon-pink  Kentucky Sun. F.D. Light lemon-yellow Mary Ellen. F.D. Bright mauve	\$3.50 4.00 4.15 3.75 3.50 4.50 3.50 3.50 3.50 3.50 3.95 4.10 3.95 4.00 3.25 4.50	\$28.50 32.50 33.00 29.00 27.50 39.00 27.00 28.00 27.50 31.00 37.50 36.00 30.00 31.00 25.00 26.00 38.00
Arelda Lloyd. I.D. Yellow.  Blue Jersey. F.D. Lavender-pink, spor of Jersey Beauty.  Blue River. F.D. Lavender mauve.  City of Cleveland. I.D. Red-orange  Cossack. F.D. Deep cardinal.  Forest Fire. I.D. Yellow and scarlet  Francis LaRocco. F.D. Sulphur-yellow I. de ver Warner. F.D. Lavender  Jane Cowl. I.D. Orange and buff  Jean Kerr. F.D. White  Jersey Beauty. F.D. True pink  Jersey White Beauty. F.D. White  Josephine. I.D. Rose-pink.  Kemp's Violet Wonder. I.D. Purple  Kentucky. F.D. Salmon-pink  Kentucky Sun. F.D. Light lemon-yellow Mary Ellen. F.D. Bright mauve.  Maryland Glory. F.D. Crimson-red	\$3.50 4.00 4.15 3.75 3.50 4.50 3.50	\$28.50 32.50 33.00 29.00 27.50 39.00 27.00 28.00 27.50 31.00 36.00 30.00 31.00 25.00 26.00 38.00 27.50
Arelda Lloyd. I.D. Yellow.  Blue Jersey. F.D. Lavender-pink, spor of Jersey Beauty.  Blue River. F.D. Lavender mauve.  City of Cleveland. I.D. Red-orange  Cossack. F.D. Deep cardinal.  Forest Fire. I.D. Yellow and scarlet  Francis LaRocco. F.D. Sulphur-yellow I. de ver Warner. F.D. Lavender  Jane Cowl. I.D. Orange and buff  Jean Kerr. F.D. White  Jersey Beauty. F.D. True pink  Jersey White Beauty. F.D. White  Josephine. I.D. Rose-pink.  Kemp's Violet Wonder. I.D. Purple  Kentucky. F.D. Salmon-pink  Kentucky Sun. F.D. Light lemon-yellow Mary Ellen. F.D. Bright mauve.  Maryland Glory. F.D. Crimson-red	\$3.50 4.00 4.15 3.75 3.50 4.50 3.50	\$28.50 32.50 33.00 29.00 27.50 39.00 27.00 28.00 27.50 31.00 36.00 30.00 31.00 25.00 26.00 38.00 27.50
Arelda Lloyd. I.D. Yellow.  Blue Jersey. F.D. Lavender-pink, spor of Jersey Beauty.  Blue River. F.D. Lavender mauve.  City of Cleveland. I.D. Red-orange.  Cossack. F.D. Deep cardinal.  Forest Fire. I.D. Yellow and scarlet  Francis LaRocco. F.D. Sulphur-yellow I. de ver Warner. F.D. Lavender.  Jane Cowl. I.D. Orange and buff.  Jean Kerr. F.D. White.  Jersey Beauty. F.D. True pink.  Jersey White Beauty. F.D. White.  Josephine. I.D. Rose-pink.  Kemp's Violet Wonder. I.D. Purple  Kentucky. F.D. Salmon-pink.  Kentucky Sun. F.D. Light lemon-yellow Mary Ellen. F.D. Bright mauve.  Maryland Glory. F.D. Crimson-red.  Minnora. I.D. Apricot and rose.  Robert Emmett. I.D. Bright cardinal.	\$3.50 4.00 4.15 3.75 3.50 4.50 3.50	\$28.50 32.50 33.00 29.00 27.50 39.00 27.50 28.00 27.50 31.00 37.50 36.00 30.00 25.00 26.00 38.00 27.50 28.50 30.00
Arelda Lloyd. I.D. Yellow.  Blue Jersey. F.D. Lavender-pink, spor of Jersey Beauty.  Blue River. F.D. Lavender mauve.  City of Cleveland. I.D. Red-orange  Cossack. F.D. Deep cardinal.  Forest Fire. I.D. Yellow and scarlet  Francis LaRocco. F.D. Sulphur-yellow I. de ver Warner. F.D. Lavender  Jane Cowl. I.D. Orange and buff  Jersey Beauty. F.D. True pink  Jersey White Beauty. F.D. White  Jersey White Beauty. F.D. White  Kemp's Violet Wonder. I.D. Purple  Kentucky. F.D. Salmon-pink  Kentucky Sun. F.D. Light lemon-yellow Mary Ellen. F.D. Bright mauve	\$3.50 4.00 4.15 3.75 3.50 4.50 3.50	\$28.50 32.50 33.00 29.00 27.50 39.00 27.00 28.00 27.50 31.00 36.00 30.00 31.00 25.00 26.00 38.00 27.50

#### CACTUS VARIETIES

Abbreviations: C—Cactus; S.C.—Semi-Cactus; I.C.—Incurved Doz. Andre Csizik. S.C. Lilac and rose. . . . \$4.45 \$37.50 Ella May. C. Rhodamine-purple. . . . 3.50 28.50 Gretel. S.C. Soft fiery red. . . . . 3.65 30.00 Miss Elsie Jane. S.C. Pink and lavender. 4.65 39.50 Miss Glory. S.C. Yellow, suffused apricot 4.50 39.00 Red Spider. I.C. Deep crimson. . . 4.75 41.00 Royal Purchase. I.C. Straw yellow . . . 4.75 40.00

#### MINIATURE VARIETIES

Small class of Decorative intermediate sorts between Pompon and Ball types. Excellent for cutting.

Abbreviations: M.P.—Min. Pompon; D.—Decorative; F.D.—Formal Decorative; C.—Cactus; I.D.—Informal Decorative; S.C.—Semi-Cactus. Bishop of Llandaff. M.P. Brilliant scarlet\$3.50 \$28.50 Catherine. F.D. Yellow.3.50Cinnamon Gem. I.D. Orange.6.00Dubonnet. S.C. Oxblood-red.4.50Little Nemo. F.D. Red and white.4.70 25.00 35.0036.00 30.00 29.00Peggy Lindley.F.D. Golden orange...4.50Raleigh.I.D. Salmon-rose.......4.75 38.00 35.00 Red Head. F.D. Orange scarlet...... 4.00 Royal Prince. F.D. Red and white..... 4.50 37.50 Snowsprite. S.C. White..... 4.75

#### EXTRA SPECIAL OFFER

COLLECTION OF

#### 30 Excellent Exhibition Varieties

Like Commando, Carl Dahl, Freckles, Forest Fire, Gainsbury, Bashful Giant, Golden City, Hunt's Velvet Wonder, Judge Seabury, Kentucky Sportsman, Lavender Delight, Sahara, Sunray, Son of Satan, City of San Gabriel, etc.

\$16.65 postpaid

 $3.95 \quad 35.00$ 

37.50

31.50 30.00

ita 4.50

### FLECK'S GLADIOLUS—High Crown Bulbs

Clean, free of disease and thrip. Full of vitality. The finest quality "Glads" ever seen anywhere. Properly graded. These bulbs have not been used previously for cut flowers, therefore, they are the best for florists use. We recommend No. 1 or No. 2 size for greenhouse forcing. For outside, No. 2 and No. 3 give excellent results.

*Best for forcing		Size		Size	3rd	
250 bulbs of any one variety at 1000 rate 25 bulbs of any one variety at 100 rate		in. up 1000	$\frac{1\frac{1}{4}}{100}$ i	in. up 1000	1 in 100	. up 1000
*Albatross. See Snow Princess	\$7.00	60.00	\$6.25	\$56.00	\$5.50	\$48.00
*Beacon. Brilliant rose scarlet with cream blotch.  *Berty Snow. Exhibition lavender		$\frac{42.00}{42.00}$	$\frac{4.00}{4.00}$	$36.50 \\ 36.50$	$\frac{3.45}{3.45}$	$29.00 \\ 29.00$
Camellia. Tall blush white with small scarlet feather. *Corona. Creamy white, cream throat, rose edging		$\frac{36.00}{58.00}$	$\frac{3.25}{5.00}$	$28.00 \\ 46.00$	$\frac{2.50}{4.00}$	$22.00 \\ 37.50$
*Debonair. La France pink, cream throat						
*Early Dawn. Geranium pink* *Excellence. Early bright scarlet		36.00 36.00	$\frac{3.25}{3.25}$	$28.00 \\ 28.00$	$2.50 \\ 2.50$	$22.00 \\ 22.00$
*Flaming Sword. Tall, red, early	4.00	36.00	3.25	28.00	2.50	22.00
*Giant Nymph. See Debonair. *Gold Dust. Vivid yellow		44.00	4.30	38.00	3.65	32.00
King Arthur. Rich lavender, ruffled* *King Lear. Magnificent purple of great size and lustrous sheen	5.60 5.15	$\frac{48.00}{45.00}$	$\frac{4.50}{4.35}$	$39.50 \\ 38.50$	$\frac{3.95}{3.75}$	34.50 33.00
*Lavender Ruffles. Clear pinkish lavender, somewhat ruffled	5.90	52.50	5.00	44.50	4.50	37.50
*Maid of Orleans. Creamy white		42.00	4.00	36.50	3.45	29.00
*Margaret Beaton. Snow white, with a tiny scarlet eye deep in the throat.  *Margaret Fulton. Clear rose salmon.  *Minuet. Orchid lavender.  Mrs. Lulu Hunt. Outstanding money maker for florists. Earlies	5.00 4.00 6.00	44.00 36.00 54.00	4.00 3.25 5.20	38.00 28.00 45.00	3.65 2.50 4.40	32.00 22.00 37.00
of all to bloom. Fine, large salmon pink flowers. Blooms 150% to 200% from No. 1 bulbs		55.00	5.35	46.00	4.60	38.00
*Picardy. Large, salmon pink.  *Polar Ice. Early, pure white.  Primrose Princess. Large yellow.	4.90 5.70	42.00 $50.00$ $42.00$	4.15 4.85 4.25	36.50 42.00 36.50	3.45 3.85 3.75	29.00 34.00 32.00
*Rapture. Salmon-rose, very tall		$\frac{48.00}{48.00}$	$5.00 \\ 4.65$	$\frac{44.00}{40.00}$	$\frac{4.00}{3.85}$	$35.00 \\ 34.00$
*Snow Princess. Extra large, pure white	6.00	55.00	5.20	45.00	4.40	37.00
*Token. Extra large, flame-salmon, clear yellow throat	4.00	36.00	3.25	28.00	2.05	22.00
*Valeria. Fine early scarlet; better color than Dr. Bennett	8.75	75.00	7.50	68.00	7.00	61.00
*Wanda. Rich cream, sport of Picardy	5.15	45.00	4.30	38.00	3.65	32.00
Special Florists Mixture	4.00	35.00	3.50	30.00	3.00	25.00

#### HARDY LILY BULBS

Philippinense Formosanum. White.	Doz.	100
3-4		\$20.00
Regale. White with throats shading to go suffused pink.	olden	yellow,
6-7 8-9	2.35	16.00
8-9	2.85	20.00
Rubrum.		
6-7	5.50	46.50
7–8		

#### **SPIREA**

Standard Varieties. Doz. \$4.50, 25 for \$7.95, 100 for \$30.00.

#### **MONTBRETIAS**

MONIDREITAS
100
Aurora. Brilliant orange. Height 3 ft\$9.00
Fire King. Scarlet, golden center. Height 2½ ft. 8.50
George Davison. Orange yellow. Height 3 ft 8.00
Golden West. Golden-yellow. Height 3 ft 8.00
His Majesty. Deep velvety scarlet. Height 4 ft 15.00
King Edmund. Golden yellow, carmine throat.
Height 3 ft 8.00
Lady Hamilton. Apricot yellow. Height 3½ ft.10.00
Lemon Queen. Clear yellow. Height 2 ft 8.00
Lord Nelson. Deep orange-scarlet. Height 4 ft 10.00
Queen Alexandra. Golden yellow. Height 4 ft. 10.00
Star of the East. Golden-orange. Height $2\frac{1}{2}$ ft18.00
Una. Golden apricot. Height $2\frac{1}{2}$ ft10.00
Choice Mixture 8.00
Earlham Hybrid Mixture10.00



#### CROFT LILY BULBS

Booking now for shipping now until June. At this years low price, they should be money makers for you. We offer true strain, uniform top quality. Generously graded; for instance 7–8 is graded 7½ to 8.

Size 7–8—250 bulbs to case. \$16.50 per 100, \$38.50 per case.

Size 8-9—200 bulbs to case. \$30.50 per 100, \$59.90 per case.

Size 9–10—150 bulbs to case. \$59.90 per case.

Size 10 up—100 bulbs per case. \$51.50 per case.

Also booking now for Fall delivery (October)

#### LILIUM CREOLE (Certified)

(September)

A most desirable variety for Easter por plants and for cutting purposes. Plants are strong and erect and will grow very satisfactorily in a cool temperature. Free blooming, with large waxy flowers on tall, erect stems. Forces in 10 to 11 weeks.

7	to	8	in.	(300	bulbs	per	case).			 		۰			٠		
8	to	9	in.	(250	bulbs	per	case).			 ٠		4	٠				9
9	to	10	in.	(200)	bulbs	per	case).	٠					۰			4	
10	to	11	in.	(150)	bulbs	per	case).										

#### LILIUM HOWARDI

(July-August)

This Lily is a "Product of Bermuda." Plants grow tall and erect with many blooms. Can be brought into bloom earlier than L. Harrisi. Flowers are firm and well suited for shipping.

6	to	7	in.	(335	bulbs	per	ca	se).				0			, .	 ۰	۰	
7	to	9	in.	(100	bulbs	per	ca	se).			0						٠	
					bulbs													
					bulbs													
9	to	11	in.	( 50	bulbs	per	ca	se).		 		٠				 ٠		
9	to	11	inc	h. (1	00 bul	bs p	er	cas	e)	 			0	0		 0	0	a

#### LILIUM HARRISI

(July-August)

Fine for Easter sales and still a favorite with many florists. Sizes and quantities are the same as L. Howardi.

#### **MISCELLANEOUS**

HARDY LILIES HYACINTHS PAPERWHITES
TULIPS NARCISSUS CROCUS
And FREESIAS

#### BOOKING NOW FOR FALL 1948 DELIVERY

All American Grown or Holland Grown IRIS NARCISSUS HYACINTHS TULIPS, etc.

Our prices will be in line with all reliable houses for bulbs of top quality.

Send us your order now. You may request quotations thereon before shipping, if you so desire.



## Florist Shop Supplies

Our regular discounts apply on all supplies. See inside back cover page. Postage should be included with cash orders. Any excess amount will be refunded.

#### **BOUTONNIERE AND CORSAGE PINS**

#### Nickel Plated

Finest made. Pearl heads. Colors: White, Pink, Green, Orchid. Packed one gross to box, one color or assorted colors. 2 in. or  $2\frac{1}{2}$  in. Please specify size when ordering, otherwise we send 2 in.

Head size	1	gross to box
Small Round		
Large Round		
Pear		
Display "Cabinet"—holds 1 gross		35

Special Offer: Display cabinet free with order for 3 or more boxes of Corsage pins.

Boutonniere	Pins.	$1\frac{1}{2}$ in.	Pearl	head	\$1.2	25
Corsage Foil.	6 in.	width			Lb. 30	c.

Special No. 36 (Hair fineness) annealed wire for corsage work, etc. 8 in. coils of 2½ lbs. 70c. postpaid.

#### **CORSAGE BAGS**

Lace Frame Design Bags.	100	500	1000
5 lbs. $-5\frac{1}{2}$ x $3\frac{1}{4}$ x $12$	. \$3.50	\$15.00	\$26.00
No. 1— $5x\bar{5}x14\bar{3}_4$	. 4.50	21.00	39.00

Beauty Corsage Containers. Clear cellophane bags with heavy foilboard in colors which form ideal base to fasten corsage. Color adds to its attractiveness. Packages of 100 of assorted colors.

Size	Bag size	Foil bd. size	100	500
No. 1-B Large	$5x3\frac{1}{2}x15\frac{1}{4}$	5x11	\$4.00	\$19.50
No. 2-B Med.	$4\frac{1}{2}$ x2\frac{3}{4}x13\frac{1}{2}	$4\frac{1}{2} \times 10$	3.90	19.00
No. 3-B M. Sm.	$4\frac{1}{2}$ x2\frac{3}{4}x11	$4\frac{1}{2}x7\frac{1}{4}$	3.80	17.95
No. 4-B Small	$4x2\frac{3}{4}x9$	4x6	3.50	16.00



#### **FLORATAPE**

#### The Parafilm Material

Twin packs, ½ in. width, 6 twin rolls (12 rolls) to box. White, Green, Orchid

Twin roll. \$0	.45
Box 1	.95
6 boxes	
for11.	.50

#### **BOUQUET HOLDERS**

Made of Colonial Lace Paper

	Bowl siz	e Over	all wi	dth			_				Ι	oz.
No.	$1-1\frac{1}{2}$ in.	$3\frac{3}{4}$	in		 	 					. \$0	0.60
No.	$3-2\frac{1}{2}$ in.	$5\frac{1}{2}$	in		 	 						.95
No.	$5-3\frac{1}{2}$ in.		in									
	$7-4\frac{1}{2}$ in.	$9\frac{3}{4}$	in		 	 			٠			1.45
	$9-5\frac{1}{2}$ in.	$11\frac{1}{2}$	in		 	 						1.65
No.	<b>10</b> —6 in		in									
	$11-6\frac{1}{2}$ in		in		 	 			۰			1.90
No.	$13-7\frac{1}{2}$ in	16	in		 	 						2.15

#### CORSAGE SHOULDER SHIELDS

		 	DEELELED	
Doz				\$1.45

#### **CURLY-O**

A plastic covered soft wire for corsage work, etc. Spools of 250 yards.

Suggested uses: Stemming and wiring light flowers; Tying ribbon bows (won't rust against dress); Braid and use for Wristlets, Hairbands and Neckbands; Making Curly-Q's (wrap on pencil); For use in Baby and Novelty work.

Colors: Pink, White, Blue, Green, Red, Nile, Orchid and Dark Green. 1 spool \$3.75 each, 3 at \$3.60 each, 6 at \$3.45 each, 12 at \$3.25 each.

#### **RADIANCE**

Gold or silver covered, soft wire. Tarnish proof. Beautiful for corsage, centerpiece decorations, etc. Finest made. 144-yard spool......\$6.65 2 spools for.......\$13.00

#### CHENILLE STEMS

With gold or silver wire. Very attractive. 12 inch. Colors: White, Green, Yellow, Pink, Royal Blue, Orange, Orchid. 100 for 95c., 1000 for \$7.95.

#### GLITTER STEMS 12 in. GOLD or SILVER

Same as above, except made entirely of silver or gold. 100 for \$1.85, 500 for \$9.00, 1000 for \$17.85.

#### CHENILLE—All Colors

18 yards to a piece 95c. 5 pieces \$4.25 12 for \$9.85



#### GREETING ENCLOSURE CARDS

Very colorful, finest made. Full variety for all occasions. (49 numbers), packages of 50 to a number. Selections run from 2 to 8 in each of the following groups: "Get Well," "Speedy Recovery," "Birthday," "Congratulations," "Welcome Home," "Sympathy," "Valentine," "Mothtmas," "Anniversary," "With

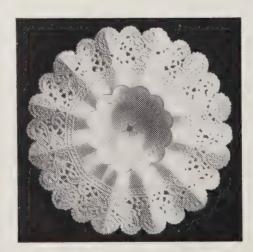
er's Day," "Easter," "Christmas," "Anniversary," "With Love," "Baby Arrivals," etc. Also variety of six designs without any message. 1000 for \$5.00. Sample order of 250 (5

numbers) \$1.50, post-paid.

Plain Cards. 500 for \$2.50, 1000 for \$4.50.

Envelopes. Plain white for above cards. 250 for \$1.00,500 for \$1.95, 1000 for \$3.50.

EYELET ENVEL-OPES (Glassine). For enclosing greeting cards and attaching to bouquets, floral pieces, etc. 250 for \$1.85, 500 for \$3.50, 1000 for \$6.50.



Bouquet Holder

en

#### GOLD SCRIPT WORDS No. 1

Actual Size

10 to a package 30c.
10 packages \$2.50
25 packages for \$6.00



#### GOLD SCRIPT WORDS

	OOLD SUI	mi momb	3
And	Darling	In Law	Rest in Heave
Asleep	Daughter	In Peace	Sadly Missed
At Rest	Dear	Mamma	Schoolmate
Aunt	Employees	Mother	Shopmate
Baby	Family	My	Sister
Beloved	Father	Neighbor	Sleeping
Birthday	Friends	Neighbors	Son
Bon Voyage	Friends	Nephew	Success
Brother	From	Niece	Sweetheart
Children	Good Luck	Not Forgotten	Sympathy
Classmate	Grandma	Our	Too Soon
Comare	Grandmother	Pal	The
Compare	Grandpa	Papa	Uncle
Comrade	Grandfather	Peace	Welcome
Cousin	Home	Playmate	Wife
Daddy	Husband	Rest	



Actual Size No. 1

#### GOLD LETTERS AND NUMERALS

A to Z-1 to 9-including 0 25 of a letter or number to

	pa	cka	ge			
	P	rice	):			
No. 1	Large	Siz	ze			
4 p	ackage	S				\$0.40
20 p	ackage	s				1.35
40 p	ackage	S				2.20
	Small					
4 p	oackage	S				.30
20 p	oackage	S			 	-1.25
40 r	oackage	S		. ,	 	2.00

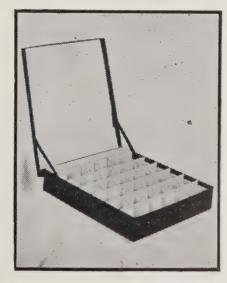
#### COMPARTMENT BOX

For Keeping Gold Letters and Script Words \$1,15

#### Special Offer:

1 complete set (25 of each No. 1 letters, A to Z, including numerals) 10 package script words and compartment box for \$4.65 postpaid

With 20 packages Script Words, \$6.50 postpaid With 30 packages Script Words \$8.00 postpaid With 40 packages Script Words \$9.00 postpaid



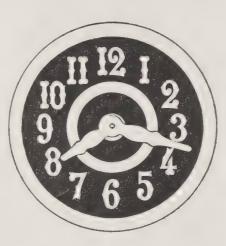
#### **EMBLEMS**

Gummed Paper. Average 4 in. in diameter. Beautiful. American Legion, Masonic, Kiwanis, Rotary, and Elks. Each in separate package of 25 emblems. \$1.00 per pkg.

# Heavy Cardboard Emblems. Very colorful. American Legion, 7x7 in.; Eastern Star, 7x7 in.; K. of C., 5½x5½ in.; K. of P., 5x7 in.; Elks, 7½x5½ in.; Masonic, 7½x5½ in.; Masonic, 7¼x5½ in.; Rotary, 7x7 in. Each 50c., 10 for \$4.50.

Veteran Foreign War. 7x7 in. Each 55c., 10 for \$5.00.

CLOCK DIALS. 7 in. Purple on white. Each 30c., 5 for \$1.25, 10 for \$2.25.



#### BRACELETS

Made of plastic. Expansion type. Has small holes for wiring flowers. Doz. \$2.50, 6 doz. \$14.50.

#### **COMBS**

 $1\frac{3}{8}$  in. wide with 3 holes for wiring flowers. Doz. 75c., 50 for \$2.50, 100 for \$4.85.

#### **HEAD BANDS**

Plastic transparent band. Fits over head. Six holes for wiring flowers. Doz. \$1.25, 50 for \$4.50, 100 for \$8.50.

#### FOLIAGE SHIELDS

For Gardenias, Roses, Orchids, etc. Used as an effective background; made of glazed cardboard in shape and imprint of leaves—measures 4½ inches across. This shield is the greatest time saver ever created for all types of flowers and corsages. Particularly helpful on large orders that must be made up quickly. White shield used on Gardenia enlarges same and protects flowers. Fresh foliage can be used with it for the skeptical trade.

White. 100 for \$1.45, 1000 for \$10.85. Green. 100 for \$2.10, 1000 for \$18.85.

#### FLORISTS' TAPE

Red

Closely woven. Finest quality. For tying flower boxes, etc.

**Green**Blue
1000-yd. spools, each \$5.50, 6 for \$28.95

#### GARDENIA COLLARS

Glaze finish. Green, large size. 500 for \$1.75, 1000 for \$2.65, 5000 for \$12.50, 10,000 for \$21.00.

#### Pot Covers, Foilwraps, Picks and Vases

#### PAPER MACHE CONTAINERS (Waterproof)

Heaviest made—fluted walls—very attractive—inside bottoms coated with asphalt-pitch for extra protection.



#### **BULB BOXES**

	3	in.	X	5	i	n.		X		3	1	$\frac{1}{2}$	in.
D	01	Z		٠			٠						\$1.15
2	5	for.		٠		٠	٠		۰				1.95
50	)	for.		٠									3.65
10	00	for	r										6.95

#### CENTERPIECES, Oval



<b>No. 1</b> (9in. x 5in. x 3in.)
Doz\$1.95
25 for 3.75
50 for 6.95
$100 \text{ for} \dots 12.75$
100 for12.75 No. 2 (11in. x 6in. x 3in.)
No. 2 (11in. x 6in. x 3in.)
<b>No. 2</b> (11in. x 6in. x 3in.) Doz\$2.60
No. 2 (11in. x 6in. x 3in.) Doz\$2.60 25 for4.95





VASES

8 in. and 11½ in.

#### POT COVERS

For Pot	Doz.	25	50	100
No. 3—3 in	\$1.50	\$2.50	\$4.50	\$ 8.75
No. 4—4 in	1.65	2.75	5.25	9.95
<b>No. 5</b> —5 in	2.00	3.85	7.45	13.50
No. 6—6 in	2.35	4.50	8.00	15.85
<b>No. 7</b> —7 in	3.20	6.00	11.75	22.50

#### **VASES**

	Doz.	25	50	100
8 in	\$1.85	\$3.25	\$6.20	\$12.00
$11\frac{1}{2}$ in	3.00	6.00	11.70	23.00
No. $18-9\frac{1}{2}$ in. heavy base	2.85	5.25	10.00	. 19.75
No. 35-11 in. inside depth heavy				
base	5.00	9.50	18.00	35 00

Special Offer: The above papermache containers may be ordered in assortment, your selection, on which the 100 rate will be allowed, if order totals 100 or more. Extra 5 per cent discount allowed on 500 or more.

#### CRYSTAL GLASS VASES—9 In.

No. 1221—Heavy, will not tilt. Fluted walls; beautiful. Stands shipping very well. Original case of 1 doz. \$4.95. Less than case, 60c. each.

#### POT WRAPS, ALUMINUM FOIL

We offer only the best designs in this type of foilwraps which have become so popular. All colors in each group. Red, Moss Green, Gold, Silver, Light Blue, Dark Blue, Nile Green, Orchid, Copper, Fuchsia, Chartreuse (bright yellow), Violet and Lavender, etc. All rolls 20 in wide, 50 ft. long.

1:	roll 6 rolls	12 rolls	25 rolls
Satin Finish\$1	.25 \$7.00	\$13.25	\$25.00
Rose Design Embossed 1		15.95	30.00
Lin-o-weave Embossed 1	.40 8.25	15.95	30.00
Polka Dot Embossed 1		16.25	32.00
Grape Leaf Embossed 1	.45 8.50	16.25	32.00

Special Offer: Assortment of above in colors in all designs. Doz. \$15.00, 25 for \$27.50, 50 for \$55.00.

Foilmats, 24x26, silver only. 100 for \$5.00.

#### CREPE PAPER

Best and strongest made. Heavy, waterproof—14 colors. Roll 44e., doz. rolls \$4.95, 50 rolls \$18.95.

#### POT COVERS (Slip On)

Made of heavy crepe paper, sewed. Color moss green only

For pot size	25   100
4 in	.45 \$4.95
5 in 1	
6 in 1	
7 in 2	
8 in 2	9.85

100 rate allowed on orders of 25 or more of a size, if order totals at least 100.

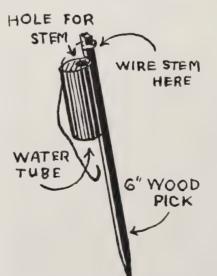
#### **PICKS**

#### Wired and Unwired

Dundlad

4 in. dyed green, wired 6 in. dyed green, wired $2\frac{1}{2}$ in. not dyed, wired	250. \$1.7 250. 2.0 500. 1.1	5 \$6.50 0 7.50	\$10.50 13.50
3 in. dyed green, wired		5200 5 \$4.25	
4 in. unwired, dyed gree 6 in. unwired, dyed gree		\$2.30	

Special—No. 26 Annealed Wire for wiring your own. 8 in. coils of  $2\frac{1}{2}$  to 3 lbs. 85c. postpaid.



Floral Water Pick)

Floral Water Picks.
Can be used with all flowers in sprays and wreaths. Will keep flowers fresh 48 hours longer. Specially helpful making up one or twod ays in advance of delivery.

1000 5000 10 000

 100 for
 \$2.75

 500 for
 12.95

 1000 for
 24.95

Water Picks, Plastic.
Used in place of wired picks—where you want to keep the flowers in your designs, fresh as long as possible, especially during hot weather or in warm places. Complete with rubber caps.

100 for ... \$2.00 500 for ... 9.50 1000 for ... 18.50



#### **SCOTCH TAPE** (Transparent)

2592 in. rolls,  $\frac{1}{2}$  in. wide, 3 in. core. Packed 2 to a can, for \$2.32, 3 cans (6 rolls) for \$6.30.

Heavy Duty Dispenser for above. \$1.95 each. Wt. 7 lbs.



#### 1 in. Core Rolls For Desk Dispenser

1296 in. rolls 1296 in. rolls

 $\frac{1}{2}$  in. wide, 65c. each, 6 for \$3.54

3/4 **in. wide,** 80c. each, 6 for \$4.32

Desk Dispenser for above \$1.69 each Weight, 4½ lbs.

#### **CELLOPHANE (ROLLS)**

#### CRYSTAL SAND

#### For Dish Garden Decoration, etc.

Colors: White, Pink, Gray or Slate, Blue, Red, Green, Yellow and Brown

2 lbs........\$1.45 10 lbs......\$2.85

These prices are for one color in the weight stated. When you order, say, 5 colors of 2 lbs. each—the 2-lb. rate applies—not the 10-lb. rate.

#### **DISH GARDEN ANIMALS (Plastic)**

2 inches high (not including stem). Colors: White, Blue, and Pink. Assorted, 90c. per doz., 12 doz. \$9.75, 18 doz. \$13.95.

#### CUT WIRE FOR SHOP USE

#### Bright Annealed—12-lb. Boxes

Gauge No.	Length	Box	6 boxes	12 boxes
16	18 in	\$1.98	\$1.93 ea.	\$1.90 ea.
18	18 in	2.18	2.13 ea.	2.10 ea.
19	18 in	2.27	2.21 ea.	2.17 ea.
20	18 in	2.36	2.30 ea.	2.25 ea.
21	18 in	2.49	2.42 ea.	2.35 ea.
22	18 in	2.64	2.56 ea.	2.48 ea.
23	18 in	2.87	2.75 ea.	2.60 ea.
24	18 in	3.02	2.94 ea.	2.88 ea.
26	18 in	$3.34^{-1}$	3.28 ea.	3.20 ea.
20	12 in	2.36	2.30 ea.	2.25 ea.
22	12 in	2.64	2.56 ea.	2.48 ea.

Freight allowed on 2 cases, case contains 6 boxes of same gauge.

#### SPOOL WIRE

Dead soft. Does not unravel. 6 for \$1.50, box of 12 for \$2.75.

#### COIL WIRE, No. 26

Soft annealed. For wiring picks, corsage work, etc. 3 lbs. 70c.

#### COLORINGS for CUT FLOWERS and DESIGNS

#### FLOWER DYE

For coloring cut flowers by absorption. Eight colors: Blue, Red, Pink, Orange, Yellow, Violet, Lavender and St. Patrick's Green. Pkt. 50c., 8 pkgs. (your selection) \$3.65, postpaid.

#### TINT DUST

For coloring flowers by dusting. Blue, Light Blue, Red, Orange, Green, Light Green, Pink, Light Pink, Rose-Pink, Yellow, Deep Yellow, Lavender, Deep Magenta and Violet-1-oz. jar 25c., doz. jars \$2.75, postpaid, your selection.

#### **NU-FLOWER DYES**

Just dip and rinse the flower and you have the desired color. Economical when you need a few flowers of special color. Saves running to the market only to find the color you want is not available.

#### Colors:

Aqua (Light Blue)	Green	Fuchsia	Dark Brown
Grey	Orchid	Lavender	Light Brown
Pink	Orange	Dark Blue	Lemon Yellow
Coral	Violet	Light Blue	Golden Yellow

 $1\!\!/_{\!\!2}$  pt. \$1.00, 1 qt. \$2.50,  $1\!\!/_{\!\!2}$  gal. \$4.50

#### **NU-FLOWER WAX**

For spraying on made up work for longer lasting. Gal. \$2.00.



#### LAPEL PIN VASES

Flowerette. 2½ in. long. Assorted colors. Sells for 50c. each—your cost, \$3.00 per doz.

Bubble Vase Lapel Pin. 2½ in. sells for 25c. each. Your cost \$1.50 per doz.

Display boards supplied with above if requested at time of ordering.

#### ORCHID TUBES, 5 in.

For keeping orchids and other special flowers nicely displayed in your refrigerator or for shipping. Complete with rubber caps. 100 for \$5.90, 500 for \$27.50.

#### ORCHID TUBES, $2\frac{1}{2}$ in.

For corsage wear, etc. Complete with rubber caps. 100 for \$5.80, 500 for \$26.00.

## Shop and Greenhouse Supplies

#### POTTERY PENCILS

For marking prices, stock numbers, etc. on glass, pottery, dishes, or any highly polished surfaces. Colors: Black, Yellow, Red and White. Each 17c., 4 for 65c. Special—1 dozen assorted colors \$1.79, postpaid.

#### PEARL CHIPS for BULB DISHES

White or All Colors Mixed. 10 lbs. \$1.45, 25 lbs. \$2.65.

#### SPRAY BULBS

Scollay's. 12-oz. Fine spray. Each \$1.35, 2 for \$2.60.

#### WIRE SNIPS

Length 7½ inches. Blades 2½ inches. Best steel. Each \$2.25, 3 for \$6.25.

#### WRAPPING PAPER AND CUTTERS

For Shop and Greenhouse

Wrapping Paper. For retail work. Arbro stripe. "Distinctive." Water repellant. Lb. 25½c. This is beyond doubt the finest wrapping paper; very strong but thin; has about 40 per cent more mileage to the pound than cheaper papers, therefore is most economical. We get many repeat orders, which attests the fine quality. Colors: Green, White, Blue.

36-in. roll.....average weight 58

Wrapping Paper. For wholesale work. 40-lb. Kraft Brown in standard rolls—24 in., 30 in., 36 in. \$18.50 per 100 lbs. When supply is again plentiful we will be n position to quote ton lots.



Roll Paper Cutters (Bulman). Unbreakable, lifetime. 24 in. \$3.95, 30 in. \$4.35, 36 in. \$4.65. Unbreakable, lasts a

#### WAXED PAPER

Finest made. Size 24x36 in., 480 sheets to ream, heavy wax (12 lb.)

#### TISSUE PAPER

#### SOLID COPPER FLOWER POTS

These are of first-class workmanship, polished and lacquered to retain its lustre. Takes 2½ in. pot very nicely. Each \$1.45, 6 for \$1.25 each, 12 for \$1.10 each, 25 for \$1.00 each.

## Rilbans

#### ALL COLORS—TOP QUALITY

You take no chances buying ribbons from us, because if you are not thoroughly satisfied with both quality and price, return same immediately. Any money paid in advance for same, will be refunded. We reserve the right to withdraw this offer, without notice, if the return is not made at once or if not in same condition as when we sent

#### LACENET—5½ in. Width

Beautiful colors in two grades.

"One Million." This is a good grade, with diamond shape mesh in center. Bolts average 38 to 40 yds. 5½c. yd. "Elegant." Top grade quality, closely woven. Bolts average 32 to 48 yards. 8c. yd.

#### METALLINES

Metallines. Full 40 yd. bolts in one piece.

...... 33.00

#### RADIANCE

Gold or Silver Braid. Covered soft wire. Tube of 144 yds. \$6.95, 2 tubes......\$13.50

#### RAYONS

No. 2 (½ in. wide) 50 yd. rolls, 90c. each, 10 rolls. \$8.60 No. 5 (1 in. wide) 50 yd. rolls \$1.32, 10 rolls......11.70

#### **SATINS**

No.	2	100 yd. rolls \$2.29 roll, 5 rolls\$10.50
No.	9	$(1\frac{1}{2} \text{ in. wide}) 50 \text{ yd. rolls } $2.90 \text{ roll}, 5 \text{ rolls}. 13.90$
No.	40	(3 in. wide) 50 yd. rolls \$4.50 roll, 5 rolls 20.95
No.	120	(416 in wide) 50 vd rolls \$6.95 5 rolls 33.00

#### **TAFFETA**

Crepe Taffeta No. 3—100 yd. rolls \$2.85, 10 rolls \$25.00

#### TINSEL RIBBONS

Silver No. 4 (7% in. wide) 50 yd. rolls \$1.90, 10 rolls \$10.95 Creped Silver No. 4 50 yd. rolls \$1.85, 10 rolls for 

#### TWO-TONE SATIN NO. 3

#### Water Repellent

Orchid, 2 shades; Green and White. 50-yd. Colors: rolls. \$3.95 each. 

 No. 40 Satin—50 yds. Talisman.
 \$5.40

 No. 120 Satin—50 yds. Talisman.
 7.40

#### WATERPROOF RIBBONS—Red

#### For Cemetery Wreaths, etc.

Finest grade oil cloth material. 10 rolls Width Each 

 No. 40—20 yards.
 \$2.35

 No. 80—20 yards.
 3.00

 No. 120—20 yards.
 3.50

 \$2.252.90

#### PLASTIC—Red

													10 rolls
Widt	th											Each	Each
No.	<b>40</b> —50	yards.	 ٠					 			٠	. \$3.00	\$2.90
No.	<b>80</b> —50	yards.	 ٠						. ,		٠	. 3.50	3.40
No. 1	<b>20</b> —50	yards.						 		٠		. 4.00	3.90

#### WAXED FLOWERS ARTIFICIAL

Waxed Flowers Artificial. Wire attached. For wrea and design work and other special decorative uses. Ex	
1 1 11 1 1 0 00 00 00	100
Callas\$1.70 \$2.95 \$	
	5.15
Carnations. Colors: Red, Pink, White,	
White and Pink, Yellow and Pink. 1.40 2.10	3.95
Daffodils	4.85
	5.65
	5.25
	4.35
Daisies	2.60
Easter Lilies 1.85 3.50	6.80
Georgines	5.50
Poppies (medium large) 1.30 2.35	4.50
Roses, medium size 1.25 2.25	4.25
Rosettes	3.00
Sweet Peas. White, Pink or Lavender.	
Box of 500—one color—for \$3.00	1.00

#### **STRAWFLOWERS**

2-in. Wired, with 12-in. Painted, Assorted Colors 25 to bunch of 1 color. Bunch 50c., 4 for \$1.75, 10 for \$4.15

#### NATURAL SPRUCE CONES—Wired

These are about size of thumb, 25 to bundle 35c., 4 bundles for \$1.00, 20 bundles \$4.60, 40 bundles \$9.00.

#### NATURAL AND PREPARED FOLIAGE

Floral Butts. Colors: Red, Green, White, Rose Pink, Royal Blue, and Yellow. 500 of one color to bunch. Bunch 85c., doz. bunch for \$8.50, 50 bunches for \$30.00, 100 bunches for \$50.00.

Lycopodium, Prepared, Green. 10-lb. carton, \$4.25. Lycopodium, Prepared, Red. Lb. \$1.75, 10 lbs. \$15.95. Magnolia Leaves. Dark brown. 6-lb. carton, \$3.50.

Oak. Brown twigs for wreath and basket decoration. Top quality. Cartons of 10 lbs. for \$3.95.

 Pine Cones. Boxes of 100 assorted colors.
 100
 1000

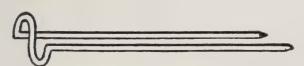
 Small.
 \$2.45
 \$21.50

 Medium.
 2.95
 25.50

 Large.
 3.45
 29.90

Pepper Grass. Nicely colored in Red, White, Green, Silver and Lavender. Also Two-toned, White-Blue, White-Pink, White-Green, White-Orchid, White-Yellow and White-Lavender. Comes in ½-lb. bunches. 10-lb. cartons, lb. \$1.65, 5 lbs. \$1.50 per lb., 10 lbs. \$13.65.

**Ruscus, Silver.** Lb. \$1.45, 10 lbs. carton \$12.00, 25 lbs. \$26.50.



#### PHILLY FERN PINS

The one with the S-shaped top, which holds best. 10-lb. carton \$3.00, 50 lbs. \$14.50, 100 lbs. \$28.00. For those who need only a thousand or two we oblige by making up one pound for 65c.

#### WREATH WRAP—Green Wax

Rolls 3 inches wide, box of 12 rolls \$3.30; 5 boxes (60 rolls) \$15.00, 10 boxes \$28.50.

#### CORRUGATED BOX STAPLES

These staples are the strongest made for quick application. 1/4 in, wide steel band. Will go through several thicknesses of corrugated.

#### SPHAGNUM MOSS—Dry

Burlapped Bales-Nice, Clean Stuff

Bale \$3.50 5 bales at \$3.15 10 bales at \$2.83

## Wire Designs

Painted Greer

#### WREATH FRAMES (Box Style)

Size	Doz.	25	100
12			
18	. 2.40	3.95	13.95
24	. 3.00	5.95	22.75

#### WREATH FRAMES, SINGLE (2 Wires)

Size	25	100	500
10 in	\$1.45	\$5.20	\$24.50
12 in			
14 in			
16 in			
18 in	3.35	11.95	-55.00

#### **EASELS**

Size	Doz.	25	100
18 in	.\$1.70	\$3.00	\$ 9.95
24 in	. 1.95	-3.50	-12.00
30 in	2.50	-4.50	15.85
36 in	. 2.85	5.45	20.85

#### CROSSES (Box Style)

	Doz.	25	100
12-inch	\$2.50	\$4.60	\$16.80
14-inch	2.90	5.25	-19.20
16-inch	3.20	-5.90	-22.80
18-inch	3.45	6.60	-25.20
20-inch	3.60	7.10	-27.60
22-inch	4.00	8.00	30.00
24-inch	4.75	9.40	36.00

#### PILLOWS (Open Top)

Measure by width.	Doz.	25	100
12-inch	\$5.60	\$11.00	\$40.00
14-inch	6.30	-12.50	42.50
16-inch	6.90	13.00	45.00
18-inch	7.70	14.85	52.00
20-inch	8.50	-16.50	-59.00
22-inch	10.00	19.50	70.00
24-inch	12.00	23.80	88.00

#### **TWINES**

**Green 4-Ply Floss.** Cones 2 lb., 2 oz. \$2.45 each, 5 for \$11.00.

Green—very strong for wreath work. Cones 2 lb. average, \$2.65 cone, 5 for \$12.00.

**Green Sea Island.** Cones 2 lb. average \$2.65 cone, 5 for \$10.75, box of 12 balls \$1.35, 5 boxes for \$6.25, 10 boxes for \$11.90.

White Balls and Cones, 3-Ply. 39 balls \$4.25, 60 balls \$8.00, 120 balls \$15.00. Cones 88c. lb., 10 lbs. 86c. lb., 25 lbs. 83c. lb.

#### THREADS AND CORDS

(8 Spool to Box)

<b>Florabond.</b> Box \$1.45, 10 boxes	
"New Best Yet." Box \$1.40, 10 boxes	. 13.00
Meyer Corsage Thread, Green. Box of 12 spools	2.45
Meyer Triple F. Box	. 3.30
Meyer Green Smilax. 1-lb. cone	. 2.25
Meyer Green Smilax. ½-lb. cones	. 1.25

CORSAGE THREAD. Real fine strong thread, green. 12 spools to box \$2.45.

White and Green. Combined twist, cones slightly

White and Green. Combined twist, cones slightly over 1 lb. Cone \$1.50, 5 cones for \$6.50. Binder Twine. 4½- and 5- and 8-lb. balls. Lb. 26c.

Binder Twine. 4½- and 5- and 8-lb. balls. Lb. 26c. Bundling Cords. 2-ply, 10-lb. ball, \$5.35, 5 lb. balls \$3.00.

10 bales at \$2.85 | CONE HOLDERS. Unbreakable, Each 90c.

## Greenhouse and Florist Supplies

#### **BLOOMLIFE** (Cut Flower Food)

With Hormones Added

In our opinion this new "Bloomlife" is superior to any similar product.

Bulk	Packages	for F	lorists	Own Use	
100	-qt. drum.		.\$2.00	1000-qt.	drum\$15.00
200	-qt. drum.		. 3.75	2000-qt.	drum 28.00
500	at drum		9.50		

All drums contain a glass measure for making up your own advertising packages. Make a handsome profit on Put it on your counter for retail sales.





Resale Packets, or to give to your customers.  Display carton, 25—10c. pkts\$1.50  Display carton, 100—10c. pkts
"Personalized" Bloomlife Packets. With own 3-line
Imprint, or cut, factory filled.
300 imprinted packets, 2-qt. size (5\frac{3}{4}c. ea.)\\$17.25
1000 imprinted packets, 2-qt. size (4 <sup>3</sup> / <sub>4</sub> c. ea.) 42.25
5000 imprinted packets (4c. ea.) per 1000 40.00
10,000 imprinted packets (3¾ c. ea.), per 1000 37.50
Administration of the Control of the
1000 empty envelopes imprinted\$10.00
3000 empty envelopes imprinted
5000 empty envelopes imprinted

#### PLANT TIES AND BUNCHING AIDS



Twist-Ems These are made of very soft wire encased between a heavy green paper ¼ inch wide. Used as a plant tie but becoming increasingly pop-PLANT IS TIED ular as a bunch

fastener by wholesalers of cut flowers in place of rubber bands which take almost twice the time bunching.

Length				12,000
7 in	.\$1.75	\$4.80	\$8.70	\$16.80
8 in	. 2.40	7.05	13.50	25.80



Lightning Wire Plant Quickly attached, flexible. Economical. 100 for \$1.75, 5000 for \$8.25, 10,000 for \$15.95.

#### RUBBER BANDS

Finest quality. Any size. Finest quality. Lb. \$1.35, 5 lbs. \$1.25 per lb., 25 lbs. \$1.20 per lb.

#### BULL DOG CLIPS

Lb. box 85c., 5 boxes 80c. per box, 10 boxes 75c. per box, 25 boxes 70c. per box.

#### CARNATION MENDERS

1000 for 40c., 5000 for \$1.85, 10,000 for \$3.50.

#### ITEMS FOR RESALE IN YOUR SHOP

Add extra profits on your shop by putting these on your counter. Display Cartons that sell the item with no effort on your part. cost profit Ant Traps. Carton 12-25c. traps......\$2.00 \$1.00 Ant Jelly Bait. Carton 12—35c. tubes..... 2.80



	Bloomlife.	
	Carton 25—10c. pkts. 1.50	1.00
	Carton 100—10c. pkts.5.75	4.25
	Dogzoff.	
	Carton 12—50c. btls. 4.00	2.00
RIOOMILLE	Dog-Check.	
and additional to the second	Carton 12—60c. btls. 4.80	2.40
	Flea Not Powder.	
	Carton 12—25c. boxes 2.00	1.00
	Hy-Gro. Soluble plant	
	food, 2 doz.—25c. size 3.80	2.20
	1 doz.—\$1.00 size 7.50	4.50
MC MARCHINE CON PRESENT	Hyponex. A good seller	
	12—10c. pkts80	.40
The second secon	12—25c. cans 2.00	1.00
	12—50c. cans 4.00	2.00
	12—\$1.00 cans 8.00	4.00
Kilmica (Sood) Car	ton 12—25c. boxes 2.00	1.00
	12—35c. boxes 2.80	1.40
	12—35c. boxes 2.80	1.40
	eard of 10c. pkts (3 doz.). 2.25	1.35
1 doz - 250 sizo	2.00	1.00
1 doz.—20c. size	4.00	$\frac{1.00}{2.00}$
1 doz.—\$1.00 size		4.00
	12—4 oz. bottles 4.80	2.40
		1.00
Rat-Paste. Carton	12—35c. tubes 2.80	1.40





# CRAYONS, PENCILS, SHARPENERS

Crayons, Black or Blue. For marking shipping cartons, etc. ½ in. thick, 6 in. long. Box-doz. 45c.

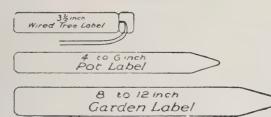
Pencils. For various purposes.

Rainproof. Each 10c., 4 for 30c., doz. 75c. Evermark. Each 15c., 4 for 55c., doz. \$1.35. Carpenters. Each 15c., 4 for 50c., doz. \$1.10.

Pottery Marking. 4 colors, 17c. each; 1 doz. assorted colors, \$1.79.

Pencil Sharpeners. Great time saver. Put pencil in and turn handle a few times. Adjustable to all thicknesses of pencils by merely turning dial. Each \$2.50, 3 for \$7.00.

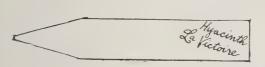
#### LABELS



Finest Manufactured—Smooth

	Plain	Painted
Pot	Pkg.	Pkg.
4 in. x ½ in.—1000 in package	\$2.45	\$2.70
5 in. x $\frac{5}{8}$ in.—1000 in package	2.85	$3.15^{\circ}$
6 in. x 5/8 in.—1000 in package	3.45	3.85
The above sold by package or	nly	
Garden		
8 in. x $\frac{7}{8}$ in.—250 in package	\$2.00	\$2.25
10 in. x $\frac{7}{8}$ in.—250 in package		2.50
12 in. x $1\frac{1}{8}$ in.—100 in package	1.30	1.50
Field—18 in. x $1\frac{1}{2}$ in. ( $\frac{1}{4}$ in. thick). Painted 100 for \$6.00.	ed. 25 f	For \$1.85,
Tree Labels		
3½ in. Iron Wired—Painted	. 1000	for \$3.15
3½ in. Copper Wired—Painted		

#### OTHER SPECIAL LABELS



Celluloid Pot Labels. Made of white celluloid with specially prepared writ-ing surface.

For indoor or greenhouse use in seed pans, pots, etc-Excellent for Orchids. These labels are marked with ordinary lead pencil. They are practically indestructible and most economical, as the marking may easily be erased and the labels used repeatedly.

No. $21-4x\frac{5}{8}$	in	 	 	 	.\$2.00
No. $22-5x\frac{3}{4}$	in	 	 	 	. 3.00
No. 23—6x1 i	in	 	 	 	. 4.50

Simplex Weatherproof Garden Labels. With stakes 24 in. long. For permanent or formal marking of shrubs, flower beds, specimen plants or nursery stock. Very valuable for experimental work as cards may be quickly marked and the record easily extended or changed. The card holder is made of special rustproof iron electrically welded to the iron stake. Beautifully finished in dark green enam-These stake labels are provided either with white celluloid cards and genuine mica transparent covers, or with dark green, celluloid cards, as desired. No. 11—3x2 in. Each 40c., 10 for \$3.75, 50 for \$17.50, 100 for \$31.50, 250 for \$77.50.

### Extra White Celluloid Cards.

1		100 for	r		 	 		\$2.50
Extra	Mica	Covers.	100	for.	 	 		\$4.00
Extra	Stylii				 	 	Eac	h 10c



Green Weatherproof Plant Labels. The Green Labels are easily marked with a sharp pointed steel stylus which cuts through to the white base, producing a very beautiful effect of white lettering on a dark green background. These attractive labels are not conspicuous but the writing is unusually distinct and representations. ous but the writing is unusually distinct and permanent In boxes of 100, including copper wires for attaching and steel stylus for marking.

wild bleet buyide ici	111001111111111111111111111111111111111	
No. $31-3x\frac{1}{2}$ in		.\$2.50
No. $32-4x^{3/4}$ in		. 4.00
No. 33—5x1 in		5.50

#### **BOOKS FOR FLORISTS**

#### Commercial Flower Forcing

Recommended for the greenhouse operator who wants more technical knowledge. Edited by Profs. Alex. Laurie and D. C. Kiplinger of Ohio State University. Revised 1944. Tells how to detect diseases and correct them. Use of insecticides, fertilizers, heating problems, etc. \$4.50.

#### Commercial Floriculture

By Fritz Bahr. Recommended especially for the begin-New edition ready sometime in early 1948. \$6.00.



Markwell

Markwell "Handi - Clip." Each....\$4.25

**STAPLES** 

Staples. For above machines.

1000 for..\$0.35 5000 for.. 1.65 10,000 for.. 2.90

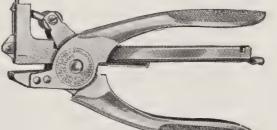
Neva-Clog Staplers.

> Model S100. \$5.75.

Model B100. \$5.25.

Model J30. \$4.25.

Model J60. \$4.45.



Neva-Clog J30

Neva-Clog S100

Staples for Neva-Clog Machines.

When ordering specify model number of machine you have 1000 for 35c., 5000 for \$1.65, 10,000for\$3.00.

B<sub>8</sub> Staples. 5000 for \$2.25, 25,000 for \$10.75, 50,000 for \$20.00.

Bostitch B8. Small desk or counter model. Each \$1.85. **Staples for same.** 5000 for \$1.25, 10,000 \$2.35, 50,000

Bostitch P-4-8. Has 6 in. extension for stapling corrugated cut flower boxes. Each \$8.75.

Box 5000 Staples STCR-50193/8 for use in P-4-8 machines. \$2.85

#### **TACKERS**

Duo Fast Gun Tacker. A heavy duty hand machine specially designed for stapling Gardenias, etc. to boxes for shipping. Each \$7.50. 5000 25,000 50,000 100,000 Staples for same.......\$3.25 \$15.00 \$27.50 \$50.00

#### **GUMMED PAPER TAPE**

For sealing cartons. Available in 1-, 2- and 3-in. width. Standard rolls

1-inch							٠	۰						 	٠	۰	٠			Roll	\$1.25
2-inch			 		٠									 		۰		۰	٠	Roll	1.40
3-inch			 							۰										Roll	1.65

#### RESPIRATORS AND GOGGLES





RESPIRATOR, Dupor's No. 4. For protection from harmful dust and light fumes (not effective against poisonous gas). Should be worn when working with insecticidal dusts, arsenicals and dry fertilizers. Covers nose and mouth. Each \$2.35.

Dupor's No. 10. For gas, etc. \$5.45. Extra cartridges for No. 10. Each 60c.

GOGGLES, Rubber. Protect your eyes while working with harmful dusts or gases. Each \$2.00.

#### SUDBURY SOIL TEST KITS



Model B. For the grower whose requirements do not call for the larger professional equipment. Tests for same elements as other kits. Weight packed, single, approximately 7 lbs. \$12.50.

Professional Model A. Our finest equipment—widely used by large growers, nurseries and Government departments. Makes 200 individual tests for nitrogen, phosphorus, potash and acidity. Cased in instrument type mahogany finish box which will last indefinitely. Complete instructions. Helpful chart shows needs of lawn grasses, flowers, shrubs, vegetables. Inexpensive refills available. Weight packed, single, approximately 14 lbs. \$22.50.

Refill Solutions. 2 oz. \$1.00, 6 oz. \$2.00.

#### CLOTH HOUSE APPLIANCE

Harness Snaps. Zinc coated to withstand the elements for years. These 2½-in. snaps can be sewn along the edge of the cloth at desired spaces. Easily and quickly fastened or unfastened to guide wires. Makes your house secure when closed. 100 for \$8.75, gross \$12.00.

#### WIRE FOR CLOTH HOUSE

8-Gauge Galvanized. Of special carbon content—not too stiff or too soft. Price on application. Also supplied in gauges 10 and 11.

#### WIRE FOR BENCH WORK

	,	Stone
No. 16		\$2.34
No. 17		2.46
10. 18		2.62

#### STAKES, BAMBOO

 We ship from Philadelphia, New York, or Chicago.

 Dyed Green. Pencil thickness 100
 500
 1000
 Bale-2000

 1½ ft.
 \$0.90
 \$3.70
 \$6.80
 \$10.25

 2 ft.
 1.10
 4.20
 8.25
 14.20

 2½ ft.
 1.30
 5.70
 10.20
 16.85

 3 ft.
 1.50
 6.20
 12.00
 18.95

 4 ft.
 1.80
 8.20
 16.00
 26.75

#### STAKES, HYACINTH

Solid, round, thin, pointed at one end.

Wood Dyed Green				6000	
12 in	. \$0.50	\$1.85	\$3.00	\$17.50	\$34.00
15 in	60	2.30	3.50	20.50	40.00
18 in	70	2.70	4.00	23.50	46.00

#### STAKES, GALVANIZED

No. 10 Gauge (Lightest).

Size																000	1000
$2\frac{1}{2}$	ft.		٠						۰					\$1.95	\$4.05	\$7.95	\$14.75
3	ft.			۰					۰				۰	2.45	5.00	9.25	17.95
$3\frac{1}{2}$ :	ft.	 				٠						۰		2.75	6.00	10.45	20.25
4	ft.						۰	۰			٠		٠	3.40	6.95	12.00	23.50



No. 8 Gauge				
(Heaviest).				
4 ft	5.00	10.25	19.75	38.00
5 ft	6.20	13.00	24.00	46.00
6. ft	7.00	14.50	27.00	59.00

ERS. Full size—the right kind.

Gaivai	HZEC	١.														
500	for.					۰		۰	0	۰						\$2.00
																3.75
																17.90
10,000	for.		٠	0	٠		۰	۰	۰	٠	۰	٠	0	۰	۰	33.50

#### **APRONS**

Black, Plastic Glass. Full size. Light weight. Ideal for heavy duty. Each \$3.65.

Black, Double Rubberized. Full size. Weight 2 lbs. Heavy duty. Each \$3.50.

Maroon, Rubberized Oneside. Full size. Weight 1½ lbs. Each \$3.15.

Blue Denim. Medium size. For potting work or shop use. Each \$1.95.

Clear, Plastic Glass. With daisy design. Short. Very cute. Fine for shop wear. Each \$1.35.

#### PLANT BANDS

VITA-BAND PLANT BANDS. Sold in units of 1000 only.

Inches Vita-BanD A	Growtex
	\$2.90
$*2x2x2\frac{1}{2}$	3.25
*2x2x3 5.05	3.75
$2\frac{1}{2}x2\frac{1}{2}x3$	4.15
3x3x36.30	4.55
3x3x4 7.35	<b>5</b> .90
*Fit Tom Thumb flats.	

#### **BIRD RED POTS**

Sold in units of 1000 only

Size	Weight per case Quantity per case 1000
2 in.	10\$6.00
$2\frac{1}{4}$ in.	$12.\ldots$ $6.00$
$2\frac{1}{2}$ in.	16 6.10
3 in.	25
3½ in.	35 9.15
4 in.	21
5 in.	3313.30
6 in	48 500 16 90

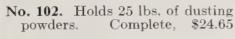
#### CHAMPION SPRAYERS AND DUSTERS



Less 3 per cent for cash with order Champion Sprayers and Dusters. About the best made today. Simple, sturdy construction. Wearing parts easily replaced at low cost.

#### KNAPSACK SPRAYERS

#### **DUSTER**

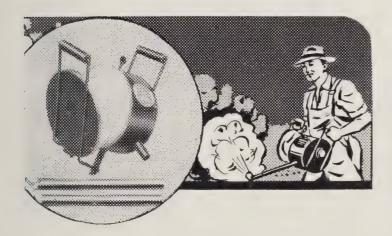


#### SLIDE SPRAYER

An inexpensive sprayer. Works by sliding tube back and forth, drawing spray solution from a bucket. Can be used for paint or whitewash. Wearing parts replaceable at small cost. Each \$6.95.

#### SPRAY NOZZLE

For all pressure sprayers. Makes fine mist to a straight stream.



#### **DUSTER**

No. 103—Hand model, works like an accordion. Holds 5 lbs. \$11.50.

Adjustable Spray Nozzle.....\$1.65

#### BELLOWS DUSTER-

No. 300 Hand Model. Holds about 2 lbs. Ideal for small greenhouse work. \$4.75.

#### CYLINDER DUST PUMP

Hand Model. Holds 1 lb. Very effective for spot work or small greenhouse. \$1.95 each.

#### **BOTTLE SPRAYERS**

Bottle Sprayers (Bronx or Misto). Pint size. Each \$2.25, 3 for \$6.45.

Han-D Bottle Sprayer (Improved Harco). Holds one quart of water. Can also be used very effectively for dusting power. Each \$2.35, 2 for \$4.45, 6 for \$13.00.

#### FERTILIZER SPREADERS

For fertilizer, grass seeds, and other granular materials. Top dressings, sanding, distributing salt and other chemicals on icy sidewalks. Double feed control. Sturdy construction. Riveted wheels.

**Salem.** 16 in. \$5.35, 20 in. \$9.00, 30 in. \$15.95, 36 in. \$28.50 (heavy duty). F.O.B. Salem, Ohio.

#### PARAGON SPRAYERS



Paragon Sprayers. Less 3 per cent for cash with order No. 00—3½-5 gal., complete equipment\$19.75
No. 1—6-gal., complete equipment
No. 2—6-gal., complete equipment
No. 3—12-gal., complete equipment with 1 or 2-wheel all steel truck
No. 4—28-gal., mounted on wheels and complete equipment
No. 5—50-gal., complete with container and equipment

Air Gauge—For any sprayer—\$2.75 extra.

F.O.B. Harrison, Ohio



Paragon No. 5

#### SOIL SHREDDERS

We list below a few models that have proven satisfacto ry for the average greenhouse operator. All prices are F.O.B. manufacturing point and subject to change without notice. 3 per cent discount for cash with order. Full detailed circulars sent on request.



#### WICHITA GRINDER

Illustration of

"Great Model." Shreds, grinds, screens, mixes. \$115.00.

With Motor by Briggs & Stratton. 1½ horsepower. \$170.00.

A 1 horsepower motor will operate this model with complete satisfaction.

F.O.B. Wichita, Kansas

#### LINDIG'S SOIL SHREDDERS

Size No. 1A. Total height, 36 in.; overlength, 44 in.; feeding hopper size, 16x18 in. across top; beater drum,  $8\frac{1}{2}$  in. wide with 4 rows of teeth; power, 3/4 h.p. electric motor or 34 h.p. gas engine. Ma-chine complete with belt and all pulleys. Without motor, \$125.00; with motor \$175,00.



Size No. 2A. Total height, 36 in.; overall length, 44 in.; feeding hopper size, 16x20 in. across top; beater drum, 10½ in. wide with 5 rows of teeth; power, ¾ h.p. electric motor, or 1.3 h.p. gas engine. Machine complete with belt and all pulleys. Without motor, \$150.00; with motor, \$200.00. With 1 h.p. motor (optional) \$212.50. F.O.B. St. Paul.

Rubber Tires. \$18.50 set when purchased with machine.

#### KEMP SOIL SHREDDERS



No. 6—Complete with  $\frac{1}{2}$  h.p. electric motor, 3 ft. of cord, mounted on truck with wheels. \$106.40.
With ¾ h.p. electric motor.
\$117.00.
No. 6—Complete with 1½
h.p. Briggs & Stratton gas

h.p. Briggs & Stratton gas engine, mounted on truck with wheels. \$124.00.
No. 6—Complete, less engine

or motor, mounted on truck with wheels. \$85.00.

F.O.B. Erie, Pa.

#### HOSE COUPLINGS

Cast Brass Couplings. ½ in., 5/8 in., 3/4 in.

Complete..... Each 40c., doz. \$4.25
Female ends only Each 30c., doz. \$3.00 ..... Each 30c., doz. \$3.00



Cast Brass Coupling

Wrought Brass Couplings. Lighter weight than cast brass. ½ in., 5% in., 34 in.

... Each 30c., doz. \$3.40 Complete Female ends only...... Each 25c., doz. \$2.60



#### WATER HOSE

New Electric Water Hose with Elecho-Cord Reinforcement

A combination of the best war-developed improvements in hose compounding and construction. Inside and out that gives longer life. Tough outside cover gives greater resistance to heat, solvents, ageing, abrasion, exposure. Lining will not harden or crack.

Elecho-cord New Process Rayon Fabric Reinforcement gives higher burst. Greater flexibility. Lighter weight. More resistance to pressure, pulsation and shock. Most flexible hose ever made. Will not kink. Long life. Superior to pre-war hose. Especially made for contractors, golf courses, greenhouses, parks, etc.

Backed by nearly half a century experience as world's largest exclusive maker of hose. Finest 2-braid hose ever made. Stands pressure up to at least 200 lbs. Inside diameter Weight per 100 ft.

Heavy Brass Couplings. At no extra charge.



Clinching Туре Wrought Brass Coupling

Clinching Type Wrought Brass Couplings. Fingers are of steel, plated to prevent rust. This is sometimes called the "perfect coupling." ½ in., 5/8 in., 3/4 in.

..... Each 40c., doz. \$4.25 Female ends only......Each 30c., doz. \$3.00

#### BRECO "LIGHTNING" HOSE COUPLING

Best ever made for quick connecting or disconnecting water hose. Descriptive circular on request. These couplings are guaranteed indefinitely. Standard ¾ in. Complete coupling \$2.25. Extra plugs for faucets, each 54c.

HOSE ACCESSORIES—Continued on next page.

Wrought Brass "Perfect" Hose Menders. ½ in., 5% in., 34 in...... Each 15c., doz. \$1.45

Hose Reducers. Cast brass. From 1 in. pipe to fit 3/4 in. 

Hose Washers. Rubber. For ¾ in. hose connections. 100 for 95c., or \$1.75 per lb.

Garden Hose Nozzles. Cast brass. Adjustable spray. 3/4 in......Each \$1.45







Wrought Brass "Perfect" Hose Mender

#### Steel Hose Clamps (Galvanized).

$\frac{1}{2}$ in. and	5/8	in.			0	 		٠	. Doz.	50c.,	50	for	\$1.95
3/4 in													



#### FLARING ROSE **NOZZLE**

$\mathbf{E}$	ach.		0	۰	۰		0		۰	\$0.85
3	for							0	0	2.30
6	for					٠	۰		a	4.20

#### TROWELS (Johnson)

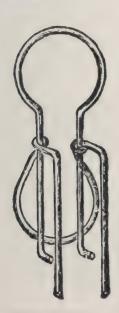


No. 211—Wood Hand	e. 6 in	\$1.09
No. 217—Transplantin	g Trowel. 7 in.	Each



#### TRANSPLANTING HOE

No. 217 A. 7 in.	
Each	\$1.14
PRUNING SHEARS.	
Each	\$2.25 to \$4.50



#### POT HANGERS

#### Krick's Pot Hanger.

No.	1	for.					6					٠			٠	۰	.4	in.	pot
No.	2	for.	٠		۰	۰	۰	a	٠	٠	۰	٠		٠	٠	0	. 5	in.	pot
No.	3	for.	۰	٠	٠	٠	۰	٠	٠	٠			٠	0	٠	٠	. 6	in.	pot

Space saver in the greenhouse or in shops to display specimen plants. Prices on all sizes or assortment.

Doz	۰									.\$1.50
50 for										5.95
100 for		,			٠	,		٠		.11.45
500 for		ų		٠	٠			۰		.48.50

#### GLAZING AIDS

Zinc Glazing Points. Sizes 5/8, 3/4, 7/8. Lb. 65c., 5 lbs. 60c. per lb., 10 lbs. 58c. per lb., 25 lbs. 55c. per lb. Ask for price on larger quantities.

Fleck's Glazing Staples. Zinc Filled No. 16 Gauge. Made like a bridge tack.

Size Dimensions		<b>5</b> 000	10,000
No. 2 $-5/16$ in. wide x $\frac{5}{8}$ in. long	4		
For single thick glass	\$0.70	\$3.00	\$5.75
No. $2\frac{1}{2}$ – 5/16 in. wide x11/16 in. lo	ng		
For double thick glass	.70	3.00	5.75



Glazing Hammers. Each \$1.85.

Glazing Guns. Heavy duty. Each \$4.75.

Glass Cutters. Good grade. Very serviceable. Each 35c., doz. \$2.95.

#### FLECK'S PAINT

Greenhouse Paint. Made to withstand high temperature and humidity. Top quality paint. We offer it at these very close prices to introduce it to you. White and all other standard colors in case you want to add a few gallons for the exterior of your home. Gal. \$5.25, 5 gals. \$4.75 per gal., 10 gals. \$4.50 per gal.

#### WATERING CANS

Heavy Galvanized Steel. Painted green. Medium fine brass rose. Medium long spout.

4 qt. size	 	\$2.50
8 qt. size	 	4.45



Sturdily built. Lasts a lifetime. Extra long spout for convenience where long reach is required; available soon.

6 qt.....\$7.95 8 qt . . . . 8.90 10 qt . . . . 9.85

Two copper roses supplied with each can, one fine, one coarse. Extra roses at 95c. each



#### POT HANGERS

Eureka Pot Hangers.

Doz	 .\$2.85
25 for	. 5.50
50 for	.10.00
100 for	.15.00

#### KNEE PADS (Rubber)

A comfort-giving knee cushion. Built of solid and soft sponge rubber to fit contour of the knee.
Straps adjustable to fit any knee and will not slip down

when walking.

Per pair....

#### FLORISTS' KNIVES (Best Made)

#### Polished Cocoawood Handles

No. S1128½. Neat, single blade. 2 in. blade length. Each \$2.00.

No. 1151½. Nice size, heavier blade than above. 2¼ in. blade length. Each \$1.75.

#### WHITE HANDLE KNIVES

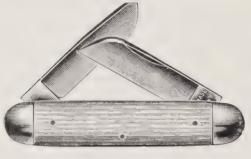


No. S1944½W.
Trim, light single blade with shackle for attaching chain.
2 in blade length. Each



No. 19445%W. Same as above, except blade is slightly turned

down as shown. 2 in. blade length. Each \$2.25.



No. 7164½W. Very neat and sturdy, two blades. 1½ in. blade length. Each \$2.50.



No. 7894½W.
Identical with above, except handle is more sleekandblades ½ in. longer. Each \$2.50.

#### **PUTTIROPE**

½-inch diameter rope

#### **PUTTITAPE**

Ever soft putty on everlasting lead tape, 1½ inches wide. Order 1 foot of tape for each foot of bar. Permanent, easily applied; saves upkeep; lowers cost.

125-ft. Box Sample—Postpaid......\$6.00
Roller free with each order

1000 ft. or more at......4c. per foot, F.O.B. Pana, Ill.

#### WHITE SHADING

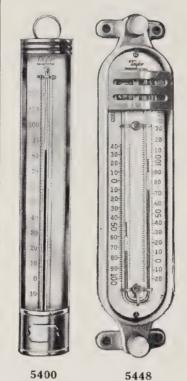
#### GREEN SHADING

For Denser Shade

	I OI DOING	Luade	
10 lbs	\$2.40	50 lbs	<b>\$7.3</b> 0
25 lbs	4.35	100 lbs	12.50
	F.O.B. Pa	ina. III.	

#### RUBBER THUMB PROTECTORS

Man's size. Save your thumb when making cuttings. 6 for 50c. 12 for 90c. 25 for \$1.50 50 for \$2.75



#### MERCURY THERMOMETERS

## Most Accurante for Greenhouses

No. 5400. Registers from minus 20 to plus 120 degrees F. Scale length 12 in. Metal case Large figures. Easy to read.

Ea	ch	۰					0	۰	0		۰		0	٠	.\$3.50
6 f	or				۰			0		0		0			.17.75
12	for.		٠			0	•	0	0	ú	۰	۰	0	۰	.34.00

No. 5448—Maximum and Minimum. For registering the coldest and warmest temperatures during any chosen period of time, such as during night. Easily reset.

Each.	۰										٠	\$	10.00
3 for.	۰	۰		٠		۰			0			٠	28.50
6 for.	۰	٠	٠	۰	٠	۰	۰	۰	٠			۰	54.50

#### **CUT WIRE—Green Painted**

(See Page 67 for Bright Annealed Cut Wire) Box of 12 lbs.—18-inch cut

Gauge	Box	6 boxes
18	 \$3.10	\$18.00
19	 3.20	18.60
20	 3.30	19.20
21	 3.45	20.10
22	 3.60	21.00
23	 3.85	22.50
24	 4.25	24.90
26	 5.25	
28	5.70	

#### SPOOL WIRE—Green Painted

Twelve ½-Pound Spools to Box

Gauge														6,5	3	spools	6 spools	Box of 12 spools
$22\dots$				٠	٠											\$0.85	\$1.50	\$2.70
23													٠	۰		.95	1.65	3.00
24																1.00	1.65	3.40
28					٠											1.35	2.50	4.70
24—1	V	ot	Ţ	)8	ıi	n	tε	ed	١.	۵,	0					.75	1.40	2.75

#### LABEL GLUE

Top quality. 5 gals.....\$9.95

#### **APPLICATORS**

Mack's Anti-Weed
Gun. For applying
Dowfume "G" and
other liquid soil disinfectants. Easy to
handle in greenhouse
or outside. Adjustable
to measure doses from
two to ten centimeters
per stroke.

Each \$22.50





#### RUSTIC BIRD HOUSES, FEEDERS, Etc.



Stock No.





Birds help to keep down the number of insects around your place. Look after them a bit, especially from September to June.

Order by number. Special—10% discount (off prices below) to the florist trade. Additional 3% for cash with order. If you order an assortment of 6 or more, you get an additional discount of 5%.

Stock No.
1—Wren House\$2.25
<b>2</b> —Wren House
3—Robin Shelter
4—Bluebird House 3.00
4 Diuebila House
6—Wren House
<b>7—Tree Swallow House</b>
8—Chickadee House
<b>10—Wren House</b>
<b>12—Bluebird House</b>
16—Flicker House
10 Pricket House 0.20
17—Screech Owl House
19—Crested Flycatcher House 4.75
<b>24—Bluebird House</b>
<b>30—Wren House</b>
<b>31—Wren House</b>
<b>35—Wren House</b>
36—Bluebird House
40 Ween House
40—Wren House
42—Sanctuary House (Bluebird) 1.75
<b>46—Martin House</b> (12 rooms)
47—Martin House (20 rooms)
48—Martin House (28 rooms)
60—Martin House (4 rooms)
61—Martin House (8 rooms)
<b>81</b> —Bluebird House
<b>82—Wren House</b>
<b>101</b> —Suet Rack
<b>104—Seed Feeder</b>
<b>105—Suet Feeder</b>
106—Weathervane Feeder 4.75
107—Weathervane Feeder 5.50
108—Weathervane Feeder 6.00
108—weathervane Feeder
110—Combination Shelter 2.75
111—Window Feeder 3.75
112—Feeding Car
114—Suet Basket
115—Suet Rack with Cake (boxed)
116—Seed Feeder 1.00
110—Seed Feedel 1.00
117—Six-Way Feeder
118—Special Suet Rack 1.95
119—Window Feeder (hinged glass top) 6.00
100 777 1
120—Weathervane Feeder
120P—Weathervane Feeder
122—Combination Feeder 3.95
124—Skylight Feeder (hinged top)
215—Nesting Material and Rack (boxed)
302—Sparrow Trap
302—Sparrow Trap10.00
Wild Bird Cakes
Wild Bird Food. Price on application.
wild bitd rood. Trice on application.

#### GALVANIZED STEEL FLOWER VASES

Style No.	Size	Each	Doz.
57	5x5 in	. \$0.75	\$6.45
58	$5\frac{1}{2}$ x6 in	80	7.50
59	$6\frac{1}{2}$ x7 in		8.65
65	$7\frac{1}{2}x8$ in		9.90
66	9x10 in	. 1.40	12.50
67	$9x11\frac{1}{2}$ in		13.50
68	$9x12\frac{1}{2}$ in		14.25
68B	$9x15\frac{1}{2}$ in		15.75
69	9x18 in		16.50
70	$9x23\frac{1}{2}\dots\dots$	2.25	20.30
253	$4\frac{3}{4}$ x $1\overline{0}$ in	95	9.00
254	$5\frac{1}{2}$ x11 in		9.65
255	$6\frac{1}{2}$ x12 in	. 1.15	10.30
256	$6\frac{1}{2}x13\frac{1}{2}\dots\dots$		11.00
257	$6\frac{1}{2}$ x15 in		12.10
258	$6\frac{1}{2}$ x17 in		12.35

Dozen rate allowed on half dozen of any one size

#### FLECK'S KEYSTONE TUBS

White cedar, bound with heavy wire hoops, electrically welded. Painted green.

	Inside	Measure	ements	Weight	
	Top	Bot.	Depth	Each	
Size	Inches	Inches	Inches	Lbs. I	Cach
				$1\frac{1}{2}$	
No. 3	8	6	8	$2\frac{1}{2}$	1.20
No. 4	9	7	9	$23\overline{4}\dots\dots$	1.35
	10		9	3	
No. 7	12	9	11	$4\frac{1}{2}$	1.95
No. 9	14	11		7	
No. 11	16	$12\frac{1}{2}$	15	9	3.45
No. 13	18	$14\frac{1}{2}$	17	$12\frac{1}{2}$	4.85

Ask for quotation on lots of 100 or more. We ship twelve tubs for the price of eleven.



#### **AEROIL BURNER**

For destroying any kind of weed or brush, killing stems, roots and seeds. Burner can be used with any type compression tank. Also used for thawing.

No. 99 Giant.	Complete with 5-gal. tank	\$27.25
No. 99 Senior.	Complete with 4-gal, tankand hos	e. 22.00
Without tank	C	14.50
No. 99 Junior.	With 2-gal. tank.	16.50
Without tank		12.10

## Insect Destroyers, Fumigants, Fungicides, Damping Controls, Etc.

## For Every Purpose in Greenhouse and Outdoors

Since florists must use insecticides, many of them harmful, we strongly recommend the use of masks and goggles in the greenhouse and to be careful not to get any dusts or solutions on hands with open cuts, etc. Your health is of first importance. And store them out of reach of children. Many florists are careless in this regard. "An ounce of prevention is worth a pound of cure." is worth a pound of cure.

Full Directions on All Packages

Arsenate of Lead (Powdered). 4 lbs. \$1.45, 24 lbs. \$8.10, 48 lbs. \$15.90.

Benzo-Fume Pressure Fumigators. For control of red spider and other insects. Easy and quick to use. 1 lb. does 20,000 cubic feet. ½-lb. can 35c., 3 for 90c., case of 12 for \$3.20; 1-lb. can 65c., 3 for \$1.80, case of 12 for

Black Leaf 40. 5 ozs. \$1.05, 1-lb. bottle \$2.50, 5 lbs. \$7.45, 50-lb. drum \$51.50.

Black Arrow Dust, No. 5000. Contains Pyrethrins, dusting sulphur, etc. 10 lbs. \$4.95, 50 lbs. \$21.00, 100 lbs.

Bordeaux Mixture, Powder. A 13% Metallic Copper mixture for spraying. 4 lbs. \$1.00, 48 lbs. \$10.20.

Ceresan New Improved. Lb. 90c.

Copper Solution. Gal. \$4.95, 5 gals. \$19.95.

Copper Sulphate. Supplied in 100-lb. moisture proof bags. When ordering specify whether you want it in large or small crystals or powdered. 100 lbs. \$10.50, 500 lbs. \$45.00, 1000 lbs. \$86.00.

Cyanogas "G" Fumigant. 5 lbs. \$3.00, 25 lbs. \$10.00,

100 lbs. \$25.00.

D.N. No. 10 Sulphur Dust. For control of red spider, thrip, fungus, etc., on Carnations only. 10 lbs. \$3.50, 100 lbs. \$25.00.

D.N. No. 12 Sulphur Dust. 10 lbs. \$4.25, 50 lbs. \$20.00. For use on mixed crops.

Dow Spray No. 17. A compound of the D.N. 10 and 12 Dusts, for those who desire this for wet spraying. For use on Callas, "Snaps," Gardenias, Carnations, Azaleas, Dwarf Oranges, Hydrangeas, Ivy and Roses. 1-lb. tins \$3.00; makes enough spray for 5000 sq. ft. of bench space (100 gals.)

Dowfume "G". Effective, easily handled soil fumigant. Permits replanting in 2 to 4 days. Contains Methyl Bromide, a highly effective penetrating chemical espe cially toxic to nematodes (eelworms), soil insects, millipedes, centipedes, pill bugs, etc. 10 gals. \$28.50 (about 110 lbs.). Applicators for Dowfume, listed on another

Garden Dowfume. Can be used inside providing you

do not plant for 2 weeks. Easy to use. Gal. \$1.75. D.D.T. 50% Wettable Spray Powder. Very popular as a dust or wet spray for control of many insects in green-house or outside. For greenhouse use 1 lb. to 100 gals. water; for orchard use 2 lbs. to 100 gals., add spreader at rate of 1–1200. 5 lbs. \$2.55, 50 lbs. \$23.95, 100 lbs. \$44.95.

D.D.T. Pratt's 25% Solution. This is the finest D.D.T. yet prepared for greenhouse use. Does not harm foliage or blooms. This is prepared in a first class oil base that combines with standard insecticide, including Bordeaux, Sulphur and Arsenate of Lead where desirable. 1 to 2 teaspoonsful per gallon of water. ½ pt. 90c., qt. can \$2.85, gal. \$8.50, 5-gal. drum \$30.00.

D.D.T. Dust 5%. For use in dusting under benches in

greenhouses, which as you know, is one of the chief spots for breeding insects and fungous diseases. spend less for spray materials if you dust under benches

once or twice a year. 50-lb. bag \$7.60, 100 lbs. \$14.25. D.X. Spray, Pratt's (New). Contains Rotenone, Pyrethrins and D.D.T. Complete inscide for control of all common insects inside or outside. Does not build up a D.D.T. residue. Ideal thrip eliminator. Especially recommended for Gladiolus. Qt. can \$4.50, gal. \$12.75, 5-gal. drum \$50.50.

Detex. Qt. \$3.00, gal. \$10.00.

Evergreen. A safe spray for many insects (Pyrethrum). No spreader required. Gal. \$12.60.

EVERCIDE A new, wonderful spray, both a stomach poison and contact spray with D.D.T. added. Economical. Dilute 1-200. Contains spreader. Gal. \$6.50, 5 gals. \$28.75, 30 gals. \$138.00, 50 gals. \$222.50. Freight paid on 10 gals. or more.

Fermate (Dupont) Fungicide. The black powder that stops rot, damping-off, etc. 25-lb. drum \$18.50. \$2.70 for 3 lbs., 6 lbs. \$5,50, 12 lbs. \$10.00. To get Fermate to mix—First add and mix one-third teaspoonful Grasselli spreader to 1 gal. water. Then put some of this solution in a small container, then add 2½ to 3 ozs. (by weight) Fermate, close container, shake well, then add to the balance of the 1 gal. solution. Add this 1 gallon to 11 gallons water; 1 lb. Fermate makes 80 gallons. Larger quantities can be made up as needed by multiplying the ingredients proportionately. Caution: Fermate in dry form is inflammable.

Formacide. Soil furmigant (Formaldehyde Dust). Also used as seed disinfectant and for damping control. Lb. 80c., 5 lbs. \$2.25, 25 lbs. \$9.00, 50 lbs. \$15.75.

For control of red spider on Carnations. Gal. \$12.25. Discs and other parts also available separately. Lamp complete, \$4.85.

Fumetobac. A fine tobacco powder dust for burning in fumigation. 25 lbs. \$4.95, 50 lbs. \$8.75, 100 lbs. \$15.65. Garden Dowfume. For use outside. Gal. \$1.75.

Grape and Rose Dust. For fungus control, mildew, aphis, etc. 5 lbs. \$1.20, 25 lbs. \$6.00, 100 lbs. \$22.00. Hetp (Hexa Ethyl Tetra Phosphate). The new killing

agent. When used with the new Santomerse spreader it is a positive control of mealy bug, red spider, etc. 1 qt. (100% Hetp) \$7.00.

Hexatox. 86% solution of HETP with spreader. 6-oz. bottle makes 100 gals. of spray, \$2.00.

For control of all soft-bodied insects, such as aphids, cutworms, leaf rollers. Gal. \$10.75.

Loro. A contact insecticide. Specially recommended for use on "Mums," Gardenias, Cibotium Ferns, Kentia Palms, Lantanas, Boston Daisies, Lilies, Cyclamen. Not for Roses. Pt. \$2.00, gal. \$10.95. Mealy Bug Exterminator. See HETP and Santomerse

Spreader.

Naphthalene Flakes. For ridding soil in greenhouses of earth vermin, sowbugs, etc. Also for control of thrip. 10 lbs. \$2.00, 50 lbs. \$9.00, 100 lbs. \$17.00.

Nicoteen Solution D.X. Alkaloid form of Nikoteen. Used in place of Nico-Fume liquid. For spraying only—does not vaporize. Gal. cans \$12.75, 5-gal. drums \$52.00.

Nico-Fume Liquid. 8 lbs. \$12.25, 40-lb. drum \$51.95. Nico-Fume Pressure Fumigators. ½-lb. can 50c., case of dozen ½ lb. cans \$4.60, 1-lb. can 80c., dozen 1-lb.

Nico-Fume Holders. Holds 1-lb. cans. Includes adaptor for ½-lb. cans. 85c. each.

Nnor. Contact spray for control of red spider and many other insects in the greenhouse. Pt. \$2.00, gal. \$10.00, 5 gals. \$45.00.

Optox. For both chewing and sucking insects. Gal. \$12.00. Para-Dichlorabenzene. For tree borers. Many other domestic uses. 5 lbs. \$2.25, 25 lbs. \$8.75, 50 lbs. \$15.00, Many other 100 lbs. \$24.00.

Pyrocide Dust No. 10. Wonderful for control of the green worm that eats on Snap plants. 5-lb. bag \$1.75, 25 lbs. \$7.95, case of 10 5-lb. bags \$14.10.

Paris Green. Lb. 65c., 5 lbs. \$2.65, 25 lbs. \$11.60, 100 lbs. \$39.50.

Red Arrow Spray. A concentrated Rotenone Spray. Dilutes 1 to 200 up to 1 to 800. 4 ozs. \$1.00, pt. \$2.85, qt. \$3.70, gal. \$12.60, six 1-gal. at \$12.25, 5-gal. can \$11.50 per gal.

#### INSECTICIDES—Continued

Red Arrow "Special." Especially for growers. Pyrethrum base. Excellent for control of white fly, leaf miner, leaf tyer, etc. Gal. \$14.50, six 1 gal. \$14.15 per gal., 5-gal. can \$13.50 per gal.

Red Arrow Dust. A Rotenone and sulphur mixture. 2 lbs. 45c., 50 lbs. \$10.75.

Rotecide Extra. A first-class Rotenone spray for control of Cyclamen mite, thrip, red spider, mealy bug, white fly and many others. Will not spot or burn if used as

directed. Gal. \$8.00.

Scalecide. The dormant spray for orchards, evergrens shade trees, shrubs and vines. Contains vegetable and mineral oils, making it an absolutely safe spray. Gal., \$1.95, 5 gals. \$7.00, 15 gals. \$16.45, 55 gals. \$39.50, 50 gals. \$35.00. Freight allowed on 15 gallons or more.

Selocide. Selenium base for control of red spider. Kills both spiders and eggs. Can be safely used on practically everything in the greenhouse. Economical. Gal. \$3.00, 5 gals. \$13.50, 10 gals. \$24.50, 30 gals. \$58.50, 50 gals. \$87.50. Freight paid on 10 gals. or more.

Semesan (Dubay). A mercuric disinfectant for control of many soil diseases and seed borne diseases. 12 ozs. \$2.10, 4 lbs. \$10.10, 25 lbs. \$58.28, 100 lbs. \$219.80.

Snarol. A positive exterminator of snails, sow bugs, slugs, earwigs, cut worms, etc. We consider this the best and most economical on the market. We have many pleased users. 6 lbs. \$1.30, 50 lbs. \$7.85, 100 lbs. \$15.00.

Soap, C.P.O. For control of scale and insects on evergreens. Pt. 90c., qt. \$1.45, gal. \$3.65, case of 6 1-gals. \$18.00.

Sodium Selenate. For inoculating plants growing in the bench or pots. Can be applied with water or as a dust. Plants take up the poison by absorption and after a few weeks will kill any insect that bites or chews the plant. Not to be used on food crops. Easily applied with Hozon Syphon. 1 lb. makes enough to treat 1800 sq. ft. Mask

recommended while using. Lb. \$4.00.

Sodium Selenate P.-40 (2% Sodium Selenate and 20% Superphosphate) is used in dry form broadcast uniformly between rows at rate of 3 lbs. per 100 square feet. 25 lbs. \$4.25, 50 lbs. \$8.00, 100 lbs. \$15.00, 500 lbs. \$70.00.

Sowbug Killer. Poisoned bait that kills sow bugs, pillbugs, etc. Lb. 49c.

Sulphur (Electric Super Adhesive Dusting 99.8%). 100 lbs. \$9.50.

Sulphur (Dow Mike Dust). For dusting. Especially effective on Roses for fungous disease control. 10 lbs. \$1.30, case of six 10-lb. bags for \$6.95.

Sulphur (Flotox). A dual purpose, superfine powder for dusting or spraying (wettable). For control of mildew, scab and all other insects ordinarily-controlled by sulphur. 4 lbs. 58c., 8 lbs. \$1.10, case of 12 4-lb. pkgs. \$5.42, 60 lbs. \$7.20.

Sulphur, Wettable. Fungicide for control of scab, rot, mildew, rust, etc. on fruits and ornamentals. 4 lbs. 40c., 24 lbs. \$2.25, 12 4-lb. pkgs. \$4.35, 100 lbs. \$8.59.

Tersan. Used as a fungus and damping control. Lb. \$1.19. Tobacco Dust. See Fumetobac.

**Tobacco Stems.** Ground (50% nicotine content). 50 lbs. \$2.50, 100 lbs. \$3.95, 500 lbs. \$14.50, 1000 lbs. \$24.50.

**Tobacco Stems.** Uncut (50% nicotine content). 100 lbs. \$3.25, 500 lbs. \$13.95, 1000 lbs. \$22.50, 2000 lbs. \$39.75. Tonacide. 25 lbs. \$5.00, 50 lbs. \$8.00, 100 lbs. \$15.00.

Vapotone. An HETP spray for control of red spider and

aphis. Gal. \$11.95.

Volck. Oil spray insecticide and spreader for greenhouse and nursery. Add Nicotine Sulphate just before using if desired. Gal. \$2.25, 5 gals. \$7.50, 28 gals. \$29.95, 54 gals. \$42.50.

Zerlate. Blight control. Especially on Tomatoes. 3 lbs. \$2.70, 25 lbs. \$18.75.

#### WEED KILLERS

Very effective for killing weeds of all types and Crab grass including the seeds, but does not permanently injure the finest of grasses. Pt. \$1.50, qt. \$2.50, gal. \$8.00.

Alfco 2, 4-D. The best and most economical of the new hormone weed killers, easy to use. Full directions on bottle. 6 tablespoonfuls to 1 gal. of water. Pt. 75c., qt. \$1.40, gal. \$4.95.

Ammate (DuPont). 50-lb. drum \$12.35. Weedone. Qt. \$3.00, gal. \$6.95, 5 gals. \$31.00.

#### **SYPHONS**

For use in applying liquid fertilizers, plant foods, sodium selenate, etc.

Regular Syphon.....\$1.35 Hozon Syphon.....\$1.75

#### PEST AND RODENT EXTERMINATORS

Ant Destroyer. Simple and easy to use. No fuss or bother. Lasts a long time. Use a few traps around your seed flats. Trap 25c., doz. traps \$2.00.

Ant Jelly Bait. Does same job as above traps. Tube 35c., 6 tubes \$2.00.

Mole-Nots. Most economical means of getting rid of this energetic destroyer. Also for gophers. Box 35c., doz. boxes \$2.80.

Mouse Seed. Sure death. Just put about ½ teaspoonful in a little pile here and there. It gets them. Box 25c., doz. boxes \$2.00.

Rat-Nots. "Their last meal." Big family meals size. Box 25c., doz. boxes \$2.00.

Roach-Nots. They rid your place of this pest. Box 25c., doz. boxes \$2.00.

#### REPELLENTS

"Dog Chaser." Spray any spots or places you want dogs to stay away from. Bottle 50c. Harmless.

"Rabbit Chaser." Bottle 60c. Not a poison.

Skeet-Check. For outdoor protection from mosquitoes, gnats, black flies, deer flies and other insects. Handy tube. Pleasant to use. 35c.

## SOLUBLE PLANT FOOD

Use to properly feed lawns, when transplanting seedlings, to feed established plants and when planting seeds . . . immediately available to the plants.

Trial Size.....3 ozs. 25c. 

> 10-lb. size effectively feeds 4000 square feet of growing surface

HY-GRO SPRAYER..... Qt. size \$1.60



## RED ARROW GARDEN SPRAY

Kills many varieties of sucking and chewing insects. Easy to use, leaves no harmful residue on food plants.

Trial Size...... 1 oz. 35c. 

 Economy Size
 4 ozs. \$1.00

 Pint Size
 \$2.85

WRITE FOR FREE BOOKLET

# McCORMICK & CO. Inc.

**BALTIMORE 2, MD.** 

#### SOIL CONDITIONERS

- Aluminum Sulphate. For creating acid soil. 100 lbs. \$3.95, 500 lbs. \$19.00.
- Ferrous Sulfate (Iron). Granulated. Use in dry form or spray for soil deficient in iron. Gives leaves deeper and healthier color. 5 lbs. 65c., 10 lbs. \$1.25, 25 lbs. \$2.45, 100 lbs. \$6.95.
- Hyper-Humus. In bags. 100-lbs. \$1.95, 500 lbs. \$8.75, 1000 lbs. \$14.75, ton \$27.50. In bulk, 1000 lbs. \$13.00, ton \$23.00. Truck or carloads price on application.
- Palco Pete's Mulch. Bags approx. 50 lbs. 1 to 4 bags, \$2.35 per bag; 5 to 10 bags, \$2.20 per bag; 20 bags, \$2.10 per bag; 40 bags, \$2.05 per bag.
- Peat Moss (Premier Brand). We can supply this inexpensively providing you place your order in advance and accept whenever it arrives. Full size bales, \$5.50 per bale, 5 bales \$5.00 each, 10 bales \$4.65 per bale; 25 bales, \$4.50 per bale. Price on larger quantities.

#### **FERTILIZERS**

#### FLECK'S FEEDER (15-30-15)

Organic, highly soluble. Designed to build soil structure as well as feed. Does not leach out quickly. Feeds longer. Broadcast sparingly or use with syphon while watering. Soils should be damp before applying. 1 tablespoon to gallon of water or broadcast 1 lb. to 400 sq. feet. Lb. 70c., 10 lbs. \$3.00, 50-lb. bag \$11.95, 100 lbs. \$21.00.

- Bonemeal Growers Special. 100 lbs. \$5.90, 200 lbs. \$10.75, 500 lbs. \$24.50, 1000 lbs. \$48.25, ton \$95.00. Shipments from New York or Philadelphia.
- Electra (4-9-3). 100 lbs. \$6.95 (F.O.B. Massachusetts).
- **General Crops** (5-10-5). Organic base. Good all-around fertilizer. 100 lbs. \$4.85, 500 lbs. \$22.00, 1000 lbs. \$41.50, ton \$79.00.
- **Hy-Gro** (13-26-13). 10 lbs. \$3.35, 25 lbs. \$6.85, 50 lbs. \$12.00, 100 lbs. \$22.50.
- Hyponex (44-6-13 with Vitamin B-1 added). Highly concentrated. Excellent and nice to handle for feeding pot plants, seedlings, etc. 1 lb. makes 100 gals. Lb. 90c., 10 lbs. \$7.00, 25 lbs. \$13.25, 50 lbs. \$21.75, 100 lbs. \$35.00.
- Liqua Vita (6-9-7 and Other Plant Foods 22). Highly concentrated liquid fertilizer. Easy to use. Qt. \$1.25, gal. \$3.00, four 1-gal. in one shipment. \$11.56, eight 1-gal. \$22.50, 100-gal. drums \$212.50.
- Syphons. For using Liqua-Vita and other liquid fertilizers. \$1.35.
- Loma (5-10-5). All purpose fertilizer. 50 lbs. \$2.50, 100 lbs. \$4.00, 500 lbs. \$20.00, ton \$72.00, 4 tons up to carload, \$65.00 per ton. Freight paid on 300 lbs. or more.
- Loma Turfood (10-6-4). For established lawns, trees and shrubs. 50 lbs. \$2.75, 100 lbs. \$4.95, ton \$90.00. Freight paid on 300 lbs. or more.
- Muriate of Potash (60%). 100 lbs. \$5.35, 500 lbs. \$24.50.
- Nitrate of Soda. 50 lbs. \$3.25, 100 lbs. \$5.85, 500 lbs. \$22.50.
- **Super Phosphate 20%.** 100 lbs. \$2.65, 500 lbs. \$10.75, ½ ton \$19.75, ton \$36.75.
- **Tankage** (6% Nitrogen) (Blood). 100 lbs. \$5.45, 500 lbs. \$25.00, ½ ton \$47.00, ton \$90.00, 2 tons \$175.00.

- **Hormo-Root "A"** (New). For florists' general use. 2 ozs. \$1.00,  $\frac{1}{2}$  lb. \$2.75, lb. \$5.00.
- Hormo-Root "B" (New). For evergreens. 2 ozs. \$1.25 ½ lb. \$3.50, lb. \$6.50.
- Hormo-Root "C" (New). Strongest compound for hardwood plants. 2 ozs. \$1.50, ½ lb. \$4.50, lb. \$8.00. Hormo-root powders are light and usually go further than other preparations. 1 lb. should treat 35,000 to 40,000 average cuttings.
- Rootone. 3 oz. \$1.00, lb. \$5.00.
- **Transplantone.** The finest thing you can use when transplanting seedlings inside or outdoors. Relieves shock to seedlings. 3 ozs. \$1.00, lb. \$4.00.
- Hyponex. Plant food, highly concentrated. For seedlings, growing plants. 3-oz. can 25c., 7-oz. can 50c., lb. can 90c. 10 lbs. \$7.25, 25 lbs. \$13.50, 100 lbs. \$36.00.

#### ROOTING AGENTS AND SEEDLING STIMULANTS

Proliferol. It not only induces rooting, but it also promotes vigorous growth due to natural elements, scientifically compounded and added to the mixture. Tests made by disinterested professionals acclaim it. Growers who use it, say "there is nothing better." Some have used it as a plant food by giv-



- ing seedlings a drink of it every week, especially if seedlings are in sand.
- "Red Leaf" (Powder Form). For dusting seeds and cuttings. 2-oz. jar \$1.00, lb. \$5.00.
- "Green Leaf." For soaking bulbs and tubers. Tests have shown (Callas) that healthy growth began immediately while those treated with Bichloride of Mercury, growth was retarded 4 to 6 weeks. Vials—8 capsules \$1.00, 50 capsules, \$5.00. One capsule makes 1 gal. solution which is sufficient to soak 100 medium size bulbs. Solutions should not be used over and over again as the first bulbs absorb all the nutrients.

#### ROOTING POWDER BLOWER

Jiffy Powder Blower or Duster. Specially designed for use with fungicidal and insecticidal dusts. \$1.75.

#### **SPREADERS**

- C.P.O. Increases the wetting and spreading qualities of most contact sprays such as Black Leaf 40, Red Arrow. Lethane, Loro and Selocide. The quantity of C.P.O. required varies from 1½ pints to 2½ pints of C.P.O. Liquid in 50 gallons of water. As water conditions (hardness) vary in different localities, growers should use just enough C.P.O. to produce a light suds. Most economical. Pt. 95c., qt. \$1.45, gal. \$3.65, case of 6 1-gal. \$18.00.
- Grasselli (DuPont). Pt. \$1.00, gal. \$5.95, 5 gals. \$26.95.
- Linso (Pratt's) Soap Base. A fine product and economical. For use in greenhouse or outside. Qt. cans \$1.00, gal. \$2.50, 5 gals. \$9.50.
- Santomerse Penetrator. This is a wonderful new spreader, compatible and when used with HETP (Hexa ethyl tetra phosphate) is a marvelous control for red spider and mealy bug. It gets mealy bug when all others fail. Gal. \$3.95. Dilution 1 to 1600.

#### WOOD PRESERVATIVE

Don't repair greenhouse benches without first treating the new lumber with this wonderful money saver. Stops wood rot and keeps vermin out. Use it also on your seed flats. Easy to apply. Dip, spray or brush. Will save you many dollars in lumber bills. One gallon will treat and protect about 400 sq. ft. of wood. Average cost, ½ cent per square foot. Will not harden in containers like paint does.

Cuprinol No. 10. Gal. \$2.85, 5 gals. \$13.95, 10 gals. \$27.60,

50 gals. \$121.00. Cuprinol No. 14. \*For dipping seed flats, stakes, etc. 5 gals. \$9.25, 50 gals. \$78.00.

#### FABRIC PRESERVATIVE

Linelife. For rope, lines and tackle and cloth houses. 55-gal. drums, \$2.55 per gal.; 5-gal. cans, \$2.70 per gal.; 1 gal. \$1.85 each; qt. 85c. each.

#### TO CORRECT CHLOROSIS

Yellowing of leaves and general "rundown" condition of plants in benches or pots.

Jimp. Simple and easy to use. Spray thoroughly all plants that appear sickly, dropping leaves, etc., also saturate the soil around plants. Plants revive in a few days and become vigorous and healthy. Some growers use it at intervals on all their growing stock, such as Azaleas, Gardenias, etc.,



with wonderful result. 1 lb. makes 6 gallons of solution. 4-ozs. (trial size) \$1.25, lb. \$3.00, 10 lbs. \$25.00, 25 lbs. \$57.50, 50 lbs. \$110.00, 100 lbs. \$200.00.

# Conditions of Sales

Our terms (apply from date of bill): 3%, if paid by return mail (5 days),

**30 days net,** 2% if paid in 10 days; 1% in 30 days All accounts subject to draft or interest charge after 60 days.

#### Discounts for Cash with Order

Flower seed orders: Up to \$25.00, 5%; over \$25.00, 8%. All other items, 3%.

Shipping Service

We mail all Flower Seeds free to any point in the United States, at prices listed in this catalogue. Purchaser pays transportation on all other items.

#### **Parcel Post Rates**

On Vegetable Seeds, Bulbs, Roots not exceeding eight (8) ounces in weight, the postage charge is 1c. for each two (2) ounces or fraction thereof; sundries or other merchandise not exceeding eight (8) ounces in weight, the postage charge is  $1\frac{1}{2}$ c. for each two (2) ounces or fraction thereof. Seeds, Bulbs, zone rates on anything over 8 ounces.

If remittance accompanies order, a sufficient amount should be included to cover post. If you include more than necessary, we will refund the excess in stamps.

Plants cannot be sent C.O.D.

#### PARCEL POST RATES FROM PHILADELPHIA

To all points in the United States or its Possessions	First	Each additional pound
Local rate, Philadelphia	\$0.08	\$0.01
1st Zone, within 50 miles of Philadelphia.	.09	.01
2d Zone, over 50 and under 150 miles	.09	.01
3d Zone, over 150 and under 300 miles	.10	.02
4th Zone, over 300 and under 600 miles	.11	.04
5th Zone, over 600 and under 1000 miles.	.12	.06
6th Zone, over 1000 and under 1400 miles.	.13	.08
7th Zone, over 1400 and under 1800 miles.	.15	.10
8th Zone, over 1800 miles	.16	.12

Packages must not exceed 100 inches (length and girth combined).

Limit of weight to all zones, 70 pounds.

#### Notice

Notice to customers in Canada and other countries outside of the United States-In remitting for purchases at the time of ordering, or when paying accounts, by reason of the exchange, we ask that you please send Post Office Money Order in United States funds or a check or draft on a New York or Philadelphia bank in par in United States funds.

#### You Share Responsibility

Shipments are forwarded by best carrier, in our judgment at time of delivery, unless otherwise specified by customer.

First-class stock is carefully packed when shipment is made, and we hold good order receipt from the transportation company. Our responsibility ceases thereafter. If the stock reaches you in bad condition, notify agent and bring claim against the delivery company for damage by their negligence, as no allowance for this cause can or will be made by us.

Bulbs—whether shipped on arrival or placed in cold storage for later delivery, may be examined at time of arrival if desired, but no claims will be entertained at a

On all items except Bulbs, claims must be made within five (5) days after receipt or they cannot be recognized.

#### How to File Claim Against Carrier in the Event Loss or Damage in Shipment

If by Express—have the driver give you an "Exception Report" at time of delivery—not later on. You then send your bill for loss, with our invoice and the exception report attached to the Railway Express Company's local or district office. If handled in this manner you will have your money within 10 to 30 days.

If by Railroad—If goods are damaged in transit the delivering railroad is required by law to make notation of damage on your paid freight bill. If the damage is concealed call the railroad at once as they must make an inspection after the goods are unpacked. The carrier and not the shipper should be charged with loss or damage. Claims must be reported immediately to the Railroad Agent.

However, if shipment does not arrive at your end, then we file the claim.

Ability to Supply

All items in this list are offered subject to crop deliveries or failures, and being unsold on receipt of order, and other conditions beyond our control, and the prices are subject to change without notice.

#### Disclaimer

While we spare no effort in furnishing only the best and most reliable stock, we give no warranty, express or implied, as to the contents, description, quality or productiveness of any seeds, plants or bulbs we sell and we will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms, goods must be returned in five (5) days and no sale is

#### UNUSUAL TELEPHONE SERVICE 8:30 A.M. to 10:00 P.M.—Jefferson 5-0568

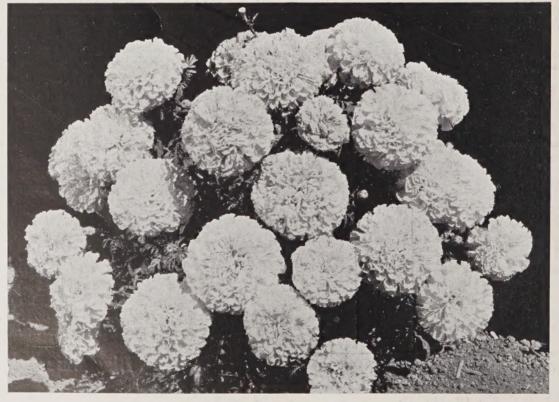
# Money Makers for Florists ——from —— "The House of Friendly Service"



PETUNIA, Fleck's Extra Dwarf Giants



GAILLARDIA, Goblin



MARIGOLD, Pot o' Gold

# RAYMOND A. FLECK, INC.

1042 Allengrove Street

WAREHOUSE 4341 ORCHARD ST.

PHILADELPHIA 24, PA.